

Boehringer Ingelheim Vetmedica, Inc. Cydectin® New Member Incentive

Program ends May 31, 2010 or when supplies are exhausted. MSCA members that upgrade to both a MSCA/NCBA membership receive (1) 500 ml bottle of Cydectin® Pour-On. Non-members that join both MSCA and NCBA receive (2) 500 ml bottles of Cydectin® Pour-On.

Recruiters will receive (1) bottle for the first new NCBA or MSCA/NCBA member they recruit.

Boehringer Ingelheim will ship the Cydectin® Pour-On to a PHYSICAL ADDRESS ONLY. It is essential that we have a Physical Address for each new/reinstated/recruiter member. Product will not be shipped to "post office box" addresses.

A \$60 VALUE



For New State & NCBA Members!

Join NCBA and your State Association and receive two 500 mL bottles of Cydectin® Pour-On.
(if already a state association member, join NCBA and receive one bottle)
Compliments of Boehringer Ingelheim Vetmedica, Inc.

Supplies are limited. Offer expires 5/31/2010

Its' Renewal Time!

MSCA sent dues invoices out early in January. We are making good progress in renewing members and recruiting new members. Please check you mailing label on page 1 to see if you have renewed your membership.

If it says "Expired" please send in your dues either using the invoice that was mailed to you in January or the membership application form on page 12. If you have paid your MSCA and/or NCBA dues through your local cattlemen's association and your mailing label does not indicated "2010 dues paid", please contact your local cattlemen's association to ensure they have forwarded your dues to MSCA.

Please don't wait for a second notice too remit your 2010 dues. Doing so causes MSCA spend extra funds on postage and paper to send that second notice.

NCBA Annual Dues to Increase

(Continued from page 1)

The dues increase included operations larger than 100 head stock-cow herds and feeder/stocker operations over 800 head. The following table investment depicts the new investment schedule the NCBA Board of Directors passed by unanimous vote on January 30, 2010 at the annual convention.

New NCBA Dues Schedule Begins – April 1, 2010	
Producer dues (cow/calf, seedstock)	
1-100 head	\$100 (currently \$50, \$80 or \$90 depending on state)
101-250 head	\$200 (currently \$120 or \$140)
251-500 head	\$300 (currently \$200 or \$220)
501-1,000 head	\$400 + fair share (currently \$300 + fair share)
1,001-1,500 head	\$550 + fair share (currently \$450 + fair share)
>1,501	\$750 + fair share (currently \$600 + fair share)
Feedlots	12.5/head marketed (currently 10)
Stockers	12.5/head marketed (currently 10¢/hd)

The dues increase eliminated three different NCBA base dues rates that existed for the past 6 years. Some states (MN included) had a \$50, rate, others had an \$80 rate & still other states had a \$90 NCBA base dues rate and different rates for produces with herds between 100 and 250 head of stock-cows.

While no one likes to see a dues increase – there is an opportunity here for current members to renew for another 12 months at the current lower rate and new members to join at the lower rate. To lock in the lower rate PLEASE DO IT NOW - BEFORE APRIL 1, 2010! See page 12 for a membership form.

Recruiting Tool Box - Latest Info New Member & Recruiter Rewards

Join MSCA Today

New Member Benefits

Each new member receives "One Free Annual MSCA Annual Convention Registration" a \$85 value. A MSCA Convention Registration includes; access to all educational sessions, the Beef Industry Trade Show and meal tickets for lunches, evening dinners, including Saturday evening's Cattlemen's and Women's Dinner banquet. Registrations will be mailed to the new-members prior to convention. New members also enjoy all the regular benefits of membership in MSCA including:

- A voice and vote in the developing and implementation of Cattle Industry legislative and regulatory policy.
- Representation in Saint Paul and Washington DC on legislative and regulatory issues of concern to cattlemen.
- Ability to network with other profession cattlemen that are in the business for the long haul.
- Education support including educational sessions at the "Annual MSCA Convention and Beef Industry Trade Show".
- Eligibility for participation in MSCA sponsored College Scholarship programs and youth education activities.
- Listing and ability to advertise in the Annual MSCA Cow-Calf & Feedlot Membership Directory.
- 6 Editions of "The Minnesota Cattleman" which is the official newspaper of MSCA.

MSCA Recruiter Benefits

MSCA recruiters are recognized for expanding the reach of MSCA through signing up new members. The 2010 MSCA recruiting program includes the following incentives:

- 3 New Members - 1 MSCA 2010 Annual Convention Registration
- 5 New Members - 1 Additional MSCA Convention Registration
- 10 New Members - 1 Schaefer Western Style Vest
- 18 New Members - 1 Schaefer Western Style Jacket
- 25 New Members - 3 Nights Hotel – MSCA 2010 Convention

Recruiters will be contacted prior to convention by letter indicating what awards they have qualified for. Schaefer vest/jackets will be formally presented at the MSCA's Cattlemen and Women's Dinner Banquet on December 4 at the MSCA Annual Convention. See below for a membership application and for additional info contact Dale Lueck, MSCA Membership Administrator (218) 927-2495 or dklueck@embarqmail.com