



## Thank You

Dear Minnesota Cattlemen,

Thank you for the scholarship I received at the MN Beef Expo for being on the Minnesota Beef Spokesperson Team.

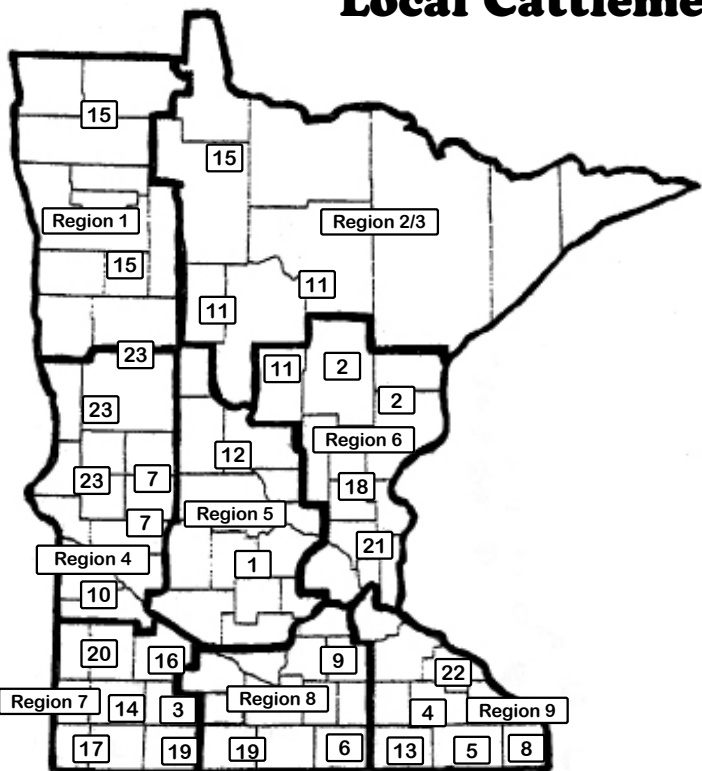
I had a wonderful year promoting our industry and I will continue to promote it for the rest of my life. The money will be used to pay for college at the University of Minnesota where I am majoring in Agriculture Education, with a minor in Animal Science.

I hope to own a beef cattle operation and be an ag teacher! Thanks for everything you do & I look forward to working with you in the future! Sincerely, Kristen Wingert

## MSCA Regions & State Affiliated Local Cattlemen Associations

### Local Cattlemen Associations

1. Buffalo Creek Cattlemen
2. Central Minnesota Cattlemen
3. Cottonwood Area Cattlemen
4. Dairyland Beef Producers
5. Fillmore County Cattlemen
6. Freeborn County Cattlemen
7. Glacial Ridge Cattlemen
8. Houston County Cattlemen
9. Le Sueur County Cattlemen
10. Midwest Cattlemen
11. Minnesota Cattlemen
12. Mississippi Valley Cattlemen
13. Mower County Cattlemen
14. Murray County Cattlemen
15. Northwest Stockmen
16. Redwood Area Cattlemen
17. Rock-Nobles Cattlemen
18. Snake River Valley Cattlemen
19. South Central Cattlemen
20. Southwest Cattlemen
21. Tri-County Cattlemen
22. Wabasha County Cattlemen
23. West Central Cattlemen



To join MSCA or renew your annual dues complete & forward the form with your dues remittance to the address listed on the form.

***“MSCA strongly encourages all cattlemen to also be members of a local cattlemen association and NCBA, however membership in these organizations is optional and not a condition for joining MSCA.”***

**Local Cattlemen Association Dues:** As a service to local cattlemen associations affiliated with MSCA local dues payments can be remitted with MSCA dues. Those local dues will be promptly forwarded to your local cattlemen’s association. Due to the additional administrative costs this service only applies to MSCA members, *sorry we can not accept* local dues payments for individuals that are not already MSCA members or are not also joining MSCA at the time of remittance.

The following local cattlemen associations are affiliated with MSCA:

Local Association	MSCA Region	Local Dues	Local Association	MSCA Region	Local Dues
Buffalo Creek Cattlemen	5	\$15	Mower County Cattlemen	9	\$5
Central Minnesota Cattlemen	6	\$15	Murray County Cattlemen	7	\$5
Cottonwood Area Cattlemen	7	\$25	Northwestern Stockmen	1	\$20
Dairyland Beef Producers	9	\$15	Redwood Area Cattlemen	7	\$20
Fillmore County Cattlemen	9	\$5	Rock-Nobles Cattlemen	7	\$15
Freeborn County Cattlemen	8	\$15	Snake River Cattlemen	6	\$15
Glacial Ridge Cattlemen	4	\$10	South Central Cattlemen	8	\$10
Houston County Cattlemen	9	\$25	Southwest Cattlemen	7	\$10
LeSueur County Cattlemen	8	\$5	Tri-County Cattlemen	6	\$20
Midwest Cattlemen	5	\$5	Wabasha County Cattlemen	9	\$20
Minnesota Cattlemen	2/3	\$40	West Central Cattlemen	4	\$10
Mississippi Valley Cattlemen	5	\$20			

**NCBA Dues:** MSCA is affiliated with the National Cattlemen’s Beef Association and can receive NCBA dues payments with a remittance of MSCA dues. NCBA dues are promptly forwarded to NCBA. Due to the additional administrative costs this service only applies to MSCA members, *sorry we can not accept* NCBA dues payments for individuals that are not already MSCA members or are not also joining NCBA at the time of remittance.

## Sign Up a New Member Today - Help MSCA Grow!

Minnesota State Cattlemen’s Association/National Cattlemen’s Beef Association

MSCA/NCBA Partnered Membership Application Form

Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

**MN State Cattlemen’s Association Dues ..... \$50**

Local Cattlemen Association Dues (Optional)

Local = \_\_\_\_\_ (Local Dues →) \_\_\_\_\_

NCBA Membership Dues (optional)

(Select the appropriate classification and add to MN State Cattlemen dues)

**NCBA Base Dues** (cattle owner, non-cattle owner or student) ... \$50

- 1-800 Head - (Feeder Cattle-Feeder Operations) ... \$80
- \*Feeders over 800 = \$130 + (\$.10 per Head over 800 Head)
- 51-100 (Brood Cows-Cow/Calf Operations) ..... \$80 (NCBA Dues →) \_\_\_\_\_
- 101-250 (Brood Cows-Cow/Calf Operations) ..... \$120
- 251-500 (Brood Cows-Cow/Calf Operations) .... \$200
- 501-1000 (Brood Cows-Cow/Calf Operations) ... \$300
- 1001-1500 (Brood Cows-Cow/Calf Operations) ... \$450
- 1501 & Up (Brood Cows-Cow/Calf Operations) ... \$600

**Total Dues Enclosed This Membership** \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Type Ops:**  Feeder  Cow-Calf  Seedstock  Stocker  Dairy  Associate

**Method of Payment:**  Check  Credit Card  Invoice Me

Credit Card Type:  Master Card  Visa  Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Signature \_\_\_\_\_

**Make Checks Payable to: “MSCA”** (No Cash Please)

Return Form & Payment To: **MSCA Membership Chairman**

37489 - 295th Street, Aitkin, MN 56431

Recruited By: \_\_\_\_\_

## Local Producer Promotion Program

Any local cattle producer organization, including local breed association and dairy promotion groups, may receive up to \$400 per fiscal year, while budgeted funds are available, for a project directly relating to the promotion of beef.

The proposed promotional project must fall within the definition of promotion as defined by the Beef Promotion and Research Act of 1985: “Any action including paid advertising, to advance the image and desirability of beef and beef products with the express intent of improving the competitive position and stimulating sales of beef and beef products in the market place.”

Before a promotion can be started, a written proposal must be received and approved by the Executive Director and the Promotion Committee Chairperson of the Minnesota Beef Council. All requests must be submitted directly to the Minnesota Beef Council by the President of the local organization and received at least three (3) weeks in advance of the proposed promotion. For more information on the Local Producer Promotion Program contact Audrey or Ron at the Minnesota Beef Council.

## NCBA Governance Task Force Report

(Continued from page 11)

All cattle producers will have a direct voice at the committee level and will still be responsible for developing basic policy. The committees will provide that input to the House of Delegates for action and then on to the Board of Directors for execution.

With respect to maintaining the fire walls to ensure check-off funds are spent in strict accordance with the act and order, task force co-chair John Queen said, “NCBA has always sought to conduct our affairs the right way, utilizing checkoff dollars only for those programs for which they were intended. Our recommendation is legal and maintains the strict fire walls required by law for checkoff and non-checkoff dollars.”

Legal counsel and the USDA were consulted throughout the process. The current NCBA organization undergoes a detailed third party audit annually since its creation. To date there have been no issues with respect of ensuring that check-off funds are only spent on authorized items in strict accordance with the Act & Order.

The next step is to establish working groups to develop by-laws, investment schedules and a transition schedule to put the concept into practice. It is anticipated that proposed by-law changes and a transition plan will be ready for consideration at NCBA’s the Summer Conference in July of this year. If approved in July, the process of implementing the new structure would commence.

Jan Lyons, a past NCBA president and co-chair of the Governance Task Force said, “This is an important step in making our industry more responsive to the challenges it faces. There are entities across the country seeking to keep us from succeeding as cattlemen and women.” She added, “The changes we have recommended make it easier for us to move quickly against those groups and assure that consumers know the facts about the great beef we produce and the people that produce it.”

As always the “devil is in the details”. The hardest work of improving the ability of NCBA to meet today remains to be done, that is developing the details of the new structure. Whether the old adage “almost everyone is in favor of progress, but almost no one is comfortable with change,” will stand in the way of changing NCBA’s governance structure remains to be seen.

The governance task force and NCBA Board of Directors took a major step forward on the path to refining NCBA’s organizational structure. How quickly and painlessly the task gets done will depend largely on the hard work and wisdom of those developing the details of the change.

More info on the details of the proposed new governance structure can be found at: [www.beefusa.org](http://www.beefusa.org).