

MSCA Awards \$500 Scholarship to Kristen Wingert



Dar Giess thanks Kristen Wingert for her service as Minnesota's 2009 Senior Beef Spokesperson

The Minnesota State Cattlemen's Association (MSCA) recently awarded a \$500 scholarship to Kristen Wingert, Minnesota's 2009 Senior Beef Spokesperson. Throughout 2009 Kristen served as senior spokesperson for Minnesota's team of five young adults that traveled the state educating consumers and promoting beef.

MSCA Vice-President Dar Giess presented Kristen with a certificate of appreciation and a \$500 scholarship during the 10th Annual Minnesota Beef Exposition. Giess said, "During your term as Senior Beef Spokesperson you demonstrated strong leadership and superior communication skills." He added,

"Your outstanding knowledge of the beef industry and impressive ability to articulate the importance of beef in a healthy nutritious diet provides an example for all to emulate."

As senior beef spokesperson Kristen represented Minnesota at the National Beef Ambassador Team competition held Oct. 9-11 in Oklahoma City. Kristen along with twenty other contestants from across the U.S. vied for a place on the national team of agriculture advocates. The five member national team will receive a total of \$5,000 in scholarships from Tyson Foods Inc. and the American National Cattlemen's Foundation.

The Minnesota Beef Spokesperson Team Program is funded by Beef Check-off dollars and sponsored by MN CattleWomen's Association. The Minnesota State Cattlemen's Association provides scholarship support for the senior beef spokesperson, the Minnesota Cattlewoman provides scholarship support for the other team members and "Beef Magazine" also supported Minnesota's 2009 Beef Spokesperson Team.

In addition to Kristen the 2009 team included; Jaime Hanson, Thomas Chute, Maria Wingert, and Caleb Krusemark. Kristen is from Plainview MN and the daughter of Pete and Lisa Wingert. For info on the Minnesota Beef Spokesperson Team Program contact: Myrna Scharpe at (507) 964-5756 or scharpe8@frontiernet.net.

The Minnesota State Cattlemen's Association (MSCA) is a non-profit membership driven organization dedicated to enhancing the profitability of Minnesota's Beef Industry. Cattle producers and industry partners interested in joining MSCA can visit www.mnsca.org for additional information and a membership application.