



# The Minnesota Cattleman

The Official Newspaper of the Minnesota State Cattlemen's Association®

## What's Inside

MBC Update .....	4
News Briefs .....	8-9
MSCA Advocates for Cattle Producers on Capitol Hill .....	13

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# Registration Opens for the 2025 Minnesota Cattle Industry Convention

The MSCA is hosting this year's Minnesota Cattle Industry Convention at the St. Cloud River's Edge Convention Center Dec. 5-6. Resolutions Meeting will take place 2-6 p.m. on the night of Thursday, Dec. 4, prior to the kickoff of convention.

There are multiple educational sessions you won't want to miss, including: utilizing technology in beef production, market outlook and farm succession planning. More details to come on the agenda and speakers!

Friday night is sure to bring

lots of laughter and fun with a prime rib dinner, live auction and a game night "Survey Says" experience presented by Sassy Lassy Interactive Events.

Multiple sponsorship opportunities are available, including the chance to have a booth and interact with producer attendees.

To register and for more information, visit <https://www.mnsca.org/convention>.

For any questions, contact Kaitlyn by calling the office at (763) 479-1011 or emailing [kaitlyn@mnsca.org](mailto:kaitlyn@mnsca.org).



**MSCA**

MSCA is a grassroots organization consisting of over 20 local cattlemen's groups, providing the greatest opportunity for producer input and policy recommendations

Minnesota State Cattlemen's members, did you know you can pay your local affiliate dues online? Use the link below to renew your membership for the state and local association!

<https://www.mnsca.org/become-a-member/membership-application>

1. Central Minnesota Cattlemen	13. Murray County Cattlemen
2. Cottonwood Cattle Producers	14. Northwestern Stockmen
3. Three Rivers Cattlemen	15. Redwood Area Cattlemen
4. Fillmore County Cattlemen	16. Rock/Roble Cattlemen
5. Freedom County Cattlemen	17. Snake River Cattlemen
6. Glacial Ridge Cattlemen	18. South Central Cattlemen
7. Houston County Cattlemen	19. Southwest Cattlemen
8. LaSalle County Area Cattlemen	20. Tri-County Cattlemen
9. Mankato Cattlemen	21. Wabasha County Cattlemen
10. Minnesota Cattlemen	22. West Central Cattlemen
11. Mississippi Valley Cattlemen	23. Pipestone Cattlemen

**REGISTER TODAY**

**Minnesota Cattle Industry Convention**

**Dec. 5-6, 2025**

**St. Cloud River's Edge Convention Center**

<https://www.mnsca.org/convention>

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NEWS - TIME SENSITIVE MATERIAL

## 2025 Cattleman of the Year and Industry Service Applications Open

The MSCA is accepting applications for the 2025 Cattleman of the Year Award and 2025 Industry Service Award. These are two of the highest honors

recognized by the MSCA. Applications are due by Friday, October 31. Award winners will be announced at the Minnesota Cattle Industry Convention the first

weekend in December in St. Cloud.

For more information and to apply, visit <https://www.mnsca.org/scholarships-awards>.

[www.mnsca.org](http://www.mnsca.org)



**KAITLYN ROOT**

**Executive Director**  
Office: 763-479-1011

Hello, readers!

Like many of you, I spend time on social media. It's a great way to keep up with friends, family and of course, watch the occasional reel. But along with the fun comes a downside – misinformation. And when it comes to agriculture, it seems like misconceptions spread especially fast.

One topic that's often misunderstood online is the Beef Checkoff. Let's take a moment to clear up some of the most common questions and misconceptions.

**Where does the \$1 go?**

The Minnesota Beef Checkoff

is part of the mandatory Federal Beef Checkoff program: \$1 is collected each time a beef animal is marketed.

- 50¢ stays in Minnesota with the Minnesota Beef Council (MBC) for state-level promotion, education and research of beef.

- 50¢ goes to the Cattlemen's Beef Board for national promotion programs. National contractors to the Beef Checkoff include groups like NCBA, American Farm Bureau Federation, the North American Meat Institute and the U.S. Meat Export Federation.

**What the Beef Checkoff Can & Cannot Do**

Checkoff dollars can be used for:

- Beef promotion
- Consumer and producer education
- Research

Checkoff dollars cannot be used for lobbying or policy work.

That's where the Minnesota State Cattlemen's Association (MSCA) comes in. The MSCA is a separate policy organization that relies on membership dues and fundraisers, not checkoff

dollars.

To ensure accountability, the MBC is overseen by the Minnesota Department of Agriculture and undergoes annual audits.

**Programs Supported by the Minnesota Beef Checkoff**

**Build Your Base:**

MBC helps lead this comprehensive sports nutrition program that highlights beef as the premier protein for athletes. Build Your Base provides families with ready-to-use materials, nutrition education and high-quality protein resources to support performance. In Minnesota, schools like Elk River, Morris Area and Osakis are actively involved.

**Minnesota State Fair:**

At the 2025 "Great Minnesota Get-Together," the Minnesota Beef Council connected directly with thousands of consumers. The MBC booth highlighted cow-calf and feedlot production, as well as the nutrition value of beef, creating valuable one-on-one conversations with people who may have never stepped foot on a farm.

**Local Producer Promotion:**

Through this program, local

cattle producer organizations can apply for up to \$500 per year for beef promotion projects in their communities. It's a simple but powerful way to extend beef's message across the state.

**Research:**

Checkoff dollars fund important research. For example, MBC co-funded a project with Texas Tech University's meat science department to further improve beef's flavor profile because taste remains one of beef's greatest advantages with consumers.

**Factual Information**

The Beef Checkoff can sometimes feel complicated, especially with all the information (and misinformation) circulating online. But at its core, it's a program designed to build demand for beef through promotion, education and research.

If you'd like to dive deeper, I encourage you to visit the Cattlemen's Beef Board and Minnesota Beef Council websites. Together, we can work to spread factual information and discourage the use of social media for negative, misinformed news.

**Leadership & Governance**

The current officer team is led by President Jake Thompson, President-Elect Rachel Gray, Vice President Eric Zeltwanger and Past President Grant Breitreutz. Legislative and council chairs remain actively engaged in setting strategic priorities.

MSCA enters this fall grounded in collaboration, clarity of purpose and steadfast advocacy for Minnesota's beef producers. Together, we'll build toward a resilient, thriving cattle sector across our state.

Hope to see you Dec. 5-6 in St. Cloud for this year's annual convention.

Until next time, may your hay be plentiful and your fences stay strong.

purpose. We extend our gratitude to every member for your trust and dedication – our collective voice grows stronger each season.

**Advocacy & Policy Highlights**

**Depredation Relief Expansions**

Addressing losses from deer, elk and wolves remains a top priority. MSCA continues pushing for increased abatement funding, expanded eligibility and more tools for producers to protect livestock and stored feed.

**Feedlot Rule Updates**

The Minnesota Pollution Control Agency (MPCA) is revising Chapter 7020 governing feedlots. MSCA is closely tracking the process, encourag-

ing member engagement during the public comment periods and advocating for balanced regulation.

**Member Engagement & Programming**

**Summer Beef Tour Recap**

The Little Falls region hosted the 2025 tour, with six stops including cow-calf operations, feedlots and a visit to Barrett Petfood. Member turnout was strong and feedback points to high value in seeing direct operations and innovations across the supply chain.

**Communications & Resources**

Members continue to benefit from The Policy Pen weekly e-newsletter, bi-monthly Minnesota Cattleman newspaper and timely press releases.



**JAKE THOMPSON**

**President**

Hello fellow cattlemen and cattlemen.

As the colors deepen across Minnesota pastures and harvest wraps up, MSCA moves into fall with renewed energy and

We chop our corn with the help of our neighbors. We do what many of us do and trade work and equipment to help each other out.

Our neighbor was in the field chopping our corn when his chopper caught on fire. What a fast moving, hot burning fire!

Of course, everyone flew into action and we were fortunate that we were chopping and not combining, but the chopper was a total loss in a matter of minutes.

A couple of things that happened that day got me thinking about what to write and some things that I learned:

1. Know how to give good directions. That seems simple, but often we use field names, and in a tense situation, could you give good directions?

2. Check your fire extinguishers. Were they last serviced in 1995? Also, have a fire blanket in each machine. It may not save the machine, but it might save a person. We were fortunate that there were no injuries.

3. Have a tank of water ready to roll during harvest if you can. We are 20 minutes plus away from the fire department and always have a 1,000-gallon tank on a trailer full. We were able to bring that tank to the field and go around the fire area to knock down the corn and water the area.

4. Another good practice is keeping a disc or tillage equipment hooked up to make a fire break. We usually have this done but did not have it hooked up last Monday.

5. Double-check your insur-

ance and read the fine print. Do you have replacement insurance? What does that mean to your insurance? It is a bit different for every company.

Needless to say, chopping season came to a halt last Monday when the self-propelled chopper went up in flames. We have all been trying to navigate corn, getting drier than we would like and making sure that we all get done.

Right now, that looks like using a little two row chopper to keep the pile fresh and green and chop some corn for the cattle.

As always, I am thankful for neighbors that work together to get the job done. Be safe this harvest season and be sure to give every piece of equipment an extra check for safety.



**RACHEL GRAY**

**President-Elect**

Hello from northern Minnesota,

Hopefully your harvest season is in full swing, and it is going well. We have been reminded this season of the value of great neighbors, fire departments and fire extinguishers.

**Minnesota State Cattlemen's Association**  
PO Box 12  
Maple Plain, MN 55359  
763-479-1011  
www.mnsca.org  
mnsca@mnsca.org

**Executive Committee**

- President - Jake Thompson**  
Barnesville, MN 56514  
(218) 329-9293, fourhillfarms2@yahoo.com
- President-Elect - Rachel Gray**  
Blackduck, MN 56630  
(218) 766-4929, ltimber1616@gmail.com
- Vice President - Eric Zeltwanger**  
Morris, MN 56267  
(320) 766-0066, ericzattle@gmail.com
- Past President - Grant Breitreutz**  
Redwood Falls, MN 56283  
(507) 430-0607, gdbreitreutz@hotmail.com
- Cow-Calf Council Chair - Dustin Wiese**  
Pequot Lakes, MN 56472  
(218) 537-0096, dustinwiesefwr@gmail.com
- Feeder Council Chair - Dallas Knobloch**  
Hills, MN 56138  
(218) 227-1304, daknob@alliancecom.net
- Legislative Chair - Krist Wollum**  
Porter, MN 56280  
(507) 530-3854, kkwollum@yahoo.com

- Membership / Industry Relations Chair - Angie Ford**  
Stayton, MN 56172  
(507) 360-7937, mnsccmembership@gmail.com
- Secretary/Treasurer - Kevin Hoge**  
Aitkin, MN, 56431  
(218) 549-3337, flatrock@frontiernet.net
- Business Director & Accounting - Heather DeLong**  
Maple Plain, (763) 479-1011
- Executive Director - Kaitlyn Root**  
Maple Plain, kaitlyn@mnsca.org  
Office: 763-479-1011

**MSCA Regional Directors**

- Region - 1 James Widner**  
Strandquist, MN 56758  
(218)-991-2210, james.widner@hotmail.com
- Region - 2 & 3 Eric Nolte**  
Sebeka, MN 56477  
(218) 539-0124, hiddenangus@gmail.com
- Region - 4 Mark Schoenfeld**  
Dawson, MN 56232  
(612) 325-4001, circlesc@hotmail.com
- Region - 5 Darv Keehr**  
Little Falls, MN 56345  
(320) 630-6337, dkeehr@brainerd.net
- Region - 6 Ryan Anderson**  
Aitkin, MN 56431  
(320) 364-0355, royalempireangus@gmail.com
- Region - 7 Ryan Vos**  
Hadley, MN 56151  
(507) 227-2188, ryanvosfarms@gmail.com
- Region - 8 Ruth Hoefs**  
Le Center, MN 56057  
612-756-1500, rashoefs@gmail.com
- Region - 9 Chris Miller**  
Mabel, MN 55954  
(507) 458-7776, viewlawn1@gmail.com

**Minnesota Cattleman**

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**For Advertising Contact:**  
Kaitlyn Root, kaitlyn@mnsca.org, 763-479-1011

**Post Master Send Address Corrections to:**  
Minnesota Cattleman Publications  
PO Box 12 • Maple Plain, MN 55359



**ROSEMARY GUSTAFSON**

Fall greetings from the Minnesota State CattleWomen,

As we head into a busy fall season, we are proud to share updates from both our Minnesota Beef Ambassador Team and the Minnesota State CattleWomen. Thank you for your continued support of our programs and efforts to promote beef and strengthen our cattle community across the state.

**Minnesota Beef Ambassadors**

The Minnesota State Beef Ambassador Team had a busy and successful run at the Minnesota State Fair this year! The team presented Beef Bingo on the Christensen Stage, engaging nearly 90 fairgoers in a fun and educational way. In addition, they served as valuable advocates by assisting at the

Minnesota Beef Council booth throughout the fair.

Looking ahead, the team will soon be launching their annual t-shirt fundraiser. With the cancellation of the 2025 Minnesota Beef Expo, the ambassadors are losing their largest fundraising opportunity of the year.

We encourage you to watch for details and show your support by participating in this fundraiser. It makes a real difference in keeping the program strong.

**Minnesota State CattleWomen**

The Minnesota State CattleWomen nominating committee is currently seeking candidates for the position of vice president. If you are interested, or if you know someone who would be a good fit for this leadership role, please reach out at [Minnesotacattlewomen@gmail.com](mailto:Minnesotacattlewomen@gmail.com).

We are also excited to announce our upcoming webinar: "Navigating Unexpected Loss on the Farm" with Dr. Krishona Martinson. The webinar is scheduled for Wednesday, Nov. 13 at 7 p.m.

Facing life's most profound challenges—such as illness or the death of a loved one—can feel overwhelming, espe-

**Thank you, 2025 Beef Alliance Members**

THANK YOU to the following businesses that have committed to support members of the Minnesota State Cattlemen's Association as a part of the Minnesota Beef Alliance Program for 2025. If you are interested in learning more about the Beef Alliance program, contact Angie Ford at [mnscamembership@gmail.com](mailto:mnscamembership@gmail.com).

<p><b>Prime</b></p> <ul style="list-style-type: none"> <li>American Foods Group*</li> <li>Carlson Wholesale</li> <li>Merck Animal Health*</li> <li>Minnesota Beef Council</li> <li>Roto-Mix</li> <li>Form-A-Feed</li> <li>Producers Livestock Marketing Association</li> <li>AgCountry Farm Credit Services</li> <li>Boehringer Ingelheim</li> </ul>	<p><b>Choice</b></p> <ul style="list-style-type: none"> <li>Minnesota Corn Growers Association</li> <li>Zoetis</li> </ul>	<p><b>Presidential</b></p> <ul style="list-style-type: none"> <li>CKP Insurance</li> <li>Wieser Concrete Products</li> </ul>
<p><b>Select</b></p> <ul style="list-style-type: none"> <li>ADM</li> <li>Kent Nutrition Group</li> <li>Centra Sota Cooperative</li> <li>Artex Manufacturing</li> <li>Minnesota Farm Bureau</li> <li>Professional Ag Marketing</li> <li>Purina Animal Nutrition</li> <li>Northwest Lighting Systems</li> <li>Dry Creek Ranch Trucking, Inc.</li> </ul>		



\* Indicates giving above base level for that category!

cially for families whose lives and livelihoods are tied to the farm. This webinar will share the real-life story of how one farm family navigated the sudden loss of a young husband and father, while also offering practical steps you can take now to prepare your own family and operation for the unexpected.

Preparing your affairs—from wills and insurance to rental contracts and farm fi-

nancials—isn't just a checklist. It's, as one farmer put it, "the greatest gift you can give your family...clarity in a time of chaos." By having the tough conversations before a crisis hits, you provide your loved ones a roadmap that allows them to navigate grief without the added burden of uncertainty.

This journey also highlights the importance of community—the trusted

mechanics, loyal neighbors and friends who show up when life gets hard. As one reflection reminds us, "in the hardest seasons, the true harvest is not what lies in the fields, but who stands beside you."

This session is open to all. We encourage you to join us for an evening of valuable, heartfelt and practical information that could make all the difference when it matters most.



**DALLAS KNOBLOCH**  
MSCA FEEDER CHAIR

Greetings to all the cattlemen and women!

Harvest is in full swing here in the southwest corner of the state. Silage and earlage are done at the feedyard with soybeans going into full swing. We are fortunate to have drier conditions at this time, so I am looking for harvest to move rapidly with the warm weather.

The fed cattle market is currently under some seasonal pressure. There seems to be a better regional and northern supply with some possible pull back in box demand.

Cash feeder cattle continue to stay firm with limited supply and great demand. Volatility is high with the slightest hint of any news so this can be used to one's advantage.

Knowing breakevens and at what profitability level you want truly helps in turning and locking up profits for your feedyard. As we move later into fourth quarter, maybe the seasonal supply and demand will turn more to our favor.

Amy and I were able to attend the Certified Angus Beef Annual Conference in Austin, TX, Sept 24-27. It certainly was a great event to see all sectors of the beef industry get together and share a passion for the beef

industry.

Consumers continue to find value in our high quality product and have been willing to pay the higher price in trade for a great tasting product. We were able to meet with chefs, retailers and distributors and being sure that each time we thanked them in choosing beef as the protein of choice to serve and promote in their stores and restaurants.

So, demand is the true driver in this market and what effect the outside influences have will determine direction.

MSCA will continue to be the eyes and ears for Minnesota cattle folks and will inform them as things change. We certainly hope everyone will have a safe harvest and a bountiful crop.

Hope to see many of you at the Minnesota Cattle Industry Convention Dec. 5-6 in St. Cloud.



**ERIC ZELTWANGER**  
Vice President

Greetings fellow cattlemen,

As I write this, we are three days past wrapping up with silage harvest, and earlage has just begun. Kidneys beans have been harvested, and soybeans are being worked on.

Lastly, beets are on hold because of the warm weather. Preconditioning has begun for a lot of calves, and the reports are largely positive.

Everyone I talk to asks when the market will flip? My answer is, good question!

We are in a cycle that nobody has ever seen before. Calves and yearlings break records every week at sale barns for record high prices. Fats continue to hold their own in that 2.40 range.

So, what will turn the mar-

ket? We are pretty sure that there won't be extra animals to change the price of these markets any time soon.

Everyone that I visit with says people running out of money is what will cause the markets to change. When there isn't money to buy the product, it will trickle back to all of us.

I hate to sound like a broken record about that, but hope that everyone has protected themselves from being caught in that turn when it happens.

Going forward, I would like to ask the people reading this to try and find at least one person to join MSCA and NCBA.

Members are what make this organization work and give us a voice. We need to keep protecting our way of life, largely from those that don't understand it. We do this with numbers and need your help on this.

Hopefully everyone enjoys a safe harvest and weaning season.

Also, please start thinking about attending the annual convention that will be happening in December. This is a great place to meet other producers and find some new products that can help move your operations forward.

'Til next time, may your cows be fat and your calves heavy!



## Upcoming Events

## Important Dates

**For more details on events listed below, visit [www.mnsca.org](http://www.mnsca.org).**

December 5-6 – **Minnesota Cattle Industry Convention and Trade Show** –  
River's Edge Convention Center, St. Cloud, MN

## Minnesota Beef Council

BEEF PROMOTION, EDUCATION, & RESEARCH



## Minnesota State Fair

### Minnesota Beef Promotional Booth



### Twin Cities Live at the Fair



The Minnesota Beef Council once again had a strong presence at the Minnesota State Fair, with our exhibitor booth located in the Dairy Building near the Dairy Princess butterheads. Over the course of the 12 days, we interacted with thousands of fairgoers – many from metro areas – providing a great opportunity to promote beef and share more about modern production practices. Our booth was designed with interaction in mind, featuring a spin wheel that prompted visitors to answer educational beef-related questions. Participants received a giveaway, including wooden slotted spoons for adults and cow ear hats for kids, while additional literature such as

recipes and sustainability information was available for everyone to take home. The overall theme of the booth highlighted beef production practices, with an emphasis on sustainability and animal care. We are grateful to the many volunteers who gave their time to help make our booth a success along with our summer intern, Ella DeFrang, who coordinated the majority of the booth details. As one of our largest promotional efforts of the year, the State Fair provides a unique chance to connect directly with consumers, answer their questions, and build trust in beef – work that ultimately raises demand for this great protein.

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### Grilling beef for Purple Ribbon Auction

Kelly Schmidt joined Richard and Mark Pesek, Eric Zeltwanger and other members of the West Central Cattlemen's Association to grill beef for all of the donors, sponsors, family members and participants of the Minnesota 4-H Purple Ribbon Auction. The West

Central Cattlemen's and MN Livestock Breeders Association provided the grills and beef was donated by Swanson's Meats. Nearly 1,000 attendees enjoyed beef as they attended the pre-auction festivities. It was a great way to showcase beef.

### 4-H Beef Project Interview Contest

Again this year, staff from the Minnesota Beef Council assisted with the Minnesota State Fair 4-H Beef show interview contest. The top 20 percent of 4-H beef exhibitors were invited to participate in beef interviews where they were judged on their beef

industry knowledge, ability to discuss topics with a judge and their overall knowledge of their beef project. The Minnesota Beef Council assists in judging and supplying the contest with pertinent information for interview questions.

### Minnesota 4-H "Minnesota Meats" Contest

Minnesota Beef Council CEO and MSCA Board Member Eric Zeltwanger were judges for the beef division of the "Minnesota Meats" contest organized by Minnesota 4-H. There were eleven, four-person teams of 4-Hers from all across the state who had interest in cooking and preparing beef. The teams were given sirloin steaks

and a pantry table of ingredients to choose from to prepare a creative, unique dish that was presented to Kelly and Eric. The teams were judged on their creativity, beef knowledge, culinary skills, teamwork and taste/presentation of their dish. It was a great activity for young people to get excited about cooking and serving beef.



## BEEFY HARVEST SOUP

### INGREDIENTS:

- 1 pound Ground Beef (93% or leaner)
- 2 cups water
- 1 can (14-1/2 ounces) Italian-style stewed tomatoes, undrained
- 1-1/2 cups frozen mixed vegetables
- 4 cups reduced-sodium beef broth
- 1 cup uncooked large elbow macaroni
- 4 ounces smoked Beef Sausage, sliced

### COOKING:

1. Heat large nonstick skillet over medium heat until hot. Add Ground Beef; cook 8 to 10 minutes, breaking into 3/4-inch crumbles and stirring occasionally. Remove from skillet with slotted spoon. Remove drippings.

*Cook's Tip: Cooking times are for fresh or thoroughly thawed Ground Beef. Ground Beef should be cooked to an internal temperature of 160°F. Color is not a reliable indicator of Ground Beef doneness.*

2. Meanwhile, combine water, tomatoes, vegetables and broth in large saucepan; bring to a boil. Stir in macaroni and beef; return to a boil. Reduce heat; simmer, uncovered, 8 minutes, stirring occasionally. Stir in sausage; continue simmering 2 to 4 minutes or until macaroni is tender and beef sausage is cooked through. Season with salt and pepper, as desired.

*Cook's Tip: Other pasta shapes, such as rotini, bow ties, medium shells or ditalini, may be substituted for large elbow macaroni; adjust cooking time as needed.*

**Nutrition information per serving:** 470 Calories; 144 Calories from fat; 16g Total Fat (6 g Saturated Fat; 0 g Trans Fat; 0.8 g Polyunsaturated Fat; 3.4 g Monounsaturated Fat); 100 mg Cholesterol; 560 mg Sodium; 40 g Total Carbohydrate; 2 g Dietary Fiber; 39 g Protein; 5 mg Iron; 820 mg Potassium; 2.2 mg NE Niacin; 0.5 mg Vitamin B6; 2.8 mcg Vitamin B12; 7.3 mg Zinc; 47.4 mcg Selenium; 94 mg Choline. This recipe is an excellent source of Protein, Iron, Vitamin B6, Vitamin B12, Zinc, and Selenium, and a good source of Potassium, Niacin, and Choline.

**For more tasty beef recipes, visit us on the web at [www.mnbeef.org](http://www.mnbeef.org).**

### Beef Cooking Demonstration with Chef John Van House

The Minnesota Beef Council sponsored beef cooking demonstrations on August 30th at Christensen Stage outside of the very popular attraction, the Miracle of Birth Center. This is a very well-attended venue at the Minnesota State Fair

and fairgoers were able to learn beef cooking techniques from Chef John Van House as he prepared a beef dish featuring New York Strip. The Minnesota Beef Council provided educational handouts and promotional materials for the demonstration.

## Minnesota Beef Council Events

- October 2, 2025 | MN Consultant Dietitians Conference (Sysco @ Mounds View, MN)
- October 14 – 16, 2025 | Partnership in Action Conference (Denver, CO)
- October 21, 2025 | Twin Cities Live segment – KSTP, Channel 5 Eyewitness News
- October 22 & 23, 2025 | Top of the Class Session #1 (Maple Plain/Saint Paul, MN)
- December 5 – 6, 2025 | Minnesota Cattle Industry Convention (Saint Cloud, MN)

## MBC Board Meeting

The next Minnesota Beef Council Board of Directors Meeting is scheduled for Monday, November 17th, 2025. The meeting will be held in Maple Plain, MN at the Minnesota Beef Council office.



**DUSTIN WIESE**  
MSCA COW/CALF CHAIR

Hello cattlemen and cattlemen,

What a great fall it has been! The days are still staying relatively warm, the leaves are changing and calves are soon to be weaned if they haven't been already.

Recently, I had the opportunity to travel to Washington, D.C. with my family. What a tremendous experience it was! There is so much history to take in, and if you've never been there, I would highly encourage you to go.

What always impresses me the most about D.C. is meeting with our legislators. Every legislator we sit down with takes the time to listen to our concerns, regardless of political affiliation, and that always leaves a strong impression on me. Legislators hear from the news, lobbyists and countless other groups when forming opinions, but what they truly value is hearing directly from us: the people raising the food for our great country.

But on the other hand, many other groups and associations also visit with legislators, and they don't always grasp the realities of agriculture. That's why it's vital for us to be there, building relationships and making sure our voices are heard.

Of course, it isn't practical for any of us to make frequent trips to Washington, D.C., or even our own State Capital. That's why involvement in agricultural associations is so important.

While we can't be there every day, the Minnesota State Cattlemen's Association can be. For example, in the past session, MSCA has helped secure increased funding for predation compensation, now \$525,000 for livestock and \$485,000 for crop damage, a major win for cow/calf producers.

These achievements didn't happen by chance; they came because we show up, because we speak up, because we back our association with membership and action.

MSCA is the voice of Minnesota cattlemen and cattlemen, and that voice grows stronger with every member who joins. The more members we have, the greater our impact is to influence decisions, protect our way of life and ensure that future generations can continue raising cattle across this state.

As we move through the fall season, may your harvest be abundant, your calves top the scales at weaning and your pride in this industry continue to grow.

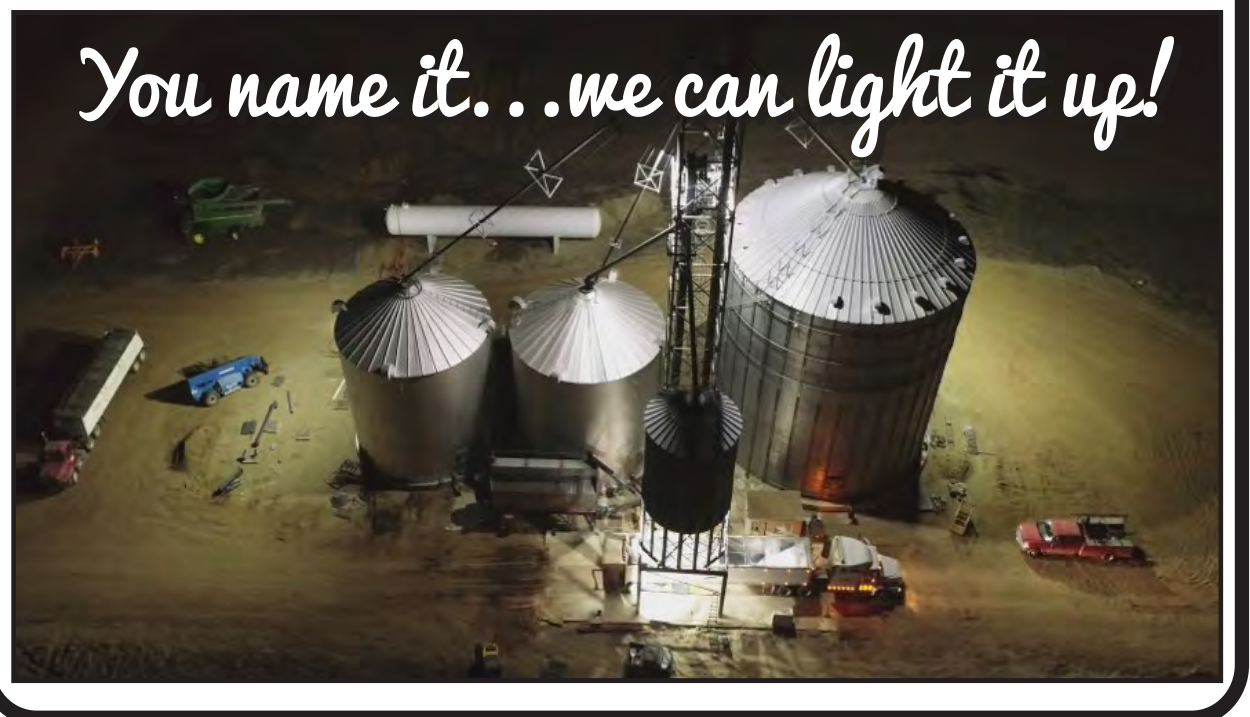


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## DID YOU KNOW?



The Minnesota Beef Council has a Research Committee that evaluates and invests in research projects that will benefit beef producers and drive demand for beef. For example, MBC co-funded research in the Texas Tech meat science department to enhance beef flavor profiles because we know beef's taste advantage is one of the most important consumer preferences.

Visit [mnbeef.org](http://mnbeef.org) to learn more.



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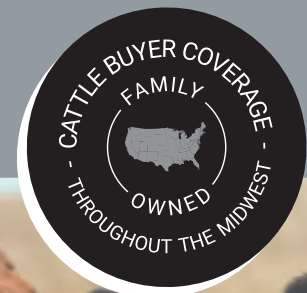
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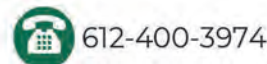
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# NEWS BRIEFS

## Grants Available to Improve Safety on Minnesota Farms

In recognition of National Farm Safety and Health Week, Sept. 21-27, the Minnesota Department of Agriculture (MDA) is announcing that farmers can apply for funding through two key safety programs. The Grain Storage Facility Safety

Grant and the Rollover Protective Structure (ROPS) Rebate programs help farmers add critical safety equipment to on-farm grain storage facilities and retrofit older tractors with lifesaving rollover protection.

“The risks grain farmers face every day are very real,” says MDA Commissioner Thom Petersen. “The Grain Storage Facility Safety Grant helps farmers make critical

upgrades that protect themselves, their families, and their employees. Taking steps now to improve the safety of corn, soybean, and small grain storage facilities is one of the most effective ways to prevent accidents and save lives.”

Examples of eligible safety equipment include, but are not limited to:

- Fall protection systems
- Engineering controls that pre-

vent contact with an auger or other moving parts

- Dust collection systems that minimize explosion hazards
- Personal protective equipment that increases the likelihood of surviving a grain-bin-related emergency
- Grain silo air quality monitoring equipment
- Other grain storage facility safety equipment with prior approval from the MDA

The program reimburses up to 75 percent of the cost to purchase and install eligible safety equipment for on-farm grain bins or silos. Applicants are eligible to receive up to \$400 per bin or silo, with a limit of \$2,400 per farm per year.

Grant funding comes from a legislative appropriation of \$75,000 for both the Grain Storage Facility Safety Grant and the Rollover Protective Structure (ROPS) Rebate programs.

The ROPS program helps farmers retrofit older tractors with rollover protection equipment. Tractor rollovers remain one of the leading causes of preventable farm fatalities. Rollover protective structures combined with a seatbelt are 99 percent effective in preventing death or serious injury.

The MDA is accepting grant applications for both programs through June 30, 2027, or until all funds are exhausted. Funds will be awarded on a first-come, first-served basis. For more information and to apply, visit the MDA’s Grain Storage Facility Safety Grant and Rollover Protective Structure (ROPS) Rebate Program webpages.



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## NEWS BRIEFS

### Mexico Confirms Case of New World Screwworm in Nuevo Leon

On Sept. 21, Mexico's National Service of Agro-Alimentary Health, Safety, and Quality (SENASICA) confirmed a new case of New World screwworm (NWS) in Sabinas Hidalgo, located in the state of Nuevo León, less than 70 miles from the U.S.-Mexico border.

This is now the northernmost detection of NWS during this outbreak, and the one most threatening to the American cattle and livestock industry. Sabinas Hidalgo is located near the major highway from Monterrey, Nuevo Leon, to Laredo, Texas, which is one of the most heavily trafficked commercial thoroughfares in the world.

"Protecting the United States from NWS is non-negotiable and a top priority of the Trump Administration," said U.S. Secretary of Agriculture Brooke L. Rollins. "This is a national security priority. We have given Mexico every opportunity and every resource necessary to counter NWS since announcing the NWS Bold Plan in June 2025. Nevertheless, American ranchers and families should know that we will not rely on Mexico to defend our industry, our food supply, or our way of life. We are firmly executing our five-pronged plan and will take decisive action to protect our borders, even in the absence of cooperation. Furthermore, we will pursue aggressive measures against anyone who harms American livestock."

The previous northernmost detection was reported on July 9, 2025, in Veracruz, approximately 370 miles farther south. Preliminary reports from SENASICA indicate that the affected animal—an 8-month-old cow—had recently been moved to a certified feedlot in Nuevo León from a region in southern Mexico with known active NWS cases. The potential link to animal movement

underscores the non-negotiable need for Mexico to fully implement and comply with the U.S.-Mexico Joint Action Plan for NWS in Mexico.

Currently, U.S. ports remain closed to imports of cattle, bison, and horses from Mexico.

Since July, USDA alongside Mexico, has been actively monitoring nearly 8,000 traps across Texas, Arizona, and New Mexico. To date, more than 13,000 screening samples have been submitted, with no NWS flies detected. USDA is analyzing all new information related to the recent case in Nuevo León and will pursue all options to release sterile flies in this region as necessary.

In addition, USDA will soon release a significant plan to help rebuild the American cattle supply, incentivizing our great ranchers, and driving a full-scale revitalization of the American beef industry. This is only the beginning with many more announcements coming this week as USDA restores American strength, protects food security, and supports America's ranchers and farmers.

### NCBA Responds to Latest Screwworm Development in Mexico

WASHINGTON – On Sept. 22, National Cattlemen's Beef Association (NCBA) CEO Colin Woodall responded to the announcement from the U.S. Department of Agriculture that a new case of New World screwworm has been detected in the Mexican state of Nuevo León, less than 70 miles from the U.S.-Mexico border:

"It is extremely concerning for the American cattle industry that New World screwworm has moved so far north in Mexico and now is just 70 miles from the border. The speed that screwworm has moved through Mexico is a reminder that this pest poses a critical and urgent threat to America's cattle producers.

"NCBA appreciates all the

resources Secretary of Agriculture Brooke Rollins has invested in protecting American agriculture from the New World screwworm. Designating funds for a domestic sterile fly facility, exploring new technologies for sterilizing flies, enhancing fly surveillance, and coordinating with other departments across the U.S. government are all important steps for safeguarding the U.S. cattle industry. We are also encouraged by the Food and Drug Administration's work to authorize emergency treatments for screwworm, and we look forward to additional product approvals.

"With the threat so close, we need more sterile fly dispersal to push this pest back from our border. Now is the time for USDA to expedite construction of the domestic sterile fly facility and eradicate this pest from our doorstep. We also ask USDA to continue holding Mexico accountable and urge them to reduce animal movements that could spread screwworm north. NCBA is also urging the Environmental Protection Agency to authorize new pesticide products to combat screwworm and provide another tool for American cattle producers.

"NCBA will continue working to protect the U.S. cattle industry from New World screwworm."

### NCBA Livestock Marketing Council Speaks Out Against Proposed Fee Increase on Wisconsin Sale Barns

WASHINGTON (September 11, 2025) – Today, the Livestock Marketing Council (LMC) of the National Cattlemen's Beef Association (NCBA) announced opposition to two proposed rules released by the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) that raise fees on local sale barns by as much as 1700%.

"Local sale barns are an important

part of the cattle industry, local communities, and the economy. They also serve as an essential way for Wisconsin cattle producers to market their livestock," said LMC Chair Holly Foster. "The proposed rules from the Wisconsin Department of Agriculture raise fees on sale barns from \$450 to \$7,500. This massive increase makes it even harder for local sale barns to stay in business, and these regulations pose a significant threat to Wisconsin's cattle industry."

This massive fee increase would make Wisconsin one of the most expensive states for sale barn licensing. By comparison, Minnesota only charges about \$300, Illinois charges \$200, and Iowa charges just \$50 for similar user fees. If this fee increase becomes law many local Wisconsin sale barns will be forced out of business and local cattle producers will have fewer places to sell their cattle, with many being forced to truck their cattle out of state.

"These massive fees are a burden that Wisconsin's cattle farmers and sale barn owners simply cannot survive," said Wisconsin Cattlemen's Association President Tressa Lacy. "We urge Governor Tony Evers and Secretary of Agriculture Randy Romanski to abandon this fee raising plan that would forever harm Wisconsin agriculture."

Individuals interested in making their voices heard on this proposed regulation are invited to participate in public hearings on Tuesday, September 16 at 1:00 pm or Wednesday, September 17 at 1:00 pm. These hearings will be held at the Prairie Oaks State Office Building, Room 106, 2811 Agriculture Dr., Madison, WI 53708 and may be attended in-person or virtually. Written comments may also be submitted to the Wisconsin Department of Agriculture, Trade and Consumer Protection by October 15. For more information, please visit [www.wisconsin cattlemen.com](http://www.wisconsin cattlemen.com).



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<sup>1</sup>Merck Animal Health. 2025. Comparison of RESFLOR GOLD® to Norfenicol for Treatment of Bovine Respiratory Disease in Holstein Steers Following Metaphylaxis with Tulathromycin. Final Study Report.

**IMPORTANT SAFETY INFORMATION:** Not for use in humans. Keep out of reach of children. Do not use in animals that have shown hypersensitivity to florfenicol or flunixin. Avoid direct contact with skin, eyes and clothing as product contains materials that can be irritating. Animals intended for human consumption must not be slaughtered within 38 days of treatment. This product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established in pre-ruminating calves. Do not use in calves to be processed for veal. Not for use in animals intended for breeding purposes. See package insert for complete information.

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**PRODUCT INFORMATION**

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Approved by FDA under NADA # 141-299

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Sterile

For subcutaneous use in beef and non-lactating dairy cattle only. Not for use in female dairy cattle 20 months of age or older or in calves to be processed for veal.

**CAUTION:** Federal law restricts this drug to use by or on the order of a licensed veterinarian.

**BRIEF SUMMARY:** For full prescribing information, see package insert.

**INDICATION:** RESFLOR GOLD® is indicated for treatment of bovine respiratory disease (BRD) associated with *Mannheimia haemolytica*, *Pasteurella multocida*, *Histophilus somni*, and *Mycoplasma bovis*, and control of BRD-associated pyrexia in beef and non-lactating dairy cattle.

**CONTRAINDICATIONS:** Do not use in animals that have shown hypersensitivity to florfenicol or flunixin.

**WARNINGS: NOT FOR HUMAN USE. KEEP OUT OF REACH OF CHILDREN.** This product contains material that can be irritating to skin and eyes. Avoid direct contact with skin, eyes, and clothing. In case of accidental eye exposure, flush with water for 15 minutes. In case of accidental skin exposure, wash with soap and water. Remove contaminated clothing. Consult a physician if irritation persists. Accidental injection of this product may cause local irritation. Consult a physician immediately. The Safety Data Sheet (SDS) contains more detailed occupational safety information. For customer service, adverse effects reporting, and/or a copy of the SDS, call 1-800-211-3573. For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDAVETS, or <http://www.fda.gov/reportanimal>.

**Not for use in animals intended for breeding purposes.** The effects of RESFLOR GOLD® on bovine reproductive performance, pregnancy, and lactation have not been determined. Toxicity studies in dogs, rats, and mice have associated the use of florfenicol with testicular degeneration and atrophy. NSAIDs are known to have potential effects on both parturition and the estrous cycle. There may be a delay in the onset of estrus if flunixin is administered during the prostaglandin phase of the estrous cycle. Studies have associated the use of flunixin in cattle with a delay in parturition and prolonged labor (which may increase the risk of stillbirth), and interference with involution and expulsion of fetal membranes (which may increase the risk for placental retention and metritis).

RESFLOR GOLD®, when administered as directed, may induce a transient reaction at the site of injection and underlying tissues that may result in trim loss of edible tissue at slaughter.

**RESIDUE WARNINGS:** Animals intended for human consumption must not be slaughtered within 38 days of treatment. This product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established in pre-ruminating calves. Do not use in calves to be processed for veal.

**ADVERSE REACTIONS:** Transient inappetence, diarrhea, decreased water consumption, and injection site swelling have been associated with the use of florfenicol in cattle. In addition, anaphylaxis and collapse have been reported post-approval with the use of another formulation of florfenicol in cattle. In cattle, rare instances of anaphylactic-like reactions, some of which have been fatal, have been reported, primarily following intravenous use of flunixin meglumine.

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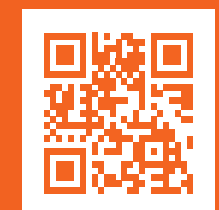
Consult your veterinarian for assistance in the diagnosis, treatment, and control of parasitism.

<sup>1</sup> Hawkins JA. Economic benefits of parasite control in cattle. *Vet Parasitol.* 1993;46:159-173.

<sup>2</sup> Based on approved labels for Dectomax® Pour-On, Dectomax® Injectable and Valbazen® Suspension, compared with approved labels for Eprinex®, Ivomec® Injectable, LongRange®, Synanthic® Suspension, Safe-Guard® 10% Solution, and Cydectin® Injectable and Pour-On.

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# MSCA Advocates for Cattle Producers on Capitol Hill

MSCA Executive Director Kaitlyn Root and MSCA Region 7 Director Ryan Vos travelled to Washington, D.C.

Sept. 15-18 for NCBA's Region III D.C. Fly-in event. While in D.C., Ryan and Kaitlyn met with

Minnesota's Congressional leaders and discussed the story of beef production, increasing grazing as a management tool on

CRP grounds, the importance of keeping beef on consumers' plates, delisting the gray wolf & more!



Kaitlyn and Ryan pictured with Congresswoman Michelle Fischbach.



Ryan and Kaitlyn pictured with Congressman Pete Stauber.



Kaitlyn and Ryan pictured at our nation's Capitol.



Kaitlyn and Ryan pictured with Congressman Brad Finstad.



Ryan pictured with Senator Tina Smith.

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