

Minnesota State Cattlemen's Association

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Annual Convention & Beef Industry Trade Show

December 1-3

Jackpot Junction Convention Center, Morton, MN

Full registration includes: Friday lunch and dinner; Saturday breakfast, lunch and President's Reception; trade show; speakers and meetings.

Two Day Individual Registration \$90 \$ _____

Number of additional attendees _____

13 years and older _____ x **\$80 \$ _____**

One Day Individual Registration \$55 \$ _____

Number of additional attendees _____

13 years and older _____ x **\$55 \$ _____**

Attending _____ Friday _____ Saturday

TOTAL ENCLOSED \$ _____

Pre-registration payment must be received by November 25.

Onsite registration: Two Day Individual \$110 One Day Individual \$ 75

Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Name(s) of Additional Attendee(s): _____

Mail registration with payment to: MSCA, 1011 W. Minnehaha Ave, St. Paul, MN 55104

Credit Card Payment: Master Card Visa Discover

Credit Card Number: _____ Exp: ____/____

Name: _____ (Exactly as Printed on Card)

Credit Card Number _____ **Exp. Date** ____/____

Signature _____

Jackpot Junction Hotel and Conference Center

39375 County Hwy 24
Morton, MN 56270

Located just off Highway 19 & 71 on Redwood County Road 2

Room Reservation Rates: Thu.=\$40.00 plus tax; Fri.=\$56.00 plus tax; Sat.=\$66 plus tax

For Reservations Call: 800-946-2274 or 507-697-8000.

When making reservations please mention that you will be attending the Minnesota State Cattlemen's Annual Convention.

Tentative Agenda

As of November 9, 2011

Thursday, December 1

2:00 p.m.-5:00 p.m.

MSCA Policy and Resolutions Committee Meeting

6:00 p.m.

Social Hour and Exhibitor/Sponsor Appreciation Dinner

Friday, December 2

8:00 a.m.-6:00 p.m.

Registration Open

8:00-11:00 a.m.

Trade Show Set-up

9:30-10:00 a.m.

Council Meetings

10:30-11:30 a.m.

MSCA Quarterly Meeting

11:30 a.m.-1:00 p.m.

Lunch and Trade Show Opens

Noon-12:30 p.m.

Welcome from Don Schiefelbein and Penny Zimmerman

12:30 p.m.-1:00 p.m.

Barbara Jackson, Vice President of American National CattleWomen

1:00 p.m.-2:30 p.m.

The Future of Animal Identification and Disease Traceability

- Neil Hammerschmidt, USDA-APHIS (Confirmed)
- Bill Hartmann, MN Board of Animal Health (Confirmed)
- JD Alexander, President-Elect, NCBA (Confirmed)
- Billy Bushelle, Bagley Livestock Exchange (Invited)

2:30 p.m.-3:30 p.m.

Dedicated Trade Show Time

3:30 p.m.-5:00 p.m.

How Can Cattle and Ethanol Co-exist?

- Dave Frederickson, Commissioner, MN Dept of Agriculture MDA (Confirmed)
- JD Alexander, President-Elect, NCBA (Confirmed)
- Wesley Spurlock, National Corn Growers Association (Confirmed)
- Grant Crawford, University of Minnesota (Confirmed)
- Don Carlson, Bushmills Ethanol (Confirmed)

5:00 p.m.-6:00 p.m.

Social Hour

6:00 p.m.-7:00 p.m.

Steak Dinner

7:00-8:30 p.m.

MSCA Benefit Auction

Saturday, December 3

7:30 a.m.-9:00 a.m.

Breakfast

7:30 a.m.-8:30 a.m.

Minnesota Beef Alliance Breakfast (by invitation only)

8:30 a.m.-9:00 a.m.

Breakfast Speaker

- Barbara Jackson, Vice President, American National CattleWomen

8:00 a.m.

Registration Open

9:00 a.m.

Trade Show Open

9:00 a.m.-10:30 a.m.

MSCA Annual Meeting & Legislative Report

- 10:30 a.m.-11:30 a.m. Minnesota CattleWomen Annual Meeting
- 10:30 a.m.-Noon Dedicated Trade Show Time
- Noon-1:30 p.m. **Lunch and Keynote Speaker, Trent Loos**
- 1:30 p.m.-3:00 p.m. **What should I know about Identifying and Source-Age Verifying Livestock?**
- Neil Hammerschmidt, USDA (Confirmed)
 - Tod Adams, Allflex USA Inc (Confirmed)
 - Adam Raml, Global Animal Management (Confirmed)
 - Alfredo DiCostanzo, University of Minnesota (Confirmed)
 - IMI Global/Unger Meats (Invited)
- 3:15 p.m.-3:45 p.m. **What Consumers Want: Talking to Consumers about Beef Production**
- Bob Giblin, Merck Animal Health
- 3:45 p.m. Trade Show and Silent Auction Closes
- 4:00 p.m.-5:00 p.m. Social Hour & TB-Free Recognition Ceremony
- 5:00 p.m. Dinner and Awards Ceremony
- **Michelle Rook, WNAX, Master of Ceremonies**