



# Minnesota State Cattlemen's Association

3901 Joppa Ave. South, St. Louis Park, MN 55416 – Phone & Fax: (952) 920-9512

January 14, 2010

## ***“MSCA’s 2010 New Member Incentive Program”***

### **New MSCA Members - 1 Free 2010 Annual MSCA Convention & Beef Industry Trade Show Registration**

All new MSCA members joining in 2010 will receive one free MSCA Annual Convention & Trade Show registration (\$85 value) which will be held December 3-4, 2010 in the Redwood Falls area. Registration includes; Trade Show Admission and meals for the two day event. A registration coupon will be mailed to the new-member approximately 4 weeks prior to convention.

### **MSCA Members that upgrade to MSCA/NCBA - 1 Free 500ml Bottle of Boehringer-Ingelheim’s CYDECTIN Pour-On**

### **New MSCA/NCBA Members Receive - 2 Free 500ml Bottles of CYDECTIN Pour-On (& a MSCA Convention Registration)**

**\$35 - \$1,000 Discounts on Selected John Deere Equipment**

**15% off on the Purchase of Cabela's Gift Cards**

All new MSCA members that also join NCBA join will receive 2 Free 500ml Bottles of CYDECTIN Pour-On courtesy Boehringer Ingelheim (offer expires May 31, 2010), will be eligible for \$35-\$1,000 Discounts on Selected John Deere Equipment (Offer Expires October 1, 2010) and can purchase Cabela's Gift Cards at a 15% discount plus \$1 dollar.

CYDECTIN will be shipped directly to new MSCA/NCBA members by Boehringer Ingelheim once the membership is processed. New NCBA members are eligible for the JD Discounts 3 months after joining, current NCBA members are eligible now. The Cabela 15% discount cards can be purchased online by all NCBA members & the JD Discounts accessed at [www.beefusa.org](http://www.beefusa.org).



## ***“MSCA & NCBA Recruiter Reward Programs”***

### **New members receive incentives to join - current members earn rewards by recruiting new members!**

#### **Recruit new MSCA members and Receive:**

- Recruit 3 New MSCA Members - 1 MSCA 2010 Annual Convention & Trade Show Registration (\$85 Value)
- Recruit 5 New MSCA Members - 1 Additional MSCA Annual Convention Trade Show Registration (\$75 Value)
- Recruit 10 New MSCA Members - 1 Schaefer Western Style Vest (\$120 Value)
- Recruit 18 New MSCA Members - 1 Schaefer Western Style Jacket (\$200 Value)
- Recruit 25 New MSCA Members - 3 Nights Hotel — MSCA 2010 Annual Convention & Trade Show (\$225 Value)

Registration(s) will be mailed to qualifying recruiters approximately 4 weeks prior to convention. MSCA Membership Administrator will coordinate reservations for recruiters qualifying for hotel accommodations. Schaefer vests and jackets (once the garment size has been determined) will be provided as they are earned.

### **MSCA/NCBA Members that recruit new NCBA members also receive rewards**

#### **Recruit new NCBA members & Receive: 1 Free 500ml Bottle of Boehringer Ingelheim’s CYDECTIN Pour-On (Offer expires 5/31/2010 & limited to 1 bottle per recruiter)**

#### **NCBA Top Hand Club Membership for 2010 and,**

- Recruit 3 New NCBA Members - Top Hand Plaque, Year Plate and Lapel Pin
- Recruit 10 New NCBA Members - Personalized Top Hand Club Swiss Army watch (men's or women's size)
- Recruit 20 New NCBA Members - One Airline Ticket to NCBA Annual Convention or Summer Conference
- Recruit 30 New NCBA Members - One Registration for Annual Convention or Summer Conference
- Recruit 40 New NCBA Members - Three Nights Lodging at Annual Convention or Summer Conference
- Recruit 50 New NCBA Members - One Additional Airline Ticket to Annual Convention or Summer Conference

#### **Top NCBA Recruiter Receives a \$2,000 Cabela's Gift Card**

For more info visit: [mnsca.org](http://mnsca.org) or contact Dale Lueck, MSCA Membership Administrator (218) 927-2495 or at: [dklueck@embarqmail.com](mailto:dklueck@embarqmail.com)

***AFFILIATED WITH THE NATIONAL CATTLEMEN'S BEEF ASSOCIATION***