



2010 Minnesota State Cattlemen's Association Summer Beef Tour & Trade Show

Hosted by the West Central Cattlemen's Association

Dear Potential Vendor, Sponsor, and Advertiser,

It is a great pleasure to announce that the West Central Cattlemen's Association has been selected to host the 2010 Minnesota State Cattlemen's Association Summer Beef Tour and Trade Show on July 12-13, 2010. The Summer Beef Tour and Trade Show is an annual event for the Minnesota State Cattlemen's Association. Each year, a Minnesota chapter showcases experienced cattlemen, innovative techniques, and quality beef set-ups by hosting approximately 600-800 participants and vendors from around the state and country to tour area farms. Registrants will have access to over 50 agricultural-related businesses featuring new products and services available to cattlemen through the Trade Show.

The Beef Tour and Trade Show accompany the Minnesota State Cattlemen's Association Board of Directors quarterly meeting held July 12, 2010 at the Pomme de Terre Golf Club in Morris, MN. The quarterly meeting will be followed by afternoon golfing and a steak dinner. The Beef Tour and Trade Show will be July 13. This year's tour begins in Morris, a town located in west central Minnesota. The Tour will feature farm stops and attractions in Stevens County and surrounding areas including several cow/calf and feedlot operations, a dairy with a methane digester, a kidney bean processing plant, and a manufacturing facility. Breakfast, lunch, and steak supper is included with paid registration to the Summer Beef Tour and Trade Show. Individuals interested in attending the event should visit www.mnsca.org, the Minnesota State Cattlemen's website, to find additional information and a registration form. Pre-registration is appreciated.

We are looking for interested sponsors and Trade Show vendors for the event. Interested agricultural-related vendors may contact Robby Rinckenberger, Vendor Coordinator, at wcca2010@yahoo.com or 320-815-0415 to request more information about exhibiting at this event. Space is limited. Interested sponsors of the Summer Tour and Trade Show may contact the Vendor Coordinator as well. Several levels of sponsorship are available. A Sponsor/Vendor Sheet which lists various sponsorship, vendor and marketing options is attached.

If you have any questions about this event please do not hesitate to contact me. Thank you in advance for your assistance in promoting this event and for continuing to promote the agricultural industry in Minnesota.

We look forward to hearing from you.

Robby Rinckenberger, Vendor Sponsor Chairman
West Central Cattlemen's Association
wcca2010@yahoo.com

West Central Cattlemen's Association is located in west central Minnesota near the South Dakota and North Dakota border. The WCCA covers all or part of Stevens, Swift, Traverse, Big Stone, Grant and Pope Counties. The west central area has about 49,000 head of beef cattle and 66,000 head of dairy cows. The tour will begin in Morris, the largest city in Stevens County, located 50 miles southwest of Alexandria, MN and 50 miles northwest of Willmar, MN. Morris is also home to the University of Minnesota, Morris, the West Central Research and Outreach Center, and USDA's North Central Soil Lab. More information about the Morris area, including tourist and lodging information, can be found at www.morrismnchamber.org.