



2026 Minnesota Cattle Industry Convention
December 11 & 12, 2026
Mayo Clinic Health System Event Center
Mankato, MN

Greetings!

The Minnesota State Cattlemen's Association is excited to announce the Minnesota Cattle Industry Convention is in Mankato at the Mayo Clinic Health System Event Center for 2026! We would like to invite you once again to meet our members and promote your business or organization at our annual convention. There are many exciting ways for you to display and promote your business or organization at the 2026 Minnesota Cattle Industry Convention.

Please note - Friday, Nov. 13 is the deadline to be included in the convention catalog as a sponsor or vendor!

Exhibitor Information

Exhibitor Booth (\$500) – This is a great way to get face to face contact with convention goers. Our attendees are the decision makers on their farm or ranch!

- The price to exhibit is \$500 for a standard 8'x10' booth. Electricity is optional and an additional \$40.
- Please note if you would like electricity for \$40.
- One individual complementary registration is included with the booth cost (please list their name when you register). If you plan on having additional people attend, they will need to register separately.
- If you need a bigger space or have any special requests, contact Angie Ford at 507-360-7937.
- Trade show set up is 3-10 p.m. Thursday and 8-10:00 a.m. Friday.
- Dedicated trade show time Friday morning & afternoon and Saturday morning.
- Trade show opens at 10:00 a.m. Friday and 8 a.m. Saturday.

Sponsor Information

General Sponsorship (\$250) – Sponsorship helps cover advertising, venue and convention material costs. Your business or organization name will be listed on signage during the entire convention and in the convention materials.

Educational Session Sponsorship (\$400) – Sponsorship helps cover speaking fees, travel & lodging. Your business or organization will be listed on signage during the event, and you will be provided time to introduce yourself and provide comments to the audience if you choose.

President's Social Sponsorship (\$500) – Sponsorship helps cover food & drink costs. Your business or organization will be announced as the sponsor and listed on signage near the trade show area during the President's Social Friday night prior to the Best of Beef Banquet.

Meal Sponsorship (\$500) – Sponsorship helps cover meal costs. Your business or organization will be listed on signage the entire event – with special recognition during meals.

Entertainment Sponsorship (\$1,000) – Sponsorship helps cover costs of Friday night's entertainment (comedy magician and mentalist interactive entertainment by Parker William). Your business or organization will be listed as a sponsor with signage on stage during the convention and special recognition as a sponsor prior to the entertainment Friday night.

Visit <https://www.mnsca.org/convention> for more information and to register as a vendor or sponsor.

Visit <https://forms.gle/TXrhpsAsLFNHpb1u9> for the direct link to register as a vendor or sponsor.

ADDITIONAL ADVERTISEMENT OPPORTUNITY! If you have a product or service special/promotion or a giveaway at your trade show booth that you'd like to feature at the 2026 Minnesota Cattle Industry Convention, send us a small ad (Max width=2 ½" Max height=3") or description of that product or service and we'll feature it in the November *Minnesota Cattleman* newspaper edition.

Monday, October 26 deadline for listing in the November convention issue of the *Minnesota Cattleman* newspaper.
Send to kaitlyn@mnsca.org.

VENDOR APPRECIATION SOCIAL

We would like to express our continued gratitude for your support of Minnesota's beef cattle industry. As a small token of our appreciation, we invite all exhibitors and sponsors to attend a special appreciation social on the evening of Thursday, December 10, with MSCA members and guests. This will be held in our hospitality room at the Hilton Garden Inn in Mankato. Exact details will be sent to your email at a later date.

Please feel free to call me at 507-360-7937 or email mnscamembership@gmail.com if you have any questions!

MARK YOUR CALENDAR:

2027 Summer Tour – Tuesday, July 13 – Belgrade, MN, hosted by the Glacial Ridge Cattlemen's Association

2027 Convention – Dec. 10 & 11 – Mayo Clinic Health System Event Center, Mankato, MN

2028 Convention – Dec. 1 & 2 – River's Edge Convention Center, St. Cloud, MN

2029 Convention – Dec. 7 & 8 – River's Edge Convention Center, St. Cloud, MN

Kindest Regards,

Angie Ford

Chair of Membership and Industry Relations
Minnesota State Cattlemen's Association

Location & Room Reservations

Hilton Garden Inn, Mankato, MN

(507) 344-1111

Direct Booking Link:

<https://group.hiltongardeninn.com/bmqgrwp>

\$165 Standard Rooms

The room block rate will only be guaranteed until **11/19/26**, so be sure to reserve your room before then.

For Reservations:

Mention the Minnesota Cattle Convention to reserve the group rate.

2026 Minnesota Cattle Industry Conference Sponsorship
Mayo Clinic Health System Event Center, Mankato, MN
December 11-12, 2026
Online registration available at mnsca.org

Sponsor Contact Name _____ Business _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Sponsorship and Trade Show Registration:	Number Desired	Fee	Total
Exhibitor Booth (includes one free registration)		X \$500.00	=
Electricity at Booth		X \$40.00	=
General Sponsorship		X \$250.00	=
Educational Session Sponsorship (Specific speaker to sponsor _____)		X \$400.00	=
Meal Sponsorship		X \$500.00	=
Entertainment Sponsorship		X \$1,000.00	=
President's Social Sponsorship		X \$500.00	=
Full Registration Fee (Both Days, Per Person) *one free registration provided to exhibitors only		X \$75.00	=
Friday-Only Registration Fee (Per Person)		X \$60.00	=
Saturday-Only Registration Fee (Per Person)		X \$40	=
Total			=

Attendee First Name:	Last Name:	Attending Thurs Night Social?

Payment Information:

Payment Method: ☐ Check Enclosed ("MSCA Convention") ☐ Credit Card

***If paying with credit card, a 3% service fee will be charged.**

Credit Card: ☐ MC ☐ Visa ☐ Discover Credit Card Number _____ Billing Zip Code _____

Name on Credit Card (Exactly as listed) _____

Authorizing Signature _____

Expiration Date _____ CVV Code _____ Today's Date _____

Please return completed form to:
Minnesota State Cattlemen's Association
PO Box 12
Maple Plain, MN 55359

Internal Use Only.

Date Received:

Payment Method/Chk

#: _____

Amount Received: