



# Minnesota State Cattlemen's Association

1011 Minnehaha Ave. W, Saint Paul, MN 55104 – Phone & Fax: (651) 756-7351

April 25, 2011

## ***“MSCA's 2011 New Member Incentive Program”***

### **New MSCA Members - 1 Free 2011 Annual MSCA Convention & Beef Industry Trade Show Registration**

All new MSCA members joining in 2011 will receive one free MSCA Annual Convention & Trade Show registration (\$90 value) which will be held December 2-3, 2011 in the Redwood Falls area. Registration includes; Trade Show Admission and meals for the two day event. A registration coupon will be mailed to the new-member approximately 4 weeks prior to convention.

**Discount Coupon Book - All MSCA Members Receive A Discount Coupon Book** Coupon books will be distributed to all paid up 2011 MSCA Members by mail.

#### **Coupon #1 Walco**

- JUST LIKE MOM® Dry Colostrum and Calf Nipples BUY 11 GET 1 FREE
- MINERAL MAX® RECHARGE Supplement BUY 7 GET 1 FREE
- MINERAL MAX® ULTRA PASTE Supplement BUY 10 GET 2 FREE
- MINERAL MAX® Drench BUY 3 GET 1 FREE

#### **Form A Feed**

- Coupon #2—Beef C.U.E. (Dry Pack)—Purchase one box and get one free bag
- Coupon #3—Beef C.U.E. (WD)—Purchase one box and get one free bag
- Coupon #4—Beef Connect (Pellet)—Purchase 5 bags and get one free bag
- Coupon #5—Form-A-Sil 50—\$75 discount on box
- Coupon #6—Form-A-Sil 100D—\$15 discount per bag
- Coupon #7—Form-A-Sil 250—\$150 discount on box
- Coupon #8—Beef Hydro-Lac (Pellet)—Purchase 5 bags and get one free bag
- Coupon #9—Rumen Perk (Pellet)—Purchase 5 bags and get one free bag

Coupon #10 **Prairie Trailer:** \$100 off purchase of new or used trailer

Coupon #11 **Premier Lighting:** 10% discount on orders of \$500.00 or more of energy saving lamps, fixtures, or retrofit lighting project delivered in 2011.

Coupon #12 **Prairie Livestock Supply:** \$50 off GLA Digital Livestock Thermometer

Coupon #13 **Land O' Lakes Purina Feed:** Two free bags of Purina Wind and Rain or Land O Lakes Rangeland mineral with the purchase of 38 bags of the same product.

Coupon #14 **Tru-Test Group:** 10% mail-in rebate on Patriot, Speedrite, and Stafix electric fence chargers and accessories. Minimum purchase of \$250 required. 5% mail-in rebate on Tru-Test livestock scales (indicators and load bars only).

Coupon #15 **For-Most Livestock Equipment:** For discounts and promotions please ask your local vet clinic or For-Most Livestock Equipment dealers located throughout the state.

Coupon #16 **Principal Financial Group:** To help you understand your estate tax liability, we are offering a NO COST estate planning analysis.

Coupon #17 **Dairyland Supply Inc:** \$100.00 off the best price for any TMR mixer or manure spreader priced over \$5,000. For each coupon redeemed a \$50 donation will be made to MSCA.

Coupon #18 **Blue Hilltop, Inc:** \$100 off the best price for equipment priced over \$5,000. For each coupon redeemed a \$50 donation will be made to MSCA.

Coupon #19 **Westbrook Ag Power Inc:** 10% off any regular prices parts and service. Call 507-274-6101. Not valid with any other offer.

Coupon #20 **Schiefelbein Farms:** \$100 off the purchase of a bull.

Coupon #22 **Dahlberg Boot and Trailer Sales:** Varies with purchase.

Coupon #21 **Wulf Limousin Farms:** \$100 off the purchase of a bull.

Coupon #23 **Merial:** Varies with purchase.

**Premier Lighting – Energy Audit & Discounts:** Premier Lighting will assist individual MSCA members with a free, no obligation, energy audit. The audit will highlight the recommended lighting replacement options to reduce energy and improve light quality. As part of the partnership the recommended lighting products will be offered at a reduced rate to State Cattlemen's Association members.

In addition Premier Lighting will determine the optimal rebate and process any appropriate rebate forms and documentation to reduce capital expenses for the new system. To discuss the benefits of an energy efficiency upgrades and set up an appointment for a free energy audit contact: Jackie Buysse at (605) 261-8295 or [jackieb@alliancecom.net](mailto:jackieb@alliancecom.net).

**Six Editions of the Minnesota Cattleman Newspaper** – MSCA members receive 6 editions per year of the Minnesota Cattleman Newspaper, the official newspaper of the Minnesota State Cattlemen's Association. Stay on top of all the cattle industry issues and latest news.

**MSCA E-Newsletter** – Weekly email update on cattle markets, legislative and regulatory news of interest to cattlemen. Joe Martin MSCA Executive Director prepares and emails the weekly update to all MSCA members that desire the service. Send your email address to Joe Martin, MSCA Executive Director at [mnsca@mnsca.org](mailto:mnsca@mnsca.org) to sign up.

***AFFILIATED WITH THE NATIONAL CATTLEMEN'S BEEF ASSOCIATION***



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## ***“MSCA & NCBA Recruiter Reward Programs”***

**Recruit MSCA members and receive the rewards listed below**

### **MSCA recruiters earn rewards by recruiting new members!**

#### Recruit new MSCA members and Receive:

- Recruit 3 New MSCA Members - 1 MSCA 2011 Annual Convention & Trade Show Registration (\$90 Value)
- Recruit 5 New MSCA Members - 1 Additional MSCA Annual Convention Trade Show Registration (\$85 Value)
- Recruit 10 New MSCA Members - 1 Schaefer Western Style Vest (\$120 Value)
- Recruit 18 New MSCA Members - 1 Schaefer Western Style Jacket (\$200 Value)
- Recruit 25 New MSCA Members - 3 Nights Hotel — MSCA 2011 Annual Convention & Trade Show (\$225 Value)

Registration(s) will be mailed to qualifying recruiters approximately 4 weeks prior to convention. MSCA Membership Administrator will coordinate reservations for recruiters qualifying for hotel accommodations. Schaefer vests and jackets (once the garment size has been determined) will be provided as they are earned.



**An NCBA Membership adds value to your MSCA membership - leverage your NCBA membership to receive with Cabela's (15% discount), John Deere (up to \$1,000 discounts), and Caterpillar (\$2,000 discount).**

**Recruit NCBA members and receive the rewards listed below**

### **NCBA Members that recruit new NCBA members also receive rewards as part of the TOP HAND CLUB!**

#### Recruit new NCBA members & Receive:

- Recruit 3 New NCBA Members - Exclusive Personalized Top Hand Leather Red Book Cover and Lapel Pin
- Recruit 10 New NCBA Members - Personalized Top Hand Club Red Bluff Buckle or Personalized Swiss Army Watch
- Recruit 20 New NCBA Members - One Airline Ticket to NCBA Annual Convention or Summer Conference
- Recruit 30 New NCBA Members - One Registration for Annual Convention or Summer Conference
- Recruit 40 New NCBA Members - Three Nights Lodging at Annual Convention or Summer Conference
- Recruit 50 New NCBA Members - One Additional Airline Ticket to Annual Convention or Summer Conference

**Top Recruiter - \$1,000 Cabela's Gift Card - 2<sup>nd</sup> Top Recruiter - \$500 Cabela's Gift Card - 3<sup>rd</sup> Top Recruiter - \$250 Cabela's Gift Card**

**For more info visit: [mnsca.org](http://mnsca.org) or contact Joe Martin, MSCA Executive Director (651) 756-7351 or at: [ruralstrategies@gmail.com](mailto:ruralstrategies@gmail.com)**

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