

University of Minnesota
 Beef Team Programs – Producer Education

Flag Ship Programs!

UMN Cattle Feeder Days Topics: Feeding/Management Feedlot Heifers, Carcass value & Retail Cuts, Feedlot Management Software, Producer Panel - Future of MN's Feedlot Industry.

- Dec 7 - 9:30 - 1:30 pm Morris MN
- Dec 8 - 6:00 -9:00 pm Luverne, MN
- Dec 9 - 9:30 - 1:30 pm Slayton, MN
- Dec 10 - 9:30 - 1:30 pm Lamberton, MN
- Dec 10 - 6:00 -9:00 pm Rochester, MN

UMN 2010 Cow-Calf Days Topics: Cost of Heifer Development, Grazing Systems, Economics Behind the Cow, Producer Panel - Keeping the Young Generation in the Beef Business & Industry Updates by the UMN Beef Team.

(North)

- Feb 2 - Staples, MN (Day)
- Feb 2 - Bagley, MN (Evening)
- Feb 3 - Lancaster, MN
- Feb 4 - Baudette, MN
- Feb 5 - Grand Rapids, MN

(South)

- Feb 8 - Mora, MN
- Feb 9 - Glenwood, MN
- Feb 10 - Pipestone, MN
- Feb 11 - Rochester, MN
- Feb 12 - New Prague, MN

Calf Health Management Home Study Course - Six detailed lessons covering; Common Diseases, Parasite Control, Antibiotic Use, Bio-security & QA, Herd Health Calendars, Newborn Calf Care & Preparing Calves for Weaning. Register by Dec. 31, 2009, 1st course mailed Jan. 15, 2010. \$50 cost. Call (218) 327-4490 or visit www.extension.umn.edu/Beef to register.

For more info contact Ryon Walker at (763) 767-3847.

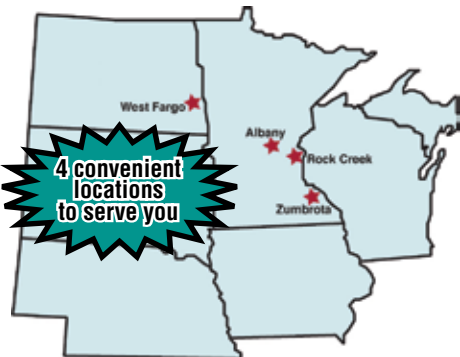
False and misleading information about modern agriculture is not new; however the frequency and intensity of these attacks has recently been on the rise. There is a new fire to put out almost every day. The number of critics is also on the increase. Thanks to the Beef Check-Off and our State Beef Councils we have the talent and tools to help set the record straight. The Minnesota Beef Council can assist producers in finding the science based facts necessary to counter the misinformation often conveyed in these attacks. Need help in responding to an issue with a letter to the editor, a media interview and even a letter directly to the senior management of a television network, radio station and other media source? Contact the MN Beef Council at (952) 854-6980.

Time Magazine - Without even a hint of objectivity, the August 31st issue of Time magazine began the latest series of attacks. The story was a wide-ranging frontal assault on all aspects of modern food production. The very few words included to give agriculture a token voice were quickly trampled by a barrage of anti-modern-agriculture rhetoric from the usual critics plus complaints from several disenfranchised farmers dismayed about how agriculture has changed. Organic advocates and others who sell their farm and food products based on criticizing the products and processes of mainstream farming and ranching rounded out the one-sided commentary.

The first paragraph set the tone. *"Somewhere in Iowa, a pig is being raised in a confined pen, packed in so tightly with other swine that their curly tails have been chopped off so they won't bite one another. To prevent him from getting sick in such close quarters, he is dosed with antibiotics. The waste produced by the pig and his thousands of pen mates on the factory farm where they live goes into manure lagoons that blanket neighboring communities with air pollution and a stomach-churning stench. He's fed on American corn that was grown with the help of government subsidies and millions of tons of chemical fertilizer. When the pig is slaughtered, at about 5 months of age, he'll become sausage or bacon that will sell cheap, feeding an American addiction to meat that has contributed to an obesity epidemic currently afflicting more than two-thirds of the population. And when the rains come, the excess fertilizer that coaxed so much corn from the ground will be washed into the Mississippi River and down into the Gulf of Mexico, where it will help kill fish for miles and miles around. That's the state of your bacon—circa 2009."*

The Minnesota Beef Council along with Beef Councils across the nation responded and helped others in responding to the Time Magazine article. The Minnesota's Beef Council assisted a council director & cattle producer in writing a letter response. That letter was shared at the National Cattleman's Beef Board and sighted as an excellent example of how to respond to these kinds of attacks.

Central Livestock Association



Upcoming Special Feeder Cattle Sales

- Albany**-Nov. 11, Dec. 9, Jan. 13
- Rock Creek**-Nov. 18, Dec. 2 & 16
- West Fargo**-Nov. 11 & 18, Dec. 2, 9 & 16, Nov. 25 & Dec. 23- Special Bred Cow/Heifer
- Zumbrota**-Nov. 19, Dec. 3 & 17- WI Producers, Jan. 7 & 21, Dec. 10- Special Bred Cow/Heifer

Central Livestock Association

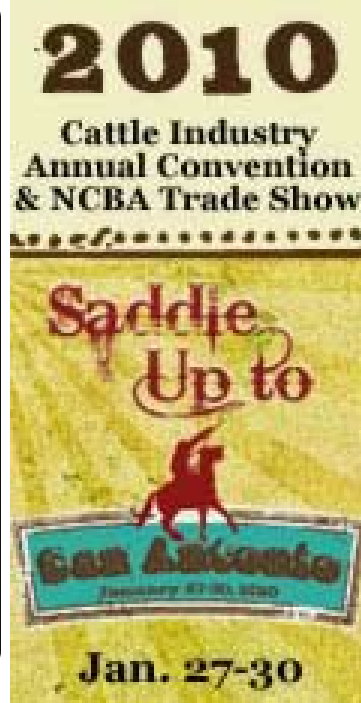
A subsidiary of Cooperative Resources International
 Albany • Phone 800/733-6828
 Rock Creek • Phone 320/629-1122
 West Fargo • Phone 800/733-4620
 Zumbrota • Phone 877/732-7305
www.centrallivestock.com

Visit www.centrallivestock.com for weekly sales schedules, early consignments, and market reports



See page 3 for a Convention Advance Registration Form to get the Special Reduced Advance Registration Rate

Save at least \$20 by advance registering for the MSCA Convention.



PREFERRED LODGING HELD UNTIL November 17, 2008

(Room Rates honored after November 17th, but Room AVAILABILITY is NOT GUARANTEED)
 Credit card required with reservation form. This will be charged at check-in.
 Cancellation policy's & fee apply. *

Name _____
 Street _____
 City _____ St _____ Zip _____
 Day Phone (____) _____
 Arrive /Depart Dates: ____/____/____ to ____/____/____
 E-mail Address _____

Please print clearly
 Confirmations will be sent to the above address.
 (E-mail address will not be sold, but may be used for special offers by Cragun's)
 Please do NOT send me e-mail specials from Cragun's

CREDIT CARD INFORMATION

- Credit Card (Card charged upon check-in)
 - Debit Card (Card charged upon check-in)
- Visa, MasterCard, American Express, Discover cards accepted

Card # _____ Exp / _____
 Cardholder's Name: _____

MAIL OR FAX FORM (No phone reservations)
 Cragun's Resort & Hotel on Gull Lake
 11000 Craguns Drive, Brainerd, MN 56401
 Fax Number: (218) 825-2727
 Website: www.craguns.com
 Guaranteed Check-In 5:00pm - Check-Out by 12:00 noon
 Questions? Call (218) 825-2700 ext. 8400

MSCA / MCW Annual Convention & Beef Industry Trade Show
 Cragun's Resort - Lodging Reservation Form
 December 3-6, 2009

LODGING RATES (include tax)
Lakeview Fireplace Room: Balcony overlooks Gull Lake, fireplace, refrigerator, microwave, coffeemaker

\$89.00/per room-per night up to 2 people per room
 *Please check which nights you will be staying

- _____ THURSDAY
- _____ FRIDAY
- _____ SATURDAY

Spouse Name _____

TOTAL: \$89.00 x _____ nights=\$ _____

SPECIAL REQUESTS

(i.e. Room Accessibility, Service Animal, Dietary, etc.)
 Explain: _____

MEETINGS ONLY / NO LODGING

Onsite registration is available; please refer to MSCA/MCW form for DAY ONLY registration fees.

CHILDREN RATES

The SHARE RATE for children (13 and older) is \$16 per night, sales tax included. No meals included. Children 12 and under stay free- meals are extra.

Number of children: _____
 Age and name of each child: _____

CAMP CRAGUN'S* - children ages 4 to 12 on Saturday morning 9:00 am - noon \$9.00 per child.

_____ Number of children
 *Camp Cragun's fee will be billed to your room

POLICIES: PLEASE INITIAL EACH AS ACCEPTANCE

- _____ All sleeping rooms and public areas are Non-smoking. A \$300 penalty for smoking in room or on balcony
- _____ Complete ONE form per person or couple
- _____ Cragun's has a NO PET POLICY - prior notification of certified service animal required

CANCELLATION POLICY

- _____ Less than 2 weeks prior to arrival - Credit Card will be Charged entire lodging rate *
- _____ At 2 weeks or more prior to arrival - REFUND LESS \$25 processing fee *

6982BW/RM

2010 Cattle Industry Annual Convention & NCBA Trade Show

Why attend the National Cattle Industry Annual Convention?

- (1) You have a stake in the future of this industry.
- (2) It is one of the best investments you can make in your operation!
- (3) To have your voice heard in the decisions that will shape your industry.
- (4) To discover new products and services.
- (5) To form new business relationships by providing the networking opportunities for fellow producers.
- (6) To help establish checkoff and policy priorities for the coming year.
- (7) Take a well deserved break from the winter weather! Bring the entire family so they can participate in NCBA youth activities!

For a detailed sked & to register visit: www.beefusa.org. For convention questions call (303) 694-0305 or e-mail them at meetings@beef.org.