



Minnesota State Cattlemen's Association Reid Mason Memorial Scholarship Application

Scholarship Background

The Reid Mason Memorial Scholarship is awarded annually to a deserving college student pursuing an education in Animal Science with a focus on beef cattle. Reid Mason served as the first Executive Director of the Minnesota Beef Council. In that capacity Reid pioneered the development of a host of beef promotion, producer education and beef research programs.

Originally from Iowa, Reid Mason moved to Minnesota to take on the job as the Beef Council's first Executive Director. During his approximately 15 year tenure as exec he was key in shaping the promotion programs and consumer education initiatives we are familiar with today. Reid was totally dedicated to the beef industry and worked tirelessly to expand beef demand and consumer trust in the safety and wholesomeness of beef.

In addition to his full time job with the Minnesota Beef Council, Reid worked closely with the Minnesota State Cattlemen's Association. He assisted in developing and publishing the association's first newsletter in the early days of the association. The tradition of the association's official newsletter continues on today in the form of the Minnesota Cattleman Newspaper.

Upon Reid's passing the Mason family in conjunction with the leadership of the Minnesota State Cattlemen's Association established the Reid Mason Memorial Scholarship. The Reid Mason Memorial Scholarship was the first scholarship program and is the longest running of the educational scholarships offered by the Minnesota State Cattlemen's Association.

Eligibility Criteria – Reid Mason Memorial Scholarship

1. Parent or guardian must be a member of the Minnesota State Cattlemen's Association and National Cattlemen's Beef Association.
2. Be enrolled as a junior or senior in a college or university in Minnesota, North Dakota, South Dakota, Wisconsin, or Iowa.
3. Applicant should be majoring in Animal Science with emphasis on beef cattle.
4. Applicant must submit with the application:
 - (a) Most recent grade transcript.
 - (b) An essay of not more than 300 words which includes the reasons for pursuing your present education program, career plans, attitude toward agriculture, college activities, and why you are deserving of this scholarship.
5. The scholarship application, requested essay, references (one of which must be from a current or former teacher), and grade transcript must be received by November 20.

The scholarship is normally presented to the recipient at the Annual Cattlemen & Cattlewomen's Dinner Banquet held on Saturday evening of the first weekend of December each year as part of the Minnesota State Cattlemen's Association and Cattlewomen's Association Annual Convention and Beef Industry Trade Show.

Mail completed application to: Reid Mason Scholarship, Minnesota State Cattlemen's Association, 3901 Joppa Ave. South, St. Louis Park, MN 55416 – Phone & Fax: (952) 920-9512



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Reid Mason Memorial Scholarship - Application Form

Applicants Name _____ Phone: _____ Email _____

Mailing Address _____ City _____ State _____ Zip _____

Parent/Guardian(s) Name _____ Phone: _____

Mailing Address _____ City _____ State _____ Zip _____

(1) High School Graduate of _____ Year _____

(2) Name of agriculture related college or university I am currently attending: _____
Study program including Major/Minor _____

(3) Hometown Newspaper (including address) _____

(4) Recent and current membership/involvement in student and community organizations: _____

(5) Letters of recommendation. At least two required, one of which must be from a current or former teacher.

(a) Name: _____ Title: _____

Affiliation with Applicant _____ Years acquainted with applicant _____

Address: _____ City _____ State _____ Zip _____

Phone Day: _____ Evening _____

(b) Name: _____ Title: _____

Affiliation with Applicant _____ Years acquainted with applicant _____

Address: _____ City _____ State _____ Zip _____

Phone Day: _____ Evening _____

(6) In addition to completing this form, your application should also include the following items:

* Most recent grade transcript(s)

* At least two letters of recommendation, with one from a current or former teacher

* An essay of 300 words or less discussing your present education program, career plans, attitude toward agriculture, college activities, and why you are deserving of this scholarship.

Release: To the best of my knowledge, the above information is correct. If I am selected to receive a scholarship, I hereby give consent for the Minnesota State Cattlemen's Association to release information to the news media on the award of this scholarship.

Signature _____ Date _____