



West Central Cattlemen's Association

# 2010 Minnesota State Cattlemen's Summer Beef Tour & Trade Show

As a sponsor/vendor, please check choice(s) below.

### Sponsorship Levels

<b>Prime Sponsor</b>	<b>\$2,500</b>
Sponsor recognition in Tour Program Meal sponsor (includes 10 minute optional presentation) Premium Trade Show booth Full page color ad in Tour Program Four Tour participant registrations	
<b>Choice Sponsor</b>	<b>\$1,000</b>
Sponsor recognition in Tour Program Bus Sponsor Standard Trade Show booth 1/2 page color ad in Tour Program Four Tour participant registrations	
<b>Select Sponsor</b>	<b>\$500</b>
Sponsor recognition in Tour Program Standard Trade Show booth 1/2 page color ad in Tour Program Two Tour participant registration	

### Advertisements in Tour Program

Full page Black and White	\$300
Full page Color (7 3/8 x 9 1/2")	\$400
1/2 page Black and White	\$150
1/2 page Color (7 3/8 x 4 3/4")	\$200
1/4 page Black and White	\$75
1/4 page Color (3 5/8 x 4 3/4")	\$100
1/8 page Black and White	\$50
1/8 page Color (3 5/8 x 2 1/4")	\$60
<b>Premium Pages (First come, first serve)</b>	
Back cover, full page, color	\$500
Inside front cover, full page, color	\$400
Inside back cover, full page, color	\$400
2 page center spread, color	\$500
Full page adjacent to Tour stop summaries	\$400

### Trade Show Booths

<b>1 space (10' x 10')</b>	<b>\$300</b>
One 8 foot table One participant registration	
<b>2 spaces (10' x 20')</b>	<b>\$550</b>
Two 8 foot tables One participant registration	
<b>Outdoor space</b>	<b>\$300</b>
20' x 40' One participant registration	

<b>Tour Stop Sponsor</b> ( <i>First Come, first serve</i> )	<b>\$800</b>
Two Tour participant registrations 10 minutes to address all Tour participants	
<b>Bus Sponsor</b>	<b>\$500</b>
Two Tour participant registrations Sponsor designation on bus	
<b>Tour Participant Registration</b>	
before June 15, 2010	\$30
after June 15, 2010	\$35
Student price	\$20

Additional Dinner/Noon Meal Ticket	\$10
Additional Supper/Evening Meal Ticket	\$15

### Contact Information

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

**TOTAL ENCLOSED \$** \_\_\_\_\_

\_\_\_\_\_ Check here to be **invoiced** for the amount above

\*\* Payment must be received by June 15, 2010.\*\*

\*\* Ad Copy due by April 1, 2010.\*\*

Vendor Questions:

[wcca2010@yahoo.com](mailto:wcca2010@yahoo.com) or 320-815-0415

Send completed form and payment to:  
 West Central Cattlemen's Association  
 c/o Robby Rinkenberger  
 51125 280<sup>th</sup> Street  
 Morris, MN 56267