Post-hearing Comment Period on Proposed Feedlot Rule Amendments Underway

The public hearing on the proposed changes to the feedlot and related rules took place Sept. 9, 2013 before Administrative Law Judge Ann O’Reilly. Comments were received from 13 individuals and representatives of livestock and environmental groups at the hearing, including Dar Giess, president Minnesota State Cattlemen’s Association. As explained during the hearing, another comment period is now under way. Referred to as the 20-day, post-hearing comment period, this began on Sept. 10 and lasted until Sept. 30, 2013. During that time, anyone who desired to submit written comments on the proposed rule changes were required to submit them to Judge Ann O’Reilly at: Office of Administrative Hearings, PO Box 64620, St. Paul, MN, 55164-0620.

Following that, there will be an additional five-working day period for interested persons to file a written response to any comments that were submitted during the 20-day comment period. This will begin on Tuesday, Oct. 1, and all written responses must be received by Judge O’Reilly by 4:30 p.m. on Monday, Oct. 7, 2013. Additional or new evidence may not be submitted during this period. The comments that were submitted during the 20-day, post-hearing comment period, together with the written comments and exhibits that were submitted into the record during the public hearing, will be available for review at the Office of Administrative Hearings and will also be posted on the MPCA feedlot rulemaking webpage.

Following that, Judge O’Reilly will issue her findings. They will focus on the agency’s rule-making authority, the procedures followed, and reasonableness of the proposed changes.

Record Number of Meals Served at 2013 Farmfest

A record number of meals were served at the 2013 Farmfest located at the Griffian Estate, Redwood County, Minn., Aug. 6-8, by the members of the Minnesota State Cattlemen’s Association (MSCA).

Over 4500 beef sandwiches were served, making 2013 the most successful event ever. Special thanks go to American Foods Group for donating 1,950 lbs. of beef and to all the MSCA coordinators, volunteers and individuals from regional cattlemen’s associations who helped make this event possible.

MN Beef Expo to Celebrate 14th Year

The 14th annual Minnesota Beef Expo will be held Oct. 17-20 at the Minnesota State Fairgrounds, St. Paul, Minn.

The Minnesota Beef Expo is an annual roundup for cattle producers and junior cattle enthusiasts from throughout the Midwest to celebrate and promote the beef industry, while providing an exceptional educational forum for producers, industry professionals and youth. The event provides a unique opportunity for cattle producers and beef-specific businesses and professionals to take part in the largest beef industry event in Minnesota.

Exhibitors and attendees from ten states attend the four-day Expo. Events include a cattle sale, Supreme Row competition, Trade Show, seminars and junior events such as showmanship, judging contest, knowledge bowl and an Extreme Make-over fitting contest. The culmination of the Expo is a junior show with over 700 head of cattle expected to compete for over $10,000 in prize money.

The Minnesota State Cattlemen’s Association (MSCA) sponsors the Knowledge Bowl and provides a $2,000 scholarship for the winning team to compete at a national level. They also provide a $500 scholarship to the Senior Beef Ambassador. For youth involved in the Minnesota Youth Beef Experience Program (MYBEP) the MSCA purchases a heifer for a selected applicant.

For more information about the Minnesota Beef Expo, log on to mnbeefexpo.com. A full schedule of events is listed on page 4 of this publication.

State Convention Set for Dec. 13-14 at Arrowwood

The 2013 Minnesota State Cattlemen’s Association (MSCA) Annual Convention is set for Dec. 13-14 at the Arrowwood Resort and Conference Center in Alexandria, Minn.

The MSCA comes together once a year to discuss current issues and topics that affect every day operations and family decisions, create policy and celebrate traditions. Educational opportunities are also available through Cattleman’s College, MN Beef Council, U of MN Beef Team and presentations from local, state and national leaders regarding important issues to our industry. The MSCA joins each year with the Minnesota State Cattlemen’s Association and Minnesota Beef Council to bring important aspects of the beef industry together.

The schedule will include educational seminars, workshops, entertainment and an elite list of speakers including: John Lunde, NCBA; Lee Leachman, Leachman Cattle of Colorado; Colleen Zenk, MN Beef Council; Dr. Blaine Corners, Zoetis Animal Health and Gary McMahan, Colorado Cowboy and Entertainer; Dr. Eric Mousel and Dr. Ryan Cox University of Minnesota and Warren Weibert, Decatur County Feed Yard, just to name a few. For more information about the 2013 convention log on to www.mnsca.org or call 320-634-6722.
The Minnesota Beef Ambassador Program is a research-based initiative designed to provide current and future beef producers with the communication and marketing tools to effectively communicate the quality and benefits of their product to a variety of audiences. The Program is intended to provide producers with confidence and a sense of community while they work to build beef demand. Beef Ambassadors are the voice of the beef industry, connecting farmers and ranchers with the consumers of today and tomorrow. Beef Ambassadors are the voice of the beef industry, connecting farmers and ranchers with the consumers of today and tomorrow.

The Beef Expo is coming up soon. I encourage you to attend and view the new Beef Expo facility. The Expo will be held at the Minnesota State Fairgrounds in St. Paul, Minnesota, on October 17, 2013. The Expo will feature over 100 exhibitors showcasing the latest in beef industry products and services. The Expo will also feature a new Beef Ambassador Program, which will provide training and resources to future beef producers.

It is a busy time of year for everyone but especially for farmers and ranchers. Feeding calves, harvesting and preparing for the coming winter are just a few of the tasks that farmers and ranchers must complete. It is a busy time of year for everyone but especially for farmers and ranchers. Feeding calves, harvesting and preparing for the coming winter are just a few of the tasks that farmers and ranchers must complete.

**Fall is officially here with a welcome rainfall across most of the state.** Coming home from the September quarterly meeting, Lynn and I drove by one of our Sauk Rapids pastures to check on the cows and condition of the pasture. Lynn’s brother Mark was sitting in his shop just watching the rain. We joined him in the rain, watching, because we really had not had rain all summer as well.

Our beef industry has so many factors we work through to deliver our final product; beef to watchful consumers. Most consumers don’t really know or understand the weather, financial obligation, transportation, legislative policy, MPCA, plus many more obstacles we work through on a day-to-day basis. They do understand price, quality and food safety. They buy our product, because all of us here in Minnesota and nationwide work with industry allies and business partners to provide beef that is healthy, wholesome and affordable.

The challenges facing the production of beef here in Minnesota is left up to Minnesota cattlemen to carry on the life long journey to improve beef here in Minnesota. So, watching it rain, we discussed at length the price of corn, beans and hay. The pasture conditions across our state and looking ahead at input cost for next year. What are feeder calves going to cost and a long look at the futures market of how we can squeeze out profits producing beef.

Cattlemen’s and cattlemens’s investment in today’s and future market plays a key role in protecting our industry and the continued success in our future. A profitable industry ensures our generation and the next the ability to thrive and be successful in our cross section of the beef industry.

Recent export numbers indicate an added value of $526 per head to fed cattle, this tells us that there is demand and other countries are enjoying our safe and wholesome product.

The Minnesota State Cattlemen’s Association is busy building membership. I would like to remind those members who have not renewed their membership to invest in an association that is actively protecting your rights as cattle producers. Invest in Minnesota, cattle raised with pride and handled with care. Meanwhile, the rain helped the pastures to green back up, helped the crops and gives us hope for a better year next year.

**Fall is a busy time of year for everyone but especially for farmers and ranchers.** Feeding calves, harvesting and preparing for the coming winter are just a few of the tasks that farmers and ranchers must complete. It is a busy time of year for everyone but especially for farmers and ranchers. Feeding calves, harvesting and preparing for the coming winter are just a few of the tasks that farmers and ranchers must complete.

The temperatures are cooling, the help has gone back to school, and hay bales are all lined up getting ready for the next season. We go out to the pasture and see those good looking calves that seem like just yesterday were babies. Then it suddenly hits you, it’s time to get these ready for weaning and the next phases may go, the hay sale, feedlot, background or replacement heifers.

It is decision time. We look at the markets; go to meetings where we hear about early price pulls, the excitement builds. Many decisions we need to make to get the best price for our Minnesota calves. We need to give them the right shots at the right time in the right way handled with BQA or better standards, does not cost anymore and it helps make a set of calves the buyers are willing to pay a good price for. We have all heard the hype about “western” calves, and today that is exactly what it is, big talk and much hot air. Many are realizing the greater value of Minnesota calves that have been properly prepared and grouped, traveling distance are usually more docile and perform better. Let’s all do our homework “the rite way” and we all win.

**Note:**

The Beef Expo is coming up soon. I encourage you to attend and see a showcase of some really nice cattle. Beef Expo is a great opportunity to visit with other producers and promote our cattle business. Our MCCA convention is also not far away. The MCCA convention is a great opportunity to connect with other producers and learn a great deal at the same time. Plan to be there!

Prices look good, the cattle are healthy, a little wire and a new roll of duct tape are holding the equipment together, and the wife is a happy Grandma! These are exciting times in the cattle business!
Remember to Submit Policy Resolutions

The MSCA is in the midst of our policy planning process. If you or your local cattlemen’s association would like to submit a resolution(s), send them to the MSCA office, 33424 183rd Street, Pierz, MN 56364 or e-mail: msca@fallsnet.com. If you need a copy of the current resolutions book, contact the office.

Quarterly Meeting Update

The Minnesota State Cattlemen’s held their quarterly board of directors meeting on Saturday, Sept. 14 at the Victorian Inn in Hutchinson, Minn. Issues discussed and voted on were the following:

Farmfest: Over 4500 individuals were served. American Foods Group donated 1,950 lbs. of beef for the event.

Convention: General discussion on speakers and schedule for the 2013 convention in Alexandria. Discussion on possible locations for the 2014 convention. Suggestions were Hinckley, Brainerd or St. Cloud.

Referendum Update: Mark Malecek from the MN Beef Council gave an update on the referendum. Producers can sign up to receive a ballot on raisedwithpride.com and become a certified producer. Those who request a ballot will ensure their ability to vote in the referendum. Ballot sign-up must be requested by Dec. 15, 2013. The MSCA will send out a direct mailing encouraging people to vote after the Dec. 15 deadline.

New Holland Raffle: There are still raffle tickets available to win a one-year lease on a New Holland tractor or baler. Tickets are $25 and only 500 will be sold.

7020 Feedlot Rules: President Dar Giess represented the MSCA at the hearing on Sept. 9. The judge will rule by Oct. 31 of this year.

Approval of FY14 budget and review of FY13.

Executive Director Search: Applications will be taken until Sept. 30, 2013. Review and interviews will be conducted in October with a final selection being made by Jan. 1.

State Grill Contest: It was voted on and approved to have a grill contest at the Morrison County Fair in August of 2014 sponsored by the Minnesota State Cattlemen’s Association.

MSCA Membership Goal Within Reach

Current membership in the MSCA is at 1,032 members with a goal of reaching 1,200 by year-end. With 200 past members yet to renew, that goal is well within reach! If you have forgotten to respond to membership renewal notices, please fill out the membership form on the back of this newsletter.

Thanks go out to all of the local associations for their membership work and the following individuals for new member recruitment. As a reminder, recruiter incentives are as follows:

- 3 Members: Complementary registration to State Convention
- 5 Members: 2 complementary registrations to State Convention
- 10 Members: 2 complementary registrations to State Convention and $120 gift card
- 20 Members: 2 complementary registrations to State Convention, $200 gift card and plaque
- 25 members: 2 complementary registrations to State Convention, $200 gift card, plaque and two nights stay at State Convention

New Holland Raffle Tickets Still Available

Raffle tickets are still available to win a one-year lease on either a New Holland T6 -75 tractor (400 hours) or BR7090 round baler (1,500 bales). Tickets are $25 dollars each, but only 500 tickets will be sold. There is no limit on the number of tickets you can purchase. All proceeds from the raffle will go towards supporting the MSCA.

If you are interested in purchasing or selling raffle tickets, contact anyone on the MSCA leadership team.

As a reminder, if you are an NCBA member and are thinking about purchasing any New Holland equipment, be sure to review the many discounts offered, which can be found on the NCBA website.

MSCA thanks New Holland for their strong support of state and national cattle organizations, and their commitment to providing quality equipment to cattle farmers across the nation.

Upcoming Events/Important Dates

Oct. 17-20: Minnesota Beef Expo, State Fairgrounds

Nov. 1: Deadline for Cattleman of the Year and Service Award Nominations

Nov. 15: Deadline for Policy Resolutions

Nov. 22: Deadline for Scholarship Applications

Dec. 12-14: MSCA Annual Convention & Trade Show, Arrowwood Resort, Alexandria

Feb. 4-7: NCBA Annual Convention, Gaylord Opryland Hotel, Nashville, TN
MSCA Sponsors 4-H Market Beef Show

The Minnesota State Cattlemen’s Association sponsored the 2013 trophies for the Champion 4-H Market Beef Show. The Grand Champion Market Beef was shown by Stephanie Krause of Olmsted County and was the 1316 pound Champion Division II Crossbred Steer. The 2013 Reserve Champion Market Steer honors went to Paige Netze of Redwood County with her entry of the 1322 pound Reserve Champion Division II Crossbred Steer.

MN Beef Ambassadors to be Selected, Oct. 17

Junior and senior beef ambassadors will be selected Oct. 17, 2013 during the Minnesota Beef Expo at the CHS Miracle of Birth Center at the MN State Fairgrounds.

Youth from across the state will compete and participate in a media interview, consumer promotion event and youth presentation.

The Minnesota Beef Ambassador Program provides an opportunity for youth to educate consumers and students about beef nutrition, food safety and stewardship practices of beef farmers. The Minnesota Beef Ambassador team will consist of the Senior Minnesota Beef Ambassador, the Junior Beef Ambassador and two team members. The ambassador team will promote beef and farming as they develop skills of leadership, communication and self-confidence. The program spotlights on the positive impact cattle farming has on our health, economy and environment.

The Minnesota State Cattlemen’s Association will provide a $500 scholarship to the senior winner and the Minnesota State Cattlemen’s will provide a $100 scholarship to the junior winner and $250 to the team. The new ambassadors will be introduced at the Supreme Sale Female & Steer Selection Dinner, Saturday, October 19 beginning at 5:00 p.m.

The competition is hosted by the Minnesota State Cattlemen and the Minnesota Beef Council. For more information contact Colleen Zenk, colleen@mbbeef.org or Marilyn Nickel, nikelm@centurytel.net.
Gary McMahan to Headline Entertainment at 2013 Convention

Gary McMahan a Colorado cowboy and entertainer will headline the entertainment for the 2013 Minnesota State Cattlemen’s Convention to be held Dec. 13-14 at the Arrowwood Resort and Convention center in Alexandria, Minn.

McMahan is a walking page of American history. “Like horse manure, I’ve been all over the West, first with my Dad as he hauled cattle from Montana and the Dakotas to Texas and all points in between, then as a cowboy and finally as an entertainer. For most of my life, I’ve somehow managed to make my living either with a horse or a guitar. I can remember when Ian Tyson, Chris LeDoux and I were the only genuine cowboy types kicking around Nashville in the early seventies. All three of us were pretty much out of work and it stayed that way for over a decade. But we all three hung and rattled and made it through that drought. I managed to extract myself from horse outfits and singing in windy little Naugahyde bars when the cowboy poetry gatherings came along. It was there that my audience and I found each other. Now I make my living performing at banquets and concerts. My guitar and I continue to travel the country ‘spreading it around’ and probably will ‘til we both give out.”

Gary is the real deal. A native of Greeley, Colorado, he has made his living doing everything from cowboying to guiding to performing. He can brand, calve, rope, ride broncs, fence, hay, shoe horses, pack and drive teams and he has won many honors in the rodeo arena. His colorful background has set Gary in good stead to practice his heart’s desire: to write, perform and record the stories, poems, songs and humor of his Western heritage, becoming one of the most dynamic and sought-after writers and performers in his field. Gary’s songs have been recorded by stars like Ian Tyson, Chris LeDoux and Riders in the Sky.

He has recorded six critically acclaimed albums himself. He has received the most prestigious award in Western music: a National Cowboy Hall of Fame Wrangler Award. Gary’s poems have been published by the Cowboy Poetry Gaithering in Elko, Nevada. Sharing the stage with performers the likes of Doc Watson, Baxter Black, Ian Tyson, Riders in the Sky and Chris LeDoux, he has played hundreds of cowboy poetry gatherings, banquets, festivals and concerts throughout the U.S., Canada and Australia.

Registration Open for 2013 Convention and Trade Show

Registration is open for the 2013 Minnesota State Cattle Convention and Trade Show, which will be held December 12-14 at Arrowwood Resort and Conference Center near Alexandria. You can register by visiting www.mnsca.org.

This year’s convention will be focused on profitability in the beef cattle industry and providing a quality product to the consumer. Guest speakers will cover a wide range of topics including:

- Consumer Trends Shaping Demands for Beef
- Food Safety
- Beef Quality and Marketability
- Cattlemen’s College: 6 ’cs for Starting Cattle
- Cow/Calf and Feedlot Profitability
- Profit Driven, Time Proven Management Principles
- Where’s the Beef? Making Cows Work in a Row Crop Economy
- Featured Entertainment by Gary McMahan

Arrowwood Resort is a family friendly location. Activities include: indoor water park; ice skating; sledding; snowmobiling; sleigh rides and a variety of other indoor and outdoor activities.

If you would like to make rooming reservations, contact Arrowwood Resort directly at 320-298-4636. Be sure to mention you are attending the convention.

Room Rates:
Standard Deluxe (Single or Double): $99 per night plus tax
Upgraded: $129 per night plus tax
Suite: $169 per night plus tax

If you have questions, don’t hesitate to contact the MSCA office, msca@fallsnet.com or 320-634-6722. We look forward to seeing you at this year’s Convention!

Interactive Brochure

Educational Breakout Seminars

Thursday, December 12
2:00 p.m.-5:00 p.m. MSCA Policy and Resolutions Committee Meeting
6:00 p.m. Social Hour and Exhibitor/ Sponsor Appreciation Dinner
8:00 p.m. Hospitality Room

Friday, December 13
8:00 a.m.-6:00 p.m. Registration Open
8:00-11:00 a.m. Trade Show Set-up
9:30-10:00 a.m. Cow/Calf and Feeder Council Meetings
10:30-11:30 a.m. MSCA Quarterly Board of Directors Meeting
11:30 a.m.-1:30 p.m. Lunch and Trade Show Opens
Noon-1:00 p.m. Welcome by MN State Cattlemen’s President, Dar Gess; MN State Cattlemen’s President, Carol Hoge; NCBA and ANCW representatives. Keynote Speaker: John Lundeen, NCBA Senior Executive Director of Market Research, Consumer Trends: Shaping Demands for Beef.

Saturday, December 14
7:30 a.m. Registration Open
7:30 a.m.-9:00 a.m. Rancher’s Breakfast and Profit-Driven, Time-Proven Management Principles, Warren Weibert, Decatur County Feed Yard, Oberlin, Kansas
9:00 a.m. MSCA Annual Meeting & Legislative Report
9:30 a.m.-11:30 a.m. Minnesota CattleWomen Annual Meeting
10:30 a.m.-Noon Dedicated Trade Show Time
Noon-1:30 p.m. Lunch and Keynote Speaker

Cow/Calf and Feedlot Profitability, Lee Leachman, Leachman Cattle Co. of Colorado

Educational Breakout Seminars

“Where’s the Beef? Making Cows Work in a Row Crop Economy”, Dr. Eric Mousel, Assistant Extension Professor, Cow/ Calf Specialist, University of Minnesota

Panel Discussion on Profitability, Lee Leachman, Leachman Cattle Co. of Co.; Warren Weibert, Decatur County Feed Yard; Don Schiefelbein, Schiefelbein Angus, Past President of MN State Cattlemen’s Association; Dr. Eric Mousel, University of Minnesota

Trade Show and Silent Auction and Convention Closes

Optional: Family Evening Activity (Pre-Registration Required)
Beef Influences Foodservice

My husband and I recently celebrated our wedding anniversary last month. Though beef is a common menu item at our household, a nice steak dinner seemed to be the obvious choice for the special occasion. Foodservice is a vital component of our beef industry. Restaurants recognize the value that beef brings to their menu and while beef prices may experience seasonal fluctuation, demand for beef at all price levels remains high.

Recent beef checkoff research demonstrated the continued value beef brings to the foodservice industry. This research also provided important data for our industry, reminding us of the value high quality beef brings to our customers.

Facts:

Most Popular Steaks on Menus Today

#1 – Sirloin Steak
#2 – Tenderloin (Filet Mignon)
#3 – Ribeye Steak
#4 – Strip Steak
#5 – Steak Sandwich /Wrap

Driven by steak, beef volume sales in foodservice increased 4% or 49 million pounds in 2012.

What consumers say about steak …

47% of patrons prefer steak specials vs. chicken, fish or pork.

62% of patrons are most likely to order a bottle of wine with steak vs. chicken or fish.

65% would tell friends about a great beef meal vs. chicken or pork.

63% prefer a Strip Steak after a long week of work vs. chicken breast or pork chop.

Take Away: Foodservice is concerned about exceeding patrons’ expectations at a price they feel is “worth it.” Beef helps with this. Whether it’s the stand-alone allure of steak or a few ounces sliced for sandwiches, salads and small plates – beef can add far more than weight in terms of flavor, luxury, sizzle and crave appeal. There is a steak option for every foodservice segment and every day part.

Behind these numbers is a simple, timeless point: Nothing satisfies like beef. For more information on this data and more like it, visit www.BeeFfoodservice.com.

12 Days of Grilling on KSTP’s Twin Cities Live

KSTP’s Twin Cities Live program had asked to work with us on “The 12 Days of Grilling – Beef.” This series ran July 29 through August 13, featuring 12 consecutive days of on-air beef recipes featuring previous and current Beef Backer award winners, MBC staff and well known chefs in the Twin Cities market. The show aired on KSTP at 3:00 p.m. (central). Video segments can still be viewed online at twincitieslive.com.

MBC Meat Cutting Demonstrations & Tours for Culinary Groups

MBC hosted an educational seminar for members of the Minneapolis Chapter of the American Culinary Association on August 4 at the Mendakota Country Club. Steve Leigh, National Accounts Director for NCBA demonstrated alternative cuts from Top Sirloin and from the Chuck Roll, emphasizing cost-effective cuts that can bring value and interest to foodservice menus. Colleen Zenk shared beef trends in foodservice menus and distributed various resources that MBC has available for chefs and restaurant operations. Similar programs are planned for Hennepin Technical College, Minnesota State Southwest and for the Arts International Culinary School this fall. This programming has also been funded through a Federation Initiative Grant.

Beef Quality Assurance Trainings

MBC recently held a Beef Quality Assurance Training at the Central Livestock Sales Barn in Zumbrota, MN. Nearly 30 producers were certified.

Beef Checkoff Advertising Sizzles

The beef checkoff advertising program drove consumers to the “Beef. It’s What’s For Dinner.” (BIWFD) Facebook page, which now boasts over 750,000 fans. That’s much more than pork (186,000 fans); Incredible Edible Egg (455,000 fans); Got Milk (72,000 fans) and Perdue Chicken (196,000 fans). Those numbers started back on Oct. 1, 2012, with 535,739 total “likes” or fans. Currently, the beef checkoff’s consumer-facing page has 753,540 total likes, so since the beginning of the fiscal year the BIWFD Facebook page has increased its community by 217,801 likes.

This summer, the beef checkoff online video commercials will run over 20 million times on popular online video channels such as hulu.com.

This summer, the beef checkoff radio spots will run online over 40 million times, on popular streaming radio sites, such as Pandora.com.

According to new beef checkoff market research data, the vast majority of the Millennials polled (82%) – the new generation of consumers that the industry needs to reach – believe that beef can be a “part of a well-balanced diet” after exposure to the “Above All Else” campaign.
MBC promoted beef at the Minnesota State Fair

In spite of very hot weather MBC had many fairgoers stop by the MBC booth at the MN State Fair. With the assistance of the design team at NCBA, a recipe brochure was developed just for the state fair this year. “Grilling, Stir-Frying and More” featured four easy-to-fix recipes which were selected for the brochure by Sarah Justad, a dietetic student interning with MBC this summer. Other new recipe brochures included “Leaner Meatloaf”, “Rub Me Tender” which included lower sodium recipes for rubs and marinades, and “Perfect Prime Rib”. Two new “infographics” were also shared with visitors – “Beef’s Big 10” which was about beef as a nutrition powerhouse, and “Today’s Beef Choices” which included information on grass-finished, organic and conventional beef as well as descriptions of beef grading and aging. MBC has quantities of all these new brochures on hand. If you would like a quantity for distribution at an event or to drop off at your local retailer, please get in touch with Brian at the MBC office.

The big draw at the booth was our $100 daily Beef Bucks give-away. Approximately 8000 fairgoers registered to win throughout the fair. The previous day’s winner was posted on MBC’s Facebook page each morning. In addition to the Beef Buck drawing all entries were eligible to win a charcoal grill and BIWFD accessory basket which was the grand prize drawing on Labor Day. Sherry Trip of St. Paul was the winner of the grill package. The booth was again staffed with dietetic and animal science students from programs at the University of MN, UW-River Falls and St. Catherine’s University.

The MN Beef Ambassadors also provided programming for the state fair crowd at the Christenson stage. Zach Klcaers, son of Pat and Sandy Klcaers of Arlington and a MN Beef Junior Ambassador presented a lesson on “Beef’s Big 10” – all about the nutritional benefits of beef. He also became “Beef Man” for the crowd and was assisted by Colleen Zenk in a game of Beef Trivia. Jenna White, daughter of Don and Tonya White of Wadena and on the Senior Beef Ambassador Team brought her South Devon heifer to the stage and shared how she feeds and grooms her animal for the fair. Children and their parents gathered around to ask questions and to pet “Nola”.

The Minnesota State Fair is one of the largest state fairs in the nation. In spite of the weather, attendance this year during the 12 day run was 1,731,162 including two attendance records for the last two days of the fair.

MBC Hosts Farm Tour for Future Nutrition Influencers

The Minnesota Beef Council was granted Federation Initiative Funding to again host “influencer engagement” tours. For the second year in a row MBC partnered with Midwest Dairy to host 45 dietetic and applied health education students and their program coordinators from several internship programs in the metro area. These students have finished their college courses and are completing the practical experience component required for their degree. In addition to the four-year degree students, this tour included students seeking a Masters’ in Public Health degree which includes dietetics education. Haubenschild Dairy and the Lawrence Hereford Farm in the Princeton area were tour stops. Education was provided again by Carissa Nath, AURI, Colleen Zenk & Karin Schaefer from MBC, and Carolyn Hudson, RD & Stacy Dobie of Midwest Dairy. Students completed an online survey before and after the tour which helped us gather information about their beliefs about beef and dairy. Students and instructors were enthusiastic about all they learned and will be completing “homework” about the experience. The homework included writing about how the experience changed their attitudes and sharing their experience in nutrition publications.

Local Producer Promotion Program

The Minnesota Beef Council is happy to announce a change in our Local Producer Promotion Program. In the past, the maximum amount that a group could request was $400. As of July 1, we have changed the maximum amount that a group can request to $500.

There is another change to the Local Producer Program regarding advertising dollars. In the past, local groups were allowed to use up to $200 of their local producer promotion for advertising. We have increased the maximum limit to $250.

Along with your local events, MBC has items available free of charge such as recipes, youth materials and stickers. Due to inventory challenges, all caps, aprons or t-shirts need to be ordered through the beef store at beefstore.org.

New Local Producer Promotion request forms can be found at mnbeef.org. Please make requests 3 weeks prior to the proposed promotion. Contact Brian Preiner for more information at 952-854-6980 or brian@mnbeef.org.

Protein: The Real Breakfast of Champions

A recent checkoff-funded study by Heather Leidy, Ph.D., University of Missouri, with additional support from the Kansas Beef Council, indicates that a higher protein breakfast with beef and eggs is superior to both a normal protein breakfast, such as milk and cereal, and to skipping breakfast, in terms of improving appetite control, curbing food cravings and reducing unhealthy snacking in overweight, breakfast-skipping teenage girls. Dr. Leidy presented this research in her webinar “The Hunger Games: Applying the Science of Satiety to Fuel Health” and it is also the subject of this recently produced health professional advertisement. The published research study can be accessed and is also the subject of this recently produced health professional advertisement. The published research study can be accessed and is also the subject of this recently produced health professional advertisement. The published research study can be accessed and is also the subject of this recently produced health professional advertisement.

Arby’s Smokehouse Brisket Sandwich

The checkoff is working on details to support the new Arby’s Smokehouse Brisket Sandwich. It features thinly sliced, naturally smoked beef brisket, melted smoked Gouda cheese, crispy onions, smoked BBQ sauce and mayo, served on a toasted specialty roll. Yum!

It is being introduced in all 3,400+ locations in 48 states. The promotion runs Sept. 16 through Nov. 24, 2013.
Cattle Feeder Days Scheduled for December

Each December the University of Minnesota Beef Team hosts Cattle Feeder Days, a program designed to address the specific challenges and opportunities of the cattle feeding industry in the state of Minnesota.

The topics for this year’s program are: manure nutrient excretion, composting, and other value-added opportunities; feedlot facility considerations for expansion or new construction; and a panel discussion on dairy-beef cattle management and feeding.

Cattle Feeder Days will be held in:
- Morris, MN on December 17th
- Luverne, MN on December 18th
- Tracy, MN and Rochester, MN on December 19th

Registration in Morris, Luverne, and Rochester will begin at 5:30 p.m. and registration will begin at 9:00 a.m. in Tracy.

The cost for registration is $30, with each additional person from the same farm or family at $15. This fee includes a meal and all educational materials.

For more information, visit the U of M Beef Team website or contact Nicole Kenney (320.235.0726 or nmkenney@umn.edu).

U of M Carcass Merit Program Offered in November

The Carcass Merit program was started over twenty years ago by the University of Minnesota Extension Service to discover the genetic merit of cattle being produced by Minnesota beef producers. The Program was originally housed at a private beef operation in southeastern Minnesota. However, in November 2004, the Program was moved to a research facility owned by the University of Minnesota at the Rosemount Research and Outreach Center, Rosemount, Minnesota.

Over 50% of finished beef cattle are marketed on a formula based on real observations of meat quality and yield grades. The Carcass Merit Program is an opportunity for cow-calf producers to evaluate how their genetics perform in the feedlot and on the rail. This program helps cattlemen to discover, better understand and perhaps re-direct their genetic strategies and breeding efforts for their cowherds. This program assists cattlemen in an effort to maximize the quality of their cowherds resulting in greater profits. The opportunity now exists to incorporate genetic marker testing to determine feeding and management strategies that maximize production efficiency.

Prior to enrolling their cattle in the program participants must follow certain requirements. Upon registration, producers are sent Minnesota Carcass Merit Program ear tags for each animal, a cattle identification form for them to reference these tags to their home tags, along with the breed and weights of each calf. In addition, an animal health form will be provided for producers to outline specific treatment information for cattle. Cattle producers will work with their veterinarians to ensure calves are vaccinated in accordance with Beef Quality Assurance (BQA) procedures at least 21 days prior to delivery to the program. The specific vaccinations cattle should have are for 7- or 8-way clostridial bacterin, Pasteurella multocida, Mannheimia haemolytica, Haemophilus somnus, and modified live IBR, BVD, P13, and BRSV vaccines. Vaccination history and weight will be recorded. Steers and heifers must be dehorned. Steers must also be fed through castration.

Cattle should weigh between 500 to 700 lb. to be sure they reach proper slaughter weight and carcass quality grade. Weight outside of this range will not yield optimum results. All cattle should have permanent identification, however, they should not be implanted. However, the University of Minnesota assumes no risk and makes no guarantees regarding participation in this program.

Participants enroll their cattle to have them custom fed in groups of two or more steer or heifer calves. However, groups of five or more steers or heifers are preferred. The program typically runs from November to approximately June the following year. Harvest dates will vary somewhat but are determined by University of Minnesota Beef Carcass Merit Program personnel in accordance with industry acceptable weight standards. The entry cost for each head of cattle is $30. Feedlot costs are additional. Payment must be made by check and is non-refundable. Feeding cost per animal is on average $550 to $650. However, the University of Minnesota assumes no risk and makes no guarantees regarding participation in this program. Producers wishing to enroll in the Beef Carcass Merit Program should contact Dr. Alfredo DiCostanzo, at 612-590-7395 (cell) or 612-624-1272 (office) at the Department of Animal Science.

For more information contact Eric Mousel @ 605-690-4974 or emmousel@umn.edu
## September 9 Sale

**SLAUGHTER COWS**

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## Upcoming Sale Schedule

**Sales Start at 11am**

**October**
- Monday, October 7, 2013: Feeder & Bred Cow Sale
- Monday, October 14, 2013: Feeder, Bred Cow & Dairy Sale
- Monday, October 21, 2013: Feeder & Bred Cow Sale
- Monday, October 28, 2013: Dairy Sale

**November**
- Monday, November 4, 2013: Feeder & Bred Cow Sale
- Monday, November 11, 2013: Feeder, Bred Cow & Dairy Sale
- Monday, November 18, 2013: Feeder & Bred Cow Sale
- Monday, November 25, 2013: Dairy Sale

**Bid & View Our Sales Live at**

[www.cattleUSA.com](http://www.cattleUSA.com) or [www.PerhamStockyards.com](http://www.PerhamStockyards.com)
NCBA Urges House and Senate to Pass the 2013 Farm Bill

Yesterday evening the U.S. House of Representatives passed H.R. 3102, the House nutrition title as part of the 2013 Farm Bill. This title funds the Supplemental Nutrition Assistance Program, commonly referred to as food stamps. Passage of the 2013 Farm Bill remains the National Cattlemen’s Beef Association’s (NCBA) top priority for Congress to finalize.

“We are pleased that the House is one step closer towards passage of the farm bill and we encourage the House to appoint conferees to work out the differences between the House and Senate bills,” said Scott George, NCBA president and Cody Wyo., cattle and dairv producer. “Passage of the farm bill is the top priority as set by our membership and we will continue to work with Congress to pass a farm bill that meets the needs of cattle producers and guarantees certainty for rural America.”

Cattlemen support the passage of agriculture policy which will provide certainty to farmers and ranchers, and NCBA will continue to engage with Congress to ensure a future full farm bill that is positive for cattlemen.

Permanent disaster assistance programs remain a top priority, along with federal funding to ensure cattlemen obtain consistency and certainty in these programs. Without an extension of these disaster assistance programs, many farmers and ranchers will be left with no support to recover from the severe wildfires and crippling drought that affected many producers last year.

NCBA also strongly supports Congress’ efforts to revitalize research title in the next farm bill. Agricultural research provides critical information necessary to protect the profitability, global competitiveness, health and well-being and sustainability of the U.S. cattle industry.

The current extension of the 2008 farm bill is set to expire Sept. 30, reverting farm policy back to permanent law.

Inventory Determined by Slaughter Rate

Beef cow slaughter rate, measured as a percentage of the beginning inventory, plays a huge role in determining the size of the following year’s beginning inventory. Analyzing that data becomes especially important given that USDA’s mid-year cattle inventory report is no longer available due to federal funding shortfalls.

Thus far in 2013, beef cow slaughter through the first half of the year has equaled approximately 1.6 million head. That’s equivalent to 5.45% of 2013’s starting head count. Perhaps more importantly, though, it surpasses the 10-year average slaughter pace from January-June by nearly 2/3 of a percentage point. In other words, we’re starting with a small inventory (29.3 million cows) and eating through it at a faster rate.

Meanwhile, during the past 10 years, the average slaughter rate during the second half of the year increases by nearly a half percentage point compared to the first half of the year. If that relationship holds in 2013, it’s likely that the beef cow slaughter rate will be nearly 6% between July and December.

Given these trends, it appears that 2013 is on pace to slaughter about 11.4% of its starting cow inventory - the third-highest annual level since 1996, behind only 2011 and 2010 (12.3% and 11.6%, respectively).
Rebuilding of National Herd Will Take Time

Herd liquidation will likely continue, but historical look at beef cattle markets shows potential for recovery in 2014-2015.

Though 2013 is likely another year of beef cow herd liquidation, the improvement in conditions in the second half of the year may provide a period of stabilization that often occurs in the first year of herd expansion, according to Derrell Peel, Oklahoma State University Cooperative Extension livestock marketing specialist.

“As long as drought conditions continue to moderate the situation, beef cow herd growth of 2% is possible in 2014 with an additional 2% to 3% in 2015,” Peel said.

More rapid growth is unlikely when all factors are considered. Among several implications, Peel believes is an approximately 7% decrease in total cattle slaughter in 2014.

A Historical Context

Herd liquidation will likely continue, but historical look at beef cattle markets shows potential for recovery in 2014-2015.

Historically, the cattle cycles observed by the beef industry have been largely self-regulating cycles of inventory driven by internal factors such as calf price levels, beef cattle biology and the availability and quality of forage resources.

However, much of the beef cow herd liquidation that has occurred since 2001 – including the aborted herd expansion of 2004 and 2005 – were the result of external factors, including input market shocks that reduced cow-calf profitability, a national and global recession that tempered cattle prices and severe drought in important cattle-producing states.

“The last 3.4 million head decline in the beef cow herd was not due to typical cattle cycle factors,” Peel said. “External factors have masked and overwhelmed cyclical tendencies and don’t necessarily mean the cattle cycle is gone or irrelevant, although some people have said so.”

In situations where drought has forced inventory adjustments that are counter to what producers want to do, the details of how the adjustments happen become vitally important, Peel stresses. In short, how the industry got to where it is will have a significant effect on how beef herd expansion will take place in the future.

Since 2007, the calculated number of heifers entering the cow herd has remained above average, even while the high rate of cow culling has resulted in net liquidation and reduction in the cow herd inventory.

“In a more typical cattle cycle, the rate of heifer placement decreases at the same time as increased cow-culling, with both contributing to herd liquidation,” Peel said.

This very thing happened during the 1996-2001 period of cattle inventory liquidation, as an example.

In contrast, heifer placement typically increases simultaneously with decreased cow culling during herd expansion, as was the case from 1991-1995.

“In recent years, producers have continued to invest in replacement heifers despite the necessity of reducing herd size because of external factors,” Peel said. “That the industry has simultaneously increased cow culling and heifer placements in recent years means the beef cow herd is not only the smallest in 60 years but likely one of the youngest and most productive ever.”

Cow-calf producers appear to have a growing incentive for herd expansion given strong profit prospects and improved forage conditions in many regions of the United States. Beef cow slaughter for the year to date decreased 13% in the most recent two weeks of data available.

“This suggests the beef industry may be back on track of decreasing cow slaughter, a necessary component of herd expansion,” Peel said. “However, sharply decreased beef slaughter of 8% to 12% for the remainder of the year will result in an annual beef cow slaughter decline in the modest 4% to 5% range.”

Additionally, there are indications replacement heifers were diverted into feeder markets during the first half of 2013, attributed to the residual effects of drought, reduced hay supplies and extended winter weather across areas of the United States.

Peel said the combination of larger cow slaughter – resulting in smaller than projected reductions – and decreased heifer placements is likely to result in a year-over-year decrease of 0.75% to 1.25% in the beef cow herd as of Jan. 1, 2014.

“There are indications heifer retention will accelerate this fall with cow-calf producers holding more heifer calves for breeding,” he said.

Future Still Uncertain

Still, cattle industry professionals can be forgiven for scratching their heads when trying to analyze what is coming. Herd expansion prospects for 2014 include factors that suggest both potential for faster-than-normal growth and factors that will limit growth.

The young and productive base herd suggests the potential for one or two years of minimal cow culling, and that could contribute to faster growth,” Peel said. “A year-over-year decline in beef cow slaughter of approximately 20% in 2014 would correspond to a culling rate of less than 9%, a low rate for typical herd expansion.”

Given the youth of the U.S. beef cow herd, an ever more significant decrease in cow culling is possible – less than 8% – but such a large decrease in cow slaughter might result in a disruption of lean beef supplies.

“The sharply higher call prices that would result should mitigate some of the decrease in cow slaughter,” Peel said. “At the same time, significantly more replacement heifers may be reported in Jan. 1, 2014, but the report likely will include a higher-than-normal percentage of heifer calves that will not produce a calf until 2015.”
USDA Study Finds Benefits to Early Weaning

USDA, Sept. 3, 2013 - Early weaning can be a beneficial option for beef producers, according to a new study prepared by USDA Agricultural Research Service scientists.

The benefits, the researchers say, can pay off especially in drought years like 2012. During drought, limited forage for livestock grazing can restrict calf growth and result in lighter weaning weights. It may also cause cows to lose body weight and weaken their immune systems. The researchers pointed out that weaker immune systems can lead to more problems, including reproductive issues.

Animal scientist Richard Waterman, at the Agricultural Research Service Fort Keogh Livestock and Range Research Laboratory in Miles City, Mont., partnered with local ranchers, Montana State University scientists and American Simmental Association collaborators in Bozeman, Mont., to determine management options that can minimize the effects of a drought on cow herds – including an early weaning option.

Researchers examine weaning impacts on cows, heifers and steers

For the purposes of the study, calves at two locations in Montana—Judith Gap and LARRL—were weaned early at 80 days of age and at the more traditional age of 215 days.

The researchers found that the early-weaned calves weighed more and were in better body condition at the start of winter. As a result, the amount of hay and other feedstuffs needed to sustain their condition throughout winter was reduced.

Waterman also confirmed that early weaning increases the likelihood that animals will become pregnant on time in the following breeding season.

Additional studies showed that early-weaned steers reached maturity sooner than traditionally weaned steers when body weight gain, feedlot performance and carcass traits were measured.

Waterman said that management of early-weaned steers can also impact how they grade at harvest. In some cases, early-weaned steers had poorer USDA yield grades because carcasses were too fat.

However, Waterman demonstrated that producers can maximize carcass value of early-weaned steers if animals are identified before they enter the feedlot and then harvested at an earlier age.

You’ve got a can-do attitude – and your calves should too.

The Great Starts® Cattle Feeding program offers flexible options to suit your unique needs. Built upon years of Purina Animal Nutrition research, the Great Starts® program combination of flexibility, consistent added value, and knowledgeable producer support delivers to your bottom line.
Retail Beef Prices Still Near Record High

With fall weaning beginning, it is an ideal time to consider the break-even costs of carrying calves through the winter for cow-calf producers entertaining retained ownership or stocker and backgrounder operations looking to purchase calves.

Considerably better spring and summer moisture conditions will likely lead to lower feed prices this winter and the idea of adding cheaper gain to calves is more enticing to cattle producers now than any time in the last five years. The challenge is many buyers seem to be bidding the anticipated feedstuff price break into lightweight cattle now. Is the market saying sell fall-delivered calves and feedstuffs now or consider stocking or backgrounding?

The market has been relatively consistent in what it has paid for added weight gain. The accompanying graph is based on U.S. average Cattle Fax prices and represents the dollar per pound price difference between a 550-lb steer sold in October compared to an 850-lb steer selling in mid-February. It represents the historical market-implied break-even cost of gain over the last 20 years – assuming the calves gain 2.25 lbs. per day over a 19-week period. Excluding the five high-corn price years (1996-97, 2009-10, 2010-11, 2011-12 and 2012-13), the market has paid producers an average value of $0.55/lb. for additional winter gain and 80 percent of the time the additional weight was worth between $0.45 and $0.65/lb.

Until recently, fall-delivered calf prices on the current video auction market project well as feeder steers against the March futures contract. October-delivered 500-599 lb. steers on the video auction market are selling from the mid-$150’s to mid-$180’s. That suggests October cash steer calves in that weight range could bring around $170/cwt. The March feeder cattle futures contract closed around $155/cwt. At the time this article was written. Without basis considerations, that suggests the market is willing to pay $1.28/lb. for that gain today.

Historically, the market has not paid as much for additional weight outside of the feed yard when corn prices are more reasonable than the previous five-year period, which presents some risk to retaining ownership of calves and marketing feeder cattle. Feeder cattle futures present an incentive to retain ownership through stocking or backgrounding. Producers who are serious about retaining calves should consider using risk management today to secure a historically strong value of gain on early winter feeder cattle.

Livestock Producers Affected by Disasters Urged to Keep Good Records

Glenn Schafer, USDA Farm Service Agency (FSA) acting state executive director, reminds livestock producers affected by natural disasters such as the upcoming possibility of winter storms are urged to keep thorough records of their livestock losses.

FSA recommends that producers record all pertinent information of natural disaster consequences, including documentation of the number and kind of livestock that have died, supplemented by photographs or video records of ownership and losses; dates of death supported by birth records or purchase receipts and rendering truck receipts documenting livestock kind, type and weight.

Producers are encouraged to contact their local FSA offices to obtain more information regarding documenting livestock losses.

Schafer also reminds producers that although funding has not been appropriated for the Livestock Indemnity Program (LIP), the Livestock Forage Disaster Program (LFP) and the Emergency Assistance for Livestock, Honey Bees and Farm-Raised Fish (ELAP) program, it is critical that livestock producers document their losses in the event funding becomes available at a later date.

For more information about the programs administered by FSA, visit any FSA county office or www.fsa.usda.gov.

Pertinent information includes:

Documentation of the number and kind of livestock that have died, supplemented by photography or video records of ownership and losses.

Dates of death supported by birth records or purchase receipts.

Rendering truck receipts documenting livestock kind, type and weight.
Re-registration Under Way for State’s 22,000 Feedlots

Owners of an estimated 22,000 livestock feedlots registered in Minnesota must submit updated registration information to the Minnesota Pollution Control Agency (MPCA) by Jan. 1, 2014. The information includes location, type of operation, and number of livestock. The state’s feedlot rule requires all feedlot registrations to be updated at least once in a four-year cycle. The current four-year cycle runs from Jan. 2, 2010, to Jan. 1, 2014. Records show that approximately 13,500 feedlot owners have already re-registered for the current cycle. Feedlot owners will receive a registration form from either their local county office or an MPCA regional office. The feedlot owner must review the information on the form, make any needed corrections, and return the form to the appropriate office. More information and the Registration Form for Feedlots and Manure Storage Areas are available on the MPCA’s Feedlot Permit Information and Application Forms webpage or from county or MPCA regional offices.

Sign-Up for CheckOff Referendum

Dec. 15

The deadline to sign up for a ballot for the upcoming checkoff referendum is Dec. 15, 2013. Producers can sign up to receive a ballot on raisedwithpride.com and become a certified producer. Those who request a ballot will ensure their ability to vote in the referendum to increase the checkoff and other upcoming elections. Also on the website, producers can find information on the history of the beef checkoff and identify the need for more funding.

The Minnesota Beef Council (MBC) and the Minnesota State Cattlemen’s Association (MSCA) have introduced a new referendum that will increase the state checkoff by an additional $1 for every head sold. The launch of a new website by the MBC — raisedwithpride.com - allows producers to sign up for, and receive, a ballot to vote for the upcoming referendum and learn more about the proposed referendum.

The MBC has been funded at the same rate for 28 years. During that time the industry has seen many changes, including a reduction in the total number of cattle, an increase in the value of cattle and less spending power of the dollar.

With the check off facing less revenue and a bigger need for communications, a February 2014 referendum would increase the check off by an additional $1 for every head sold. This would grant the council an additional $500,000 to $750,000 to further communicate the value of Minnesota beef.

The proposed state, checkoff would differ from the federal checkoff currently being collected. If the state checkoff is passed the entire $1 stays in the state to communicate with influencers and consumers; Is voluntary, a refund can be requested through the Minnesota Department of Agriculture; Only applies to Minnesota cattle, sold in Minnesota; Does not apply to dairy animals being sold for breeding purposes; Falls under the jurisdiction of the State Beef Promotion order and will only be spent on projects in Minnesota.

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Design | Construction | Financing

Discover what other feedlot operators say about feeding cattle indoors!

Get Your FREE Feedlot Profits Information Packet Now!

It’s loaded with valuable information on:

• Facility trends - Midwest Plan Service publication: Cattle Feeding Buildings in the Midwest – NEW!
• Risk management - Understanding financial feasibility
• Nutrition - 100+ page report on feeding co-products – NEW!
• Environmental law and manure-management
• Monoslopes - Design, key features, ‘turn-key’ construction and more!

Need info right away?
It’s OK to call your Nebraska/Iowa representative, Ed Leman, directly, if you are in a hurry. He will be happy to visit with you and connect you to the help you seek.

His cell is: 712-202-2967.

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NEW FEEDLOT PROFITS
AN INFORMATION PACKET NOW!

An FBi Buildings company.
FDA Approves Marketing of Bayer Reproductive Product for Cattle

Bayer HealthCare LLC Animal Health Division received approval from the FDA to market ProstaMate (PM) for indications in support of reproduction management as prescribed by veterinarians. PM is for use in cattle, swine and mares.

The product, acquired by Bayer through the acquisition of Teva, has been among the leading reproduction management product choices for veterinarians and producers for years, according to the company.

PM’s sterile solution is indicated for intramuscular use for estrus synchronization, treatment of unobserved estrus and chronic endometritis in cattle. It is approved for intramuscular administration only, in 30 milliliter and 90 milliliter vials, with recommended dosages for cattle at 25 milligram (5 milliliter) per cow.

For more information or to obtain a product label, call (800) 422-9874.

-From Bayer News Release

You Are Invited to the 1st Annual MN British White Cattle Auction

Date & Time: Oct 19, 2013 at 1:00 pm
Location: McLeod County Fairgrounds Cattle Barn
840 Century Ave SW
Hutchinson, MN 55350

Cattle: Open & bred heifers, bred cows, cow/calf pairs, bulls (15 months or younger)

Donations includes: Open Heifer Woodbastwick Randolph Turpin semen, Art Drawing all to be auctioned at sale

Food Vendors: McLeod 4H County Riders will serve coffee, donuts & snacks.
Red Dogs will sell hot dogs, drinks, & chips

For more information & to view our sale catalog contact the BWCAMN at: www.MNBritishWhites.com
Email: BWCAMN@live.com

Ritchie manufactures a complete line of livestock watering products with the highest specifications in the industry. From a single horse Stall Fount to a fountain that waters up to 500 head, Ritchie fountains are top quality. Plus, every Ritchie fountain is backed by our 10 year limited warranty. For more information on the complete line of automatic waterers and the new 10T contact:

Carlson Wholesale - 800-669-4038
tim@carlsonwholesale.net
chad@carlsonwholesale.net

Zoetis Product Helps Protect Cattle from Respiratory Viruses

Producers can get upgraded protection for their cattle against major respiratory viruses in one convenient dose, according to Zoetis, Inc., a company dealing in animal health, which has licensed the product Bovi-Shield Gold One Shot.

The product offers the longest demonstrated protection of the combination respiratory vaccines on the market, according to the company.

It helps protect cattle for at least 279 days against infectious bovine rhinotracheitis virus and bovine viral diarrhea Types 1 and 2 viruses. Also, from bovine respiratory syncytial virus, parainfluenza 3 virus and M. haemolytica.

The product is available in 5-, 10-, or 50- dose vials and can be purchased through veterinarians or animal health retailers.

-From Zoetis News Release

American Foods Group, LLC

Buying Cattle 5 Days a Week (Mon-Fri)

Holstein Steers - Fed Cows - Lean Cows - Bulls

Lean Cows & Bulls
Bill Bartusch - (877) 300-9298
Long Prairie, Minnesota

Fed Cows
Bill Bartusch - (877) 300-9298
South St. Paul, Minnesota

Holstein Steers - Fed Cows - Lean Cows
Richard Vanderhoff - (320) 760-7632
Hutchinson, Minnesota
Fed Cattle - Contracting
Tim Schiefelbein - (320) 398-2700
Kimball, Minnesota

Lean Cows & Bulls
Jim Ryan - (605) 668-4275
Yankton, South Dakota

Fed Cows, Lean Cows & Bulls
Mike Baczwaski - (800) 445-0042
Gibbon, Nebraska

You Are Invited to the 1st Annual MN British White Cattle Auction

Date & Time: Oct 19, 2013 at 1:00 pm
Location: McLeod County Fairgrounds Cattle Barn
840 Century Ave SW
Hutchinson, MN 55350

Cattle: Open & bred heifers, bred cows, cow/calf pairs, bulls (15 months or younger)

Donations includes: Open Heifer Woodbastwick Randolph Turpin semen, Art Drawing all to be auctioned at sale

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GRILLED T-BONE STEAKS WITH BBQ RUB

This could be called beef at its best. A simple rub including chili powder, garlic and brown sugar adds that special touch.

Total Recipe Time: 25 minutes
Makes 4 servings

INGREDIENTS
2 to 4 beef T-Bone or Porterhouse Steaks, cut 1 inch thick (about 2 to 4 pounds)
Salt
BBQ Rub:
2 tablespoons chili powder
2 tablespoons packed brown sugar
1 tablespoon ground cumin
2 teaspoons minced garlic
2 teaspoons cider vinegar
1 teaspoon Worcestershire sauce
1/4 teaspoon ground red pepper

INSTRUCTIONS
Combine BBQ Rub ingredients; press evenly onto beef steaks.
Grill, covered, 11 to 16 minutes (over medium heat on preheated gas grill, 15 to 19 minutes) for medium rare (145°F) to medium (160°F) doneness, turning occasionally. Remove bones and carve steaks into slices, if desired.

Season with salt, as desired.

Tip: To broil, place steaks on rack in broiler pan so surface is 3 to 4 inches from heat. Broil 15 to 20 minutes for medium rare to medium doneness, turning once.

Newly Developed Website Aims to Help Cattlemen Find Leases

PastureScout.com (PS) is a new website where people can locate, list and secure pasture leases and purchase harvested forage.

PS members can search for available leases by state, size and livestock type. They also can search, by state, for harvested forage (hay or silage) available for sale.

A lease template is available for those who want to specify terms to lease their property. In the coming months, PS will also be introducing technology that allows landowners to accept bids for their leases.

PS has a messaging service that allows landowners and pasture seekers the ability to communicate with each other in a way that maintains privacy but also allows both parties to be confident they have secured the right lease, with the right person, at the right price. Becoming a PS member is free.

-From Pasture Scout News Release