

\$1,000 Dollar MSCA Membership Discount Coupon Book

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This is new benefit was developed by MSCA's Membership Committee and MSCA Exec Joe Martin. The book contains coupons for special discounts and service offers from throughout the full range of cattle industry partners. Coupon books are distributed by mail to all paid up 2011 MSCA members. MSCA Membership Coupon Books contain coupons from the following cattle industry partners.

Coupon #1 Walco Industries

- JUST LIKE MOM® Dry Colostrum and Calf Nipples BUY 11 GET 1 FREE
- MINERAL MAX® RECHARGE Supplement BUY 7 GET 1 FREE MINERAL
- MINERAL MAX® Drench BUY 3 GET 1 FREE
- MINERAL MAX® ULTRA PASTE Supplement BUY 10 GET 2 FREE

Form A Feed Coupons

- #2—Beef C.U.E. (Dry Pack)—Purchase one box and get one free bag
- #4—Beef Connect (Pellet)—Purchase 5 bags and get one free bag
- #6—Form-A-Sil 100D—\$15 discount per bag
- #8—Beef Hydro-Lac (Pellet)—Purchase 5 bags and get one free bag
- #3—Beef C.U.E. (WD)—Purchase one box and get one free bag
- #5—Form-A-Sil 50—\$75 discount on box
- #7—Form-A-Sil 250—\$150 discount on box
- #9—Rumen Perk (Pellet)—Purchase 5 bags and get one free bag

Coupon #10 Prairie Trailer: \$100 off purchase of new or used trailer

Coupon #11 Premier Lighting: 10% discount on any order of \$500.00 or more of any energy saving lamps, fixtures, or retrofit lighting project delivered in 2011.

Coupon #12 Prairie Livestock Supply: \$50 off GLA Digital Livestock Thermometer

Coupon #13 Land O' Lakes Purina Feed: Two free bags of Purina Wind and Rain or Land O Lakes Rangeland mineral with the purchase of 38 bags of the same product.

Coupon #14 Tru-Test Group: 10% mail-in rebates on Patriot, Speedrite, Stafix electric fence chargers and accessories. Minimum purchase of \$250 required. 5% mail-in rebate on Tru-Test livestock scales.

Coupon #15 For-Most Livestock Equipment: For discounts and promotions please ask your local vet clinic or For-Most Livestock Equipment dealers located throughout the state.

Coupon #16 Principal Financial Group: We are offering a NO COST estate planning analysis.

Coupon #17 Dairyland Supply Inc: \$100.00 off the best price for any TMR mixer or manure spreader priced over \$5,000. For each coupon redeemed a \$50 donation will be made to MSCA.

Coupon #18 Blue Hilltop, Inc: \$100 off the best price for equipment priced over \$5,000. For each coupon redeemed a \$50 donation will be made to MSCA.

Coupon #19 Westbrook Ag Power Inc: 10% off any regular prices parts and service.

Coupon #20 Schiefelbein Farms: \$100 off the purchase of a bull.

Coupon #21 Wulf Limousin Farms: \$100 off the purchase of a bull.

Coupon #22 Dahlberg Boot and Trailer Sales: Varies with purchase.

Coupon #23: Merial: Varies with purchase.

Membership Status Report As of June 5, 2011

Total 2011 Renewed & New	Last Year (2010) Total	Overall Percent	Association
26	17	153%	Snake River Cattlemen
16	13	123%	Wabasha County Cattlemen
17	14	121%	Tri-County Cattlemen
73	65	112%	Cottonwood Area Cattlemen
10	9	111%	Mississippi Valley Cattlemen
33	30	110%	Fillmore County Cattlemen
23	21	110%	LeSueur County Cattlemen
15	14	107%	Murray County Cattlemen
66	62	106%	Rock-Nobles Cattlemen
18	17	106%	Houston County Cattlemen
125	121	103%	Members At Large
32	31	103%	Dairyland Beef Producers
7	7	100%	Breed Associations
26	26	100%	South Central Cattlemen
100	104	96%	West Central Cattlemen
42	44	95%	Northwestern Stockmen
17	18	94%	Central Minnesota Cattlemen
36	39	92%	Glacial Ridge Cattlemen
8	9	89%	Freeborn County Cattlemen
6	7	86%	Buffalo Creek Cattlemen
28	33	85%	Southwest Cattlemen
88	106	83%	Midwest Cattlemen
77	102	75%	Redwood Area Cattlemen
14	19	74%	Mower County Cattlemen
8	11	73%	Minnesota Cattlemen
911	939	97%	Totals

12 local associations, members@large and breed associations are at or above 100% of their last years MSCA membership numbers.

MSCA's 2011 New Member Incentive Program

New MSCA Members - 1 Free 2011 Annual MSCA Convention & Beef Industry Trade Show Registration

All new MSCA members joining will receive one free MSCA Annual Convention & Trade Show registration (\$90 value). The 2011 convention which will be held December 2-3, 2011 at Jackpot Junction near Morton, MN. Registration includes; Trade Show Admission and meals for the two day event. A registration coupon will be provided by mail prior to convention.

MSCA Recruiter Reward Programs

MSCA members receive incentives for recruiting new members! Recruit new MSCA members and Receive:

- Recruit 3 New MSCA Members - 1 MSCA 2011 Annual Convention & Trade Show Registration (\$90 Value)
- Recruit 5 New MSCA Members - 1 Additional MSCA Annual Convention Trade Show Registration (\$85 Value)
- Recruit 10 New MSCA Members - 1 Schaefer Western Style Vest (\$120 Value)
- Recruit 18 New MSCA Members - 1 Schaefer Western Style Jacket (\$200 Value)
- Recruit 25 New MSCA Members - 3 Nights Hotel - MSCA 2011 Annual Convention & Trade Show (\$225 Value)

Registration(s) will be mailed to qualifying recruiters prior to convention. MSCA Membership Administrator will coordinate reservations for recruiters qualifying for hotel accommodations. Schaefer vests and jackets (once the garment size has been determined) will be provided as they are earned.

MSCA Membership Benefit Programs

MSCA Members: Members have a voice in Saint Paul and Washington DC looking out for their welfare. MSCA through its elected leadership and executive director are at the table making sure that legislators and regulators understand what will work and not work for Minnesota's Beef Industry.

Members receive 6 editions of the "Minnesota Cattleman" newspaper per year with the latest info on what is happening in our industry. Members also are listed in and receive MSCA Annual Feedlot and Cow-Calf Membership Directory. MSCA maintains a website at mnsca.org. MSCA's elected leadership and executive director work constantly on behalf of the membership on state and national issues that are important to Minnesota's cattlemen and women.

Check MSCA's website www.mnsca.org for additional membership benefits as they become available.

Minnesota Applies for Statewide TB-Free Status

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USDA approval of Minnesota's statewide TB free status will bring relief to most Minnesota cattle producers. Mindful of the serious consequences of a reoccurrence of TB within Minnesota, a long term TB testing program will be continued within the state for both cattle and deer in the area's where the disease was last active.

Producers in the current Modified Accredited Advanced (MAA) Zone would no longer be required to obtain permits or test individual animals prior to moving cattle. However, an additional whole-herd test would be required of MAA Zone herds after the state obtains TB-Free status. Producers in the smaller TB Management Zone would continue slightly modified testing and movement requirements.

"Obtaining statewide TB-Free status will be a tremendous victory for the state's cattle industry," said Board of Animal Health Executive Director and State Veterinarian Dr. Bill Hartmann. "With that victory comes the responsibility of the Board to ensure our state remains free of the disease." USDA inspectors discovered TB in cull cow sent to slaughter in the summer of 2005

The Department of Natural Resources will continue TB testing

of the deer population through surveillance of hunter harvested deer in the bovine TB area until it is demonstrated that TB has been fully eliminated in deer.

Over 733,000 cattle have been tested for TB since 2005. The Minnesota State Cattlemen's Association has worked tirelessly with the State Legislature to ensure proper funding and regulatory protocols have been in place so the Board of Animal Health and Department of Natural Resources have been able to aggressively pursue TB eradication.

For additional info on Minnesota's bovine TB response, please call the hotline at 1-877-MN TB FREE (668-2373) or visit www.mntbfree.com.

Sign Up a New Member Today - Help MSCA Grow!

Minnesota State Cattlemen's Association/National Cattlemen's Beef Association

MSCA/NCBA Partnered Membership Application Form

Name _____ Phone _____ Email _____

MN State Cattlemen's Association Dues \$50

Local Cattleman Association Dues (Optional)

Local = _____ (Local Dues →) _____

NCBA Membership Dues (Optional)

(Select the appropriate classification and add to MN State Cattlemen dues)

- 1-100 Head = \$100
- 101-250 Head = \$200
- 251-500 Head = \$300
- 501-1000 Head = \$400 + Fair Share
- 1001 - 1500 Head = \$550 + Fair Share
- 1501 Head & Up = \$750 + Fair Share
- Fair Share is \$0.25 per stock cow & \$0.125 per stocker/feeder
- Individual Supporting Member (non-cattle owner) = \$100
- Student Membership = \$50

Newspaper June 2011 **Total Dues Enclosed This Membership** _____

Address _____

City _____ State _____ Zip _____

Type Ops: Feeder Cow-Calf Seedstock Stocker Dairy Associate

Method of Payment: Check Credit Card Invoice Me

Credit Card Type: Master Card Visa Discover

Card # _____

Expiration Date _____ / _____ Signature _____

Make Checks Payable to: **"MSCA"** (No Cash Please)
Return Form & Payment To: **MSCA Membership Chairman**
37489 - 295th Street, Aitkin, MN 56431

Recruited By: _____

Questions Call: ☎ (218) 927-2495 or email: ✉ dklueck@embarqmail.com