



Minnesota Cattle Industry Convention

December 11-12, 2026 - Mayo Clinic Health System Event Center in Mankato, MN

Forging the Future

Thursday, December 10

2-6 p.m.

Policy and Resolutions Meeting
(Room 245)

Friday, December 11

8 a.m.
9 a.m.
9-9:45 a.m.

Registration Opens
Silent Auction Opens
Young Producers in Ag Panel
Panelists: Ryan Vos, AJ Friedges
& Andrea Flemming
Topic: Navigating Social Media and
Technology in Agriculture
Cow/Calf Council Meeting
Speaker: Callahan Grund,
Director of Beef Traceability Systems,
Where Food Comes From, Inc

9:45-10:30 a.m.



10 a.m.
10:30-11:30 a.m.

Trade Show Opens
General Session
Speaker: Michelle Goeke, Chief
Operating Officer, Uncommon Farms
Topic: "Five Things Enduring Operations
Do Differently"

11:30 a.m.-Noon
Noon-1:30 p.m.

Trade Show & Networking
Lunch & Welcome
Keynote Address: Kent Bacus,
Executive Director, Government
Affairs, NCBA & Jennifer Nealson,
Senior Vice President of Global
Marketing & Research, NCBA
Feeder Council Meeting
Speaker: Melissa Runck, Extension
Educator, Beef Production Systems,
University of Minnesota
Topic: "Beef x Dairy: Feedlot Data
& Future for Genetic Makeup of
Crosses."

1:30-2:30 p.m.

2:30-3 p.m.
3-4 p.m.

4-5:45 p.m.
5-5:45 p.m.
5:45-10 p.m.

Break
Minnesota Legislative Update,
Bruce Kleven
Trade Show & Networking
President's Social (Trade Show Area)
Best of Beef Banquet
Beef Dinner & Awards Ceremony
followed by comedy magician and
mentalist interactive entertainment
by Parker William & live auction.
*The live auction will be broadcast by
DVAuction online for those unable to attend
convention.*

DVAuction

Saturday, December 12

8 a.m.
8 a.m.-Noon
8-8:30 a.m.

8:30-9 a.m.

9-9:45 a.m.

10 a.m.-Noon

10-11:30 a.m.
11 a.m.
11:30 a.m.

Registration Opens & Breakfast
Trade Show Open
Regional Caucus Meetings for New
Director Nominees
(Regions 2/3, 4, 7, 8 & 9)
American National Cattlewomen
Update, Debbie Chute,
ANCW President-Elect
General Session
Speaker: John Jaeger, Professor/
Extension Specialist – Beef, South
Dakota State University
Topic: "Rethinking the Cow: Small
Management Changes, Big
Reproductive Returns."
MN CattleWomen's Meeting
(Room 245)
MSCA Quarterly & Annual Meeting
Silent Auction Closes
Grab & Go Lunch

*All events located in Grand Hall unless noted otherwise

To register, visit mnsca.org/convention