

## \$1,000 Dollar MSCA Membership Discount Coupon Book

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This is new benefit was developed by MSCA's Membership Committee and MSCA Exec Joe Martin. The book contains coupons for special discounts and service offers from throughout the full range of cattle industry partners. Coupon books are distributed by mail to all paid up 2011 MSCA members. MSCA Membership Coupon Books contain coupons from the following cattle industry partners.

### Coupon #1 Walco Industries

- JUST LIKE MOM® Dry Colostrum and Calf Nipples BUY 11 GET 1 FREE
- MINERAL MAX® RECHARGE Supplement BUY 7 GET 1 FREE MINERAL
- MINERAL MAX® Drench BUY 3 GET 1 FREE
- MINERAL MAX® ULTRA PASTE Supplement BUY 10 GET 2 FREE

### Form A Feed Coupons

- #2—Beef C.U.E. (Dry Pack)—Purchase one box and get one free bag
- #4—Beef Connect (Pellet)—Purchase 5 bags and get one free bag
- #6—Form-A-Sil 100D—\$15 discount per bag
- #8—Beef Hydro-Lac (Pellet)—Purchase 5 bags and get one free bag
- #3—Beef C.U.E. (WD)—Purchase one box and get one free bag
- #5—Form-A-Sil 50—\$75 discount on box
- #7—Form-A-Sil 250—\$150 discount on box
- #9—Rumen Perk (Pellet)—Purchase 5 bags and get one free bag

**Coupon #10 Prairie Trailer:** \$100 off purchase of new or used trailer

**Coupon #11 Premier Lighting:** 10% discount on any order of \$500.00 or more of any energy saving lamps, fixtures, or retrofit lighting project delivered in 2011.

**Coupon #12 Prairie Livestock Supply:** \$50 off GLA Digital Livestock Thermometer

**Coupon #13 Land O' Lakes Purina Feed:** Two free bags of Purina Wind and Rain or Land O Lakes Rangeland mineral with the purchase of 38 bags of the same product.

**Coupon #14 Tru-Test Group:** 10% mail-in rebates on Patriot, Speedrite, Stafix electric fence chargers and accessories. Minimum purchase of \$250 required. 5% mail-in rebate on Tru-Test livestock scales.

**Coupon #15 For-Most Livestock Equipment:** For discounts and promotions please ask your local vet clinic or For-Most Livestock Equipment dealers located throughout the state.

**Coupon #16 Principal Financial Group:** We are offering a NO COST estate planning analysis.

**Coupon #17 Dairyland Supply Inc:** \$100.00 off the best price for any TMR mixer or manure spreader priced over \$5,000. For each coupon redeemed a \$50 donation will be made to MSCA.

**Coupon #18 Blue Hilltop, Inc:** \$100 off the best price for equipment priced over \$5,000. For each coupon redeemed a \$50 donation will be made to MSCA.

**Coupon #19 Westbrook Ag Power Inc:** 10% off any regular prices parts and service.

**Coupon #20 Schiefelbein Farms:** \$100 off the purchase of a bull.

**Coupon #21 Wulf Limousin Farms:** \$100 off the purchase of a bull.

**Coupon #22 Dahlberg Boot and Trailer Sales:** Varies with purchase.

**Coupon #23: Merial:** Discount varies with purchase.

## Brucellosis Hits Montana

Brucellosis has struck a Montana Park County cattle herd, according to Montana state veterinarian Dr. Marty Zaluski. Six animals in the 150-head herd reacted positive to screening tests in mid-September. Cultures performed at the National Veterinary Services Laboratory in Ames, Iowa, on a milk samples collected at the time have confirmed the presence of brucellosis.

"We hate to see it happen, but it shows that the state's Designated Surveillance Area (DSA) is working as intended," Zaluski said. "These animals were tested per DSA requirements, and the disease was found before the animals were moved. Other states can remain confident we'll find the disease, should it occur, before it leaves the state."

The DSA is a management area for parts of Beaverhead, Gallatin, Madison and Park counties near the last known reservoir of brucellosis in wildlife in and around Yellowstone National Park. Cattle in the DSA are subject to special testing and vaccination requirements.

The affected animals were slaughtered and additional testing will be performed. Because of changes in federal regulations, the affected herd will not have to be depopulated. Source: Montana Department of Livestock.



**ROPER**  
APPAREL & FOOTWEAR

**STETSON**  
APPAREL & BOOTS

**NATIONAL CATTLEMEN'S  
BEEF ASSOCIATION - NCBA**



## New NCBA Member Benefit!

NCBA recently announced an exclusive partnership with Roper & Stetson. New and existing NCBA members get huge discounts on Roper & Stetson apparel and footwear.

- New NCBA members will receive a 50% off coupon for Roper & Stetson apparel and footwear!
- Current NCBA members receive quarterly 25% off coupons through the National Cattlemen publication
- Current NCBA members can recruit 3 new NCBA members to join the NCBA Top Hand Club and receive a 50% off coupon!

All coupons are redeemable at [roperatrentonww.com](http://roperatrentonww.com).

Program Details - Roper/Stetson coupons are redeemable at the Roper Western Apparel website, [www.roperatrentonww.com](http://www.roperatrentonww.com).

What if I don't have internet? Simply, visit your local library or visit a friend that has internet access to reach the Roper website.

New NCBA members will receive a coupon once their membership application has been processed. Current NCBA members receive quarterly 25% off coupons through their National Cattlemen Magazine publication.

New members use the membership form below to join, also please include your \$50 annual MSCA dues if you are not already a 2012 paid up MSCA member. Return the membership form and payment to the address on the form.

Questions - Contact the MSCA Exec - (651) 756-7351 or [ruralstrategies@gmail.com](mailto:ruralstrategies@gmail.com)

## MSCA's 2011 New Member Incentive Program

### New MSCA Members - 1 Free 2011 Annual MSCA Convention & Beef Industry Trade Show Registration

All new MSCA members joining will receive one free MSCA Annual Convention & Trade Show registration (\$90 value). The 2011 convention which will be held December 2-3, 2011 at Jackpot Junction near Morton, MN. Registration includes; Trade Show Admission and meals for the two day event. A registration coupon will be provided by mail prior to convention.

## MSCA Recruiter Reward Programs

MSCA members receive incentives for recruiting new members! Recruit new MSCA members and Receive:

- Recruit 3 New MSCA Members - 1 MSCA 2011 Annual Convention & Trade Show Registration (\$90 Value)
- Recruit 5 New MSCA Members - 1 Additional MSCA Annual Convention Trade Show Registration (\$85 Value)
- Recruit 10 New MSCA Members - 1 Schaefer Western Style Vest (\$120 Value)
- Recruit 18 New MSCA Members - 1 Schaefer Western Style Jacket (\$200 Value)
- Recruit 25 New MSCA Members - 3 Nights Hotel - MSCA 2011 Annual Convention & Trade Show (\$225 Value)



Registration(s) will be mailed to qualifying recruiters prior to convention. MSCA Membership Administrator will coordinate reservations for recruiters qualifying for hotel accommodations. Schaefer vests and jackets (once the garment size has been determined) will be provided as they are earned.

## MSCA Membership Benefit Programs

**MSCA Members:** Members have a voice in Saint Paul and Washington DC looking out for their welfare. MSCA through its elected leadership and executive director are at the table making sure that legislators and regulators understand what will work and not work for Minnesota's Beef Industry.

Members receive 6 editions of the "Minnesota Cattleman" newspaper per year with the latest info on what is happening in our industry. Members also are listed in and receive MSCA Annual Feedlot and Cow-Calf Membership Directory. MSCA maintains a website at [mnsca.org](http://mnsca.org). MSCA's elected leadership and executive director work constantly on behalf of the membership on state and national issues that are important to Minnesota's cattlemen and women.

Check MSCA's website [www.mnsca.org](http://www.mnsca.org) for additional membership benefits as they become available.

## Sign Up a New Member Today - Help MSCA Grow!

Minnesota State Cattlemen's Association/National Cattlemen's Beef Association

MSCA/NCBA Partnered Membership Application Form

Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

### MN State Cattlemen's Association Dues ..... \$50

#### Local Cattleman Association Dues (Optional)

Local = \_\_\_\_\_ (Local Dues →) \_\_\_\_\_

#### NCBA Membership Dues (Optional)

(Select the appropriate classification and add to MN State Cattlemen dues)

- 1-100 Head = \$100
- 101-250 Head = \$200
- 251--500 Head = \$300
- 501-1000 Head = \$400 + Fair Share
- 1001 - 1500 Head = \$550 + Fair Share (NCBA Dues →) \_\_\_\_\_
- 1501 Head & Up = \$750 + Fair Share
- Fair Share is \$0.25 per stock cow & \$0.125 per stocker/feeder
- Individual Supporting Member (non-cattle owner) = \$100
- Student Membership = \$50

(Newspaper - 2011- Oct) **Total Dues Enclosed This Membership** \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Type Ops:**  Feeder  Cow-Calf  Seedstock  Stocker  Dairy  Associate

**Method of Payment:**  Check  Credit Card  Invoice Me

Credit Card Type:  Master Card  Visa  Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

**Make Checks Payable to:** "MSCA" (No Cash Please)

Return Form & Payment To: **MSCA Treasurer**  
37489 - 295th Street, Aitkin, MN 56431

Recruited By: \_\_\_\_\_

Questions Call: ☎ (651) 756-7351 or email: ✉ [ruralstrategies@gmail.com](mailto:ruralstrategies@gmail.com)

## Youth Beef Experience Program

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The award of each heifer in this program is based on merit, financial need, future goals and ability to care for the animal. In 2010 there were over 50 entries with 11 heifers being awarded to deserving youth.

For more info visit: <http://www.mnbeefexpo.com/pages/mybep.php> Please send your contribution payable to MSCA-MYBEP, and mail it to 1011 West Minnehaha Ave., Saint Paul, MN 55104.