

2 **MINNESOTA STATE CATTLEMEN'S**
 0 **SUMMER BEEF TOUR & TRADE SHOW**
 2
 3 **HOSTED BY**



A MINNESOTA STATE CATTLEMEN'S ASSOCIATION ANNUAL EVENT

SPONSORSHIP FORM

PRIME.....\$3,000

- Company Name in print and radio advertising.
- We will be running local print and radio ads at various times throughout the spring/summer to promote the tour and you will be a featured partner for these ads. (PRICELESS VALUE).
- Full page color ad in tour book \$600 value.
- Sponsor level recognition in tour book.
- ON SITE trade show booth (\$2000+ value).
Only Prime level sponsors get to pick their tour locations. This is 1st come first serve until tour site is full.
- 10 tour registrations (\$400 value).

CHOICE.....\$750

- 1/2 page color ad in tour book (\$350 value).
- Sponsor level recognition in tour book.
- 5 Tour registrations (\$200 value).
- \$200 credit toward **ONSITE** trade show booth.

SELECT.....\$250

- Sponsor level recognition in tour book.
- 2 Tour registrations (\$80 value).

BUY A BUS.....\$1,700

- You will be the exclusive tour guide for your very own bus. Included with signage designating your business as the bus sponsor, you will get 50 tour registrations to give to the people and patrons of your choosing. You will also get to have one of your business leaders be the bus tour guide for the day.

EXCLUSIVE TOUR STOP SPONSOR.....\$1,000

- Be the EXCLUSIVE sponsor for your specific tour stop. Your name will be listed as the exclusive sponsor for a specific tour stop throughout all the of tour advertising and print publications leading up to the tour.
- Must be purchased in addition to a prime or higher sponsorship.
- Limited to 7.

BUS SPONSOR.....\$1,200

- Put your business name on a bus. Your name will identify one bus for the day. All the riders on your bus will hear your name every time they need to board for the next stop.

ON SITE TRADE SHOW BOOTH.....\$2,000

- Set up on-site at a tour stop for the day.
- Multiple vendors at each site.
- Limited availability.
- Enjoy a constant flow of attendees all day long.
- Tour stop will be assigned unless you are a **PRIME** sponsor.

Questions? Contact Angie Ford 507.360.7937 or Glenn Johnson 507.820.1502

PIPESTONE COUNTY SEEDSTOCK SHOW.....\$500

- Set up your seed stock display on-site at the Chestnut Angus Farm for the day
- Display your livestock on-site with other local seedstock producers
- Limited to Murray or Pipestone Co residents
- Limited availability, some other restrictions may apply
- Contact Glenn Johnson for more information

ADVERTISING IN TOUR PROGRAM

Please check all that apply....

___ Back full page in color (first come, first serve).....	\$800
___ Inside front full page in color (first come, first serve).....	\$700
___ Inside back full page in color (first come, first serve).....	\$700
___ Full page color.....	\$600
___ Full page black & white.....	\$450
___ Half page color.....	\$350
___ Half Page black & white.....	\$250
___ Quarter page color.....	\$225
___ Quarter page black & white.....	\$125
___ Eighth page color.....	\$125
___ Eighth page black & white.....	\$80

TOUR PARTICIPANT REGISTRATION

Please write the number needed before each listing....

___ Before June 1, 2023.....	\$20
___ June 1 & after.....	\$40
___ Student price.....	FREE
___ Additional Meal Tickets.....	\$10

- All payments must be received by June 15, 2023.
- Program advertisements are due May 1, 2023.

TOUR PARTICIPANT REGISTRATION

___ Prime Sponsor.....	\$3000
___ Choice Sponsor.....	\$750
___ Select Sponsor.....	\$250
___ Trade Show Booth.....	\$2000
___ Tour Stop Sponsor.....	\$1000
___ Buy a Bus.....	\$1700
___ Bus Sponsor.....	\$1200
___ Seedstock Show.....	\$500
___ Advertisement in Tour Program.....	\$ _____
<i>(make sure you checked which size in Tour Program section)</i>	
___ Before June 1 Tour Participant Registration (number of registrations X \$20).....	\$ _____
___ June 1 and after Tour Participant Registration (number of registrations X \$40).....	\$ _____
___ Student Tour Participant Registration (number of registrations).....	_____
___ Additional Meal Tickets (number of additional meals X \$10).....	\$ _____
TOTAL ENCLOSED	\$ _____

CONTACT INFORMATION

Name _____
 Company _____
 Address _____
 City, State, Zip _____
 Phone _____
 Email _____

Check here to be invoiced for the payment amount.

Checks made out to

Murray County Cattlemen

and mailed to:

Meulebroeck, Taubert and Co
Attn: Scott Blom
216 E Main Street
Pipestone, MN 56164