



2026

# MINNESOTA STATE CATTLEMEN'S SUMMER BEEF TOUR JULY 14, MARSHALL, MN



## SPONSORSHIP OPPORTUNITIES

HOSTED BY



### **PRIME.....\$2,500**

- Company Name in print and radio advertising.
- We will be running local print and radio ads at various times throughout the spring/summer to promote the tour and you will be a featured partner for these ads. (PRICELESS VALUE).
- Full page color ad in tour book (\$600 value).
- Sponsor level recognition in tour book.
- ON-SITE trade show booth (\$1,500 value). Only Prime level sponsors get to pick their tour locations. This is first come first served until tour site is full.
- 10 tour registrations (\$300 value).

### **CHOICE.....\$1,000**

- 1/2 page color ad in tour book (\$350 value).
- Sponsor level recognition in tour book.
- 5 Tour registrations (\$150 value).
- Trade show booth at headquarters (\$500 value).

### **SELECT.....\$250**

- Sponsor level recognition in tour book.
- 2 Tour registrations (\$60 value).

### **HEADQUARTERS TRADE SHOW BOOTH.....\$500**

- Set up at our tour headquarters at the Lyon County fairgrounds in Marshall, MN. Tour attendees will be at this location for registration, lunch and the evening steak dinner.

### **BUS SPONSOR.....\$1,200**

- Put your business name on a bus. Your name will identify one bus for the day. All the riders on your bus will hear your name every time they need to board for the next stop.

### **EXCLUSIVE TOUR STOP SPONSOR.....\$1,000**

- Be the EXCLUSIVE sponsor for your specific tour stop. Your name will be listed as the exclusive sponsor for a specific tour stop throughout all of the tour advertising and print publications leading up to the tour.
- **Must be purchased in addition to a Prime Sponsorship.**
- Limited to 8.

### **ON-SITE TRADE SHOW BOOTH.....\$1,500**

- Set up on-site at a tour stop for the day.
- Multiple vendors at each site.
- Limited availability.
- Enjoy a constant flow of attendees all day long.
- Tour stop will be assigned unless you are a PRIME sponsor.

**SEEDSTOCK DISPLAY.....\$500**

- Set up your seedstock display on-site at Delaney Herefords for the day.
- Display your livestock on-site with other local seedstock producers.
- Limited availability, some other restrictions may apply.
- Contact Angie Ford for more details at 507.360.7937.

**ADVERTISING IN TOUR PROGRAM**

Please check all that apply...

- Back full page in color (first come, first served).....\$800
- Inside front full page in color (first come, first served).....\$700
- Inside back full page in color (first come, first served).....\$700  
*(above pages are 11" H x 8.5"W with a .1" bleed)*
- Full page color (10" H x 7.5" W, no bleed).....\$600
- Half page color (4 1/2" H x 7.5" W, no bleed).....\$350
- Quarter page color (4 1/2" H x 3 3/4" W, no bleed).....\$225
- Eighth page color (2 1/4" H x 3 3/4" W, no bleed).....\$125

**Total Advertising Fee** ..... (Box 1)\$ \_\_\_\_\_

**Program advertisements are due May 15, 2026.  
Email PDF or PNG to mnscamembership@gmail.com  
Need help creating an ad? Just ask! We can design for you!**

**TOUR PARTICIPANT REGISTRATION**

Please write the number needed before each listing...

- Regular price.....\$30
  - Student price.....FREE
  - Additional Meal Tickets.....\$15
- Total Registration Fee** (Box 2)\$ \_\_\_\_\_



**TOUR PARTICIPANT REGISTRATION**

- Prime Sponsor .....\$2,500
  - Choice Sponsor .....\$1,000
  - Select Sponsor .....\$250
  - On-Site Trade Show Booth .....\$1,500
  - Headquarters Trade Show Booth .....\$500
  - Exclusive Tour Stop Sponsor .....\$1,000
  - Bus Sponsor .....\$1,200
  - Seedstock Display .....\$500
  - Advertisement in Tour Program (See Box 1) .....\$ \_\_\_\_\_
  - Tour Participant Registration (See Box 2) .....\$ \_\_\_\_\_
- TOTAL ENCLOSED** .....\$ \_\_\_\_\_

**CONTACT INFORMATION**

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Check here to be invoiced for the payment amount.

**PAYMENT**  Check  Credit Card

All credit card payments will incur a 3.5% transaction fee. If credit is chosen, you will automatically be invoiced for payment.

Checks made out to  
MSCA Summer Tour

Mail form and payment to:  
MSCA Summer Tour  
PO Box 63  
Lake Wilson, MN 56151

**All payments must be received by June 15, 2026.**

Questions? Contact Angie Ford 507.360.7937 or mnscamembership@gmail.com