



The Minnesota Cattleman

The Official Newspaper of the Minnesota State Cattlemen's Association



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Post-hearing Comment Period on Proposed Feedlot Rule Amendments Underway

The public hearing on the proposed changes to the feedlot and related rules took place Sept. 9, 2013 before Administrative Law Judge Ann O'Reilly. Comments were received from 13 individuals and representatives of livestock and environmental groups at the hearing, including Dar Giess, president Minnesota State Cattlemen's Association. As explained during the hearing, another comment period is now under way. Referred to as the 20-day, post-hearing comment period, this began on Sept. 10 and lasted until Sept. 30, 2013. During that time, anyone who desired to submit written comments on the proposed rule changes were required to submit them to Judge Ann O'Reilly at: Office of Administrative Hearings, PO Box 64620, St. Paul, MN, 55164-0620.

Following that, there will be an additional five-working day period for interested persons to file a written response to any comments that were submitted during the 20-day comment period. This will begin on Tuesday, Oct. 1, and all written responses must be received by Judge O'Reilly by 4:30 p.m. on Monday, Oct. 7, 2013. Additional or new evidence may not be submitted during this period. The comments that were submitted during the 20-day, post-hearing comment period, together with the written comments and exhibits that were submitted into the record during the public hearing, will be available for review at the Office of Administrative Hearings and will also be posted on the MPCA feedlot rulemaking webpage.

Following that, Judge O'Reilly will issue her findings. They will focus on the agency's rule-making authority, the procedures followed, and reasonableness of the proposed changes.

Record Number of Meals Served at 2013 Farmfest

A record number of meals were served at the 2013 Farmfest located at the Gilfillan Estate, Redwood County, Minn., Aug. 6-8, by the members of the Minnesota State Cattlemen's Association (MSCA).

Over 4500 beef sandwiches were served, making 2013 the most successful event ever. Special thanks go to American Foods Group for donating 1,950 lbs. of beef and to all the MSCA coordinators, volunteers and individuals from regional cattlemen's associations who helped make this event possible.



Volunteers from the Minnesota State Cattlemen's Association served over 4500 meals during the 2013 Minnesota Farmfest in Redwood County.



Beef Ambassadors, Zach Klaers, Kelly Morrison and John Morrison represented the beef industry at the 2013 Farmfest.



Shelby Schiefelbein, Kimball, Minn. a Minnesota Beef Ambassador answered questions and promoted beef at the 2013 Farmfest.

MN Beef Expo to Celebrate 14th Year

The 14th annual Minnesota Beef Expo will be held Oct. 17-20 at the Minnesota State Fairgrounds, St. Paul, Minn.

The Minnesota Beef Expo is an annual roundup for cattle producers and junior cattle enthusiasts from throughout the Midwest to celebrate and promote the beef industry, while providing an exceptional educational forum for producers, industry professionals and youth. The event provides a unique opportunity for cattle producers and beef-specific businesses and professionals to take part in the largest beef industry event in Minnesota.

Exhibitors and attendees from ten states attend the four-day Expo. Events include a cattle sale, Supreme Row competition, Trade Show, seminars and junior events such as showmanship, judging contest, knowledge bowl and an Extreme Make-over fitting contest. The culmination of the Expo is a junior show with over 700 head of cattle expected to compete for over \$10,000 in prize money.

The Minnesota State Cattlemen's Association (MSCA) sponsors the Knowledge Bowl and provides a \$2,000 scholarship for the winning team to compete at a national level. They also provide a \$500 scholarship to the Senior Beef Ambassador. For youth involved in the Minnesota Youth Beef Experience Program (MYBEP) the MSCA purchases a heifer for a selected applicant.

For more information about the Minnesota Beef Expo, log on to mnbeefexpo.com. A full schedule of events is listed on page 4 of this publication.

State Convention Set for Dec. 13-14 at Arrowwood

The 2013 Minnesota State Cattlemen's Association (MSCA) Annual Convention is set for Dec. 13-14 at the Arrowwood Resort and Conference Center in Alexandria, Minn.

The MSCA comes together once a year to discuss current issues and topics that affect every day operations and family decisions, create policy and celebrate traditions. Educational opportunities are also available through Cattlemen's College, MN Beef Council, U of MN Beef Team and presentations from local, state and national leaders regarding important issues to our industry. The MSCA joins each year with the Minnesota State Cattlewomen's Association and Minnesota Beef Council to bring important aspects of the beef industry together.

The schedule will include educational seminars, workshops, entertainment and an elite list of speakers including: John Lundeen, NCBA; Lee Leachman, Leachman Cattle of Colorado; Colleen Zenk, MN Beef Council; Dr. Blaine Corners, Zoetis Animal Health and Gary McMahan, Colorado Cowboy and Entertainer; Dr. Eric Mousel and Dr. Ryan Cox University of Minnesota and Warren Weibert, Decatur County Feed Yard, just to name a few. For more information about the 2013 convention log on to www.mnsca.org or call 320-634-6722.

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NEWS - TIME SENSITIVE MATERIAL

Fall is officially here with a welcome rainfall across most of our state. Coming home from the September quarterly meeting, Lynn and I drove by one of our Sauk Rapids pastures to check on the cows and condition of the pasture. Lynn's brother Mark was sitting in his shop just watching the rain. We joined him in the rain watching, because we really had not had rain all summer as well.



DAR GIESS
President, Minnesota State Cattlemen's Association

Our beef industry has so many factors we work through to deliver our final product; beef to watchful consumers. Most consumers don't really know or understand the weather, financial obligation, transportation, legislative policy, MPCA, plus many more obstacles we work through on a day-to-day basis. They do understand price, quality and food safety. They buy our product, because all of us here in Minnesota and nationwide work with industry allies and business partners to provide beef that is healthy, wholesome and affordable.

The challenges facing the production of beef here in Minnesota is left up to Minnesota cattlemen to carry on the life long journey to improve beef here at home. So, watching it rain, we discussed at length the price of corn, beans and hay. The pasture conditions across our state and looking ahead at input cost for next year. What are feeder calves going to cost and a long look at the futures market and how we can squeeze out profits producing beef.

Cattlemen's and cattlemen's investment in today's and future market plays a key role in protecting our industry and the continued success in our future. A profitable industry ensures our generation and the next the ability to thrive and be successful in our cross section of the beef industry.

Recent export numbers indicate an added value of \$260 per head to fed slaughter, this tells us that there is demand and other countries are enjoying our safe and wholesome product.

The Minnesota State Cattlemen's Association is busy building membership. I would like to remind those members who have not renewed to continue to invest in an association that is actively protecting your rights as cattle producers. Invest in Minnesota, cattle raised with pride and handled with care. Meanwhile, the rain helped the pastures to green back up, helped the crops and gives us hope for a better year next year.

Fall is a busy time of year for everyone but especially so for farmers and ranchers with the weaning of calves, harvesting and just preparing for the coming winter. Here's hoping that the weather cooperates and all of these chores are finished before the snow flies!



CAROL HOGE
President, Minnesota CattleWomen

The Minnesota CattleWomen and Minnesota Beef Council have been busy preparing for the upcoming State Beef Ambassador Contest which will be held October 17 during the MN Beef Expo at the Minnesota State Fairgrounds. We look forward to meeting this year's contestants and the announcing of this year's Beef Ambassador Team. In addition to the Beef Ambassador Contest, the Beef Expo is just jam packed with youth activities such as the Knowledge Bowl, the MN Youth Beef Program, and the Beef Shows. It is great to see all of the young people there and the enthusiasm that they have for the beef industry. They are our future!

If you are attending the Beef Expo, be sure to also attend the trade show and visit the MN CattleWomen's booth. We will be highlighting activities that we are involved in throughout the year such as Ag in the Classroom, the "Read into My World" program, connecting with consumers about the healthy benefits of beef, and the Beef Ambassador program. If you are interested in what the Cattlewomen do, now is the time to pick up a membership form at our booth and join our group. We are always looking for new members!

I hope harvest season has started out on a good note for everyone! In our area the last hay of the season has been made, the silage is chopped, the ear ledge is being made, and the combines have started rolling as the soybeans are dropping leaves and the corn is drying down. I hope everyone is happy with the yields this fall. So for I have been pleasantly surprised by the amount of corn that is out there. It is still amazing the yields we can get with such little rain.



MIKE LANDUYT
Chairman, Feeder Council

As we get ready to start receiving fall calves the corn market has gotten a lot friendlier to us which I know have made me a lot more optimistic about the future. As a corn farmer also I never thought I would be happy that the corn market went down. Hopefully we can find a good place that allows us all to make some money in the coming year. Here at our place we sat empty for about a month and a half as we waited for some better opportunities. We are back up to 1/3 full and waiting for the calves to come in to be at full capacity again.

I was able to spend two days helping serve meals at the MSCA food stand at Farmfest this year and it was a great experience. The committee that handles everything and the people who come and work shifts do a fantastic job lining everything up before hand and getting the meals out during the event. The Farmfest booth is a huge fundraiser for MSCA and it would not be possible without all of the volunteers and the huge donation of all of the beef that is served from the American Foods Group.

A huge thank you goes out to Joe Martin for all the work he has done for MSCA the last couple of years. It was been a pleasure working with him the last year.

Stay safe this fall as you work long hours harvesting your crops and processing your incoming cattle.

The temperatures are cooling, the help has gone back to school, and hay bales are all lined up getting ready for the next season. We go out to the pasture and see those good looking calves that seem like just yesterday were babies. Then it suddenly hits you, it's time to get these ready for weaning and the next places they may go, the sale, feedlot, backgrounder or replacement heifer pen.



JOHN CHUTE
Chairman, Cow-Calf Council

It is decision time. We look at the markets; go to meetings where we hear about early sale prices, the excitement builds. Many decisions we need to make to get the best price for our Minnesota calves. We need to give them the right shots at the right time in the right way handled with BQA or better standards, does not cost anymore and it helps make a set of calves the buyers are willing to pay a good price for. We have all heard the hype about "western" calves, and today; that is exactly what it is, big talk and much hot air. Many are realizing the greater value of Minnesota calves that have been properly prepared and grouped, traveling less distance are usually more docile and perform better. Let's all do our homework "the rite way" and we all win.

Note:

The Beef Expo is coming up soon. I encourage you to attend and see a showcase of some really nice cattle. Beef Expo is a great opportunity to visit with other producers and promote our cattle business. Our MSCA convention is also not far away. The agenda is looking good with great opportunities to connect with other producers and learn a great deal at the same time. Plan to be there!

Prices look good, the cattle are healthy, a little wire and a new roll of duct tape are holding the equipment together, and the wife is a happy Grandma! These are exciting times in the cattle business!

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Remember to Submit Policy Resolutions

The MSCA is in the midst of our policy planning process. If you or your local cattlemen's association would like to submit a resolution(s), send them to the MSCA office, 33424 183rd Street, Pierz, MN 56364 or e-mail: msca@fallsnet.com. If you need a copy of the current resolutions book, contact the office.

Quarterly Meeting Update

The Minnesota State Cattlemen's held their quarterly board of directors meeting on Saturday, Sept. 14 at the Victorian Inn in Hutchinson, Minn. Issues discussed and voted on were the following:

Farmfest: Over 4500 individuals were served. American Foods Group donated 1,950 lbs. of beef for the event.

Convention: General discussion on speakers and schedule for the 2013 convention in Alexandria. Discussion on possible locations for the 2014 convention. Suggestions were Hinckley, Brainerd or St. Cloud.

Referendum Update: Mark Malecek from the MN Beef Council gave an update on the referendum. Producers can sign up to receive a ballot on raisedwithpride.com and become a certified producer. Those who request a ballot will ensure their ability to vote in the referendum. Ballot sign-up must be requested by Dec. 15, 2013. The MSCA will send out a direct mailing encouraging people to vote after the Dec. 15 deadline.

New Holland Raffle: There are still raffle tickets available to win a one-year lease on a New Holland tractor or baler. Tickets are \$25 and only 500 will be sold.

7020 Feedlot Rules: President Dar Giess represented the MSCA at the hearing on Sept. 9. The judge will rule by Oct. 31 of this year.

Approval of FY14 budget and review of FY13.

Executive Director Search: Applications will be taken until Sept. 30, 2013. Review and interviews will be conducted in October with a final selection being made by Jan. 1.

State Grill Contest: It was voted on and approved to have a grill contest at the Morrison County Fair in August of 2014 sponsored by the Minnesota State Cattlemen's Association.

MSCA Membership Goal Within Reach

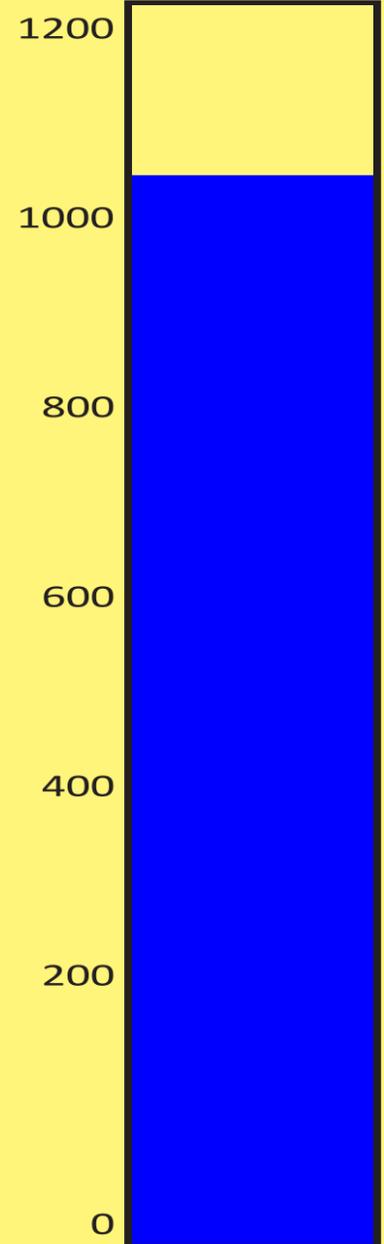
Current membership in the MSCA is at 1,032 members with a goal of reaching 1,200 by year-end. With 200 past members yet to renew, that goal is well within reach! If you have forgotten to respond to membership renewal notices, please fill out the membership form on the back of this newsletter.

Thanks go out to all of the local associations for their membership work and the following individuals for new member recruitment. As a reminder, recruiter incentives are as follows:

- 3 Members: Complementary registration to State Convention
- 5 Members: 2 complementary registrations to State Convention
- 10 Members: 2 complementary registrations to State Convention and \$120 gift card
- 20 Members: 2 complementary registrations to State Convention, \$200 gift card and plaque
- 25 members: 2 complementary registrations to State Convention, \$200 gift card, plaque and two nights stay at State Convention



MSCA Membership Goal



New Holland Raffle Tickets Still Available

Raffle tickets are still available to win a one-year lease on either a New Holland T6 -75 tractor (400 hours) or BR7090 round baler (1,500 bales). Tickets are \$25 dollars each, but only 500 tickets will be sold. There is no limit on the number of tickets you can purchase. All proceeds from the raffle will go towards supporting the MSCA.

If you are interested in purchasing or selling raffle tickets, contact anyone on the MSCA leadership team.

As a reminder, if you are an NCBA member and are thinking about purchasing any New Holland equipment, be sure to review the many discounts offered, which can be found on the NCBA website.

MSCA thanks New Holland for their strong support of state and national cattle organizations, and their commitment to providing quality equipment to cattle farmers across the nation.



Upcoming Events/ Important Dates

- Oct. 17-20: Minnesota Beef Expo, State Fairgrounds
- Nov. 1: Deadline for Cattleman of the Year and Service Award Nominations
- Nov. 15: Deadline for Policy Resolutions
- Nov. 22: Deadline for Scholarship Applications
- Dec. 12-14: MSCA Annual Convention & Trade Show, Arrowwood Resort, Alexandria
- Feb. 4-7: NCBA Annual Convention, Gaylord Opryland Hotel, Nashville, TN



11TH ANNUAL SUPREME ROW

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MN BEEF EXPO SCHEDULE OCTOBER 17-20

THURSDAY, OCTOBER 17, 2013

- 8 a.m. Junior Show entries close
- 9 a.m. Barn opens for cattle & Seedstock Alley set-up
- Noon - 12:30 p.m. Knowledge Bowl check-in
- 1 - 4:30 p.m. Knowledge Bowl - Sponsored by MN Cattlemen's Association: Lee & Rose Warner Coliseum
- Noon - 8 p.m. Trade Show set-up for remaining exhibits
- 4 - 6:30 p.m. 2013 Minnesota Beef Ambassador Team Competition, Workshop, & Dinner: CHS Miracle of Birth Center
- 4:30 - 8 p.m. MYBEP Education & Information Seminar
Youth who applied for the 2013 MYBEP are eligible to attend this workshop. Sessions are developed to enhance a junior's ability to begin and prosper with their own herd of cattle and will be presented by industry and educational professionals along with leading cattlemen. At the conclusion of the workshop, the attendee present with the highest application score given by the MYBEP selection committee will be awarded a heifer, sponsored by the Minnesota Cattlemen's Association. Four passes will also be awarded to the Minnesota Cattlemen's Association convention in December.
- 11 p.m. Barn closes for the night

FRIDAY, OCTOBER 18, 2013

- 8 - Noon Sale cattle check-in: Livestock Pavilion
 - 8 a.m. - 8 p.m. Junior Show Breeding Heifer check-in: Junior Show Office
 - 8 - 9:15 a.m. Youth Judging Contest registration: Lee & Rose Warner Coliseum
 - 8 - Noon Showmanship check-in: Junior Show Office
 - 8 - 10 a.m. Trade Show set-up
 - 9:30 - 11:30 a.m. Youth Judging Contest: Warner Coliseum
 - 10 a.m. Trade Show opens: Warner Coliseum
 - Noon Sale cattle in place: Livestock Pavilion
Junior Show livestock in place: Livestock Pavilion
 - 11:30 - 2 p.m. Sullivan Supply/Stock Show University Fitting Contest and seminar
- Sponsored by the Sullivan Supply/Stock Show University and Minnesota Soybean Research & Promotion Council. Teamwork & enhancing show ring performance of groomed cattle is the goal of this fun & interactive event. Teams made up of four youth will have the opportunity to groom a heifer or steer for the show ring, demonstrating teamwork and beef industry knowledge and compete for the coveted award as the "2012 Beef Expo Fitting Contest Champion." (Contest guidelines, page 11-12.) Contest will include a fitting seminar open to everyone. Presented by Sullivan Supply/Stock Show University.
- Noon Sale Prospect Steers & Heifers weigh-in: West end, Livestock Pavilion
 - 2 p.m. Youth Judging Contest Awards presentation: Warner Coliseum
 - 2:15 p.m. MYBEP interviews and showmanship: Warner Coliseum
 - 3:30 p.m. Junior Showmanship Competition: Warner Coliseum

Grab & Go Dinner - sponsored by the Minnesota Soybean Research & Promotion Council. Immediately following the Showmanship Competition.

Youth Showmanship has traditionally been, and will continue to be, a "no fit" show. Exhibitors will be judged strictly on their showmanship skills, with no emphasis being placed on fitting skills. However, exhibitors do have the option of fitting their animal for the sole purpose of personal practice, realizing that it will not affect their placing in Showmanship Classes.

7 p.m. White Satin on Ice, Elite Genetics Sale: Miracle of Birth Center

SATURDAY, OCTOBER 19, 2013

- 8 a.m. Sale Cattle Show: Warner Coliseum
Sponsored by Showrite and Hubbard Feeds, Inc.
- 8 - 10 a.m. Junior Show Prospect & Market weigh-in & check-in: West end of Livestock Pavilion
- 9 a.m. Trade Show opens: Warner Coliseum
- Noon - 4 p.m. All sales will run concurrently in Warner Coliseum
Sponsored by Lanesboro Sales Commission, Inc.
Angus Sale, Charolais Sale, Hereford Sale, Limousin Sale, Maine Anjou Sale, Shorthorn Sale, Simmental Sale, South Devon Sale, All Other Purebreds (AOP) Sale, All Other Breeds (AOB), Composite Sale, Commercial Heifer Sale, Show Steer Sale

****NOTE: Jr. Show entries from sale close one (1) hour after completion of sale.**

5 p.m. 11TH ANNUAL SUPREME ROW Female & Steer Selection Dinner

Dinner & awards follow the sale:

- 2013 MYBEP Heifers Awarded
- 2012 MYBEP Achievement Award sponsored by Minnesota Beef Cattle Improvement Association (MBCIA)
- Minnesota Beef Spokesperson Announced
- 2012 MYBEP Achievement Award Scholarship sponsored by Minnesota Farmers Union

6 p.m. Selection of champions of Supreme Row

SUNDAY, OCTOBER 20, 2013

- 8:30 a.m. Prospect Market Calf & Market Beef Show
Junior Breeding Heifer Show: Warner Coliseum
Trade Show opens: Warner Coliseum
- 3:30 p.m. Selection of Junior Show
Supreme Champions: Warner Coliseum

MN BEEF EXPO SCHEDULE SUBJECT TO CHANGE



RESERVE YOUR ROOM TODAY!

\$88 Exclusive Rate for MBE* w/ \$8 going back to the Expo

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 Minneapolis, MN 55413 *Rate Expires 10/4/13

Please be sure to visit the Silent Auction! All of the proceeds goes back to the Beef Expo!

MN Beef Ambassadors to be Selected, Oct. 17

Junior and senior beef ambassadors will be selected Oct. 17, 2013 during the Minnesota Beef Expo at the CHS Miracle of Birth Center at the MN State Fairgrounds.

Youth from across the state will compete and participate in a media interview, consumer promotion event and youth presentation.

The Minnesota Beef Ambassador Program provides an opportunity for youth to educate consumers and students about beef nutrition, food safety and stewardship practices of beef farmers. The Minnesota Beef Ambassador team will consist of the Senior Minnesota Beef Ambassador, the Junior Beef Ambassador and two team members. The ambassador team will promote beef and farming as they develop skills of leadership, communication and self confidence. The program spotlights on the positive impact cattle farming has on our health, economy and environment.

The Minnesota State Cattlemen's Association will provide a \$500 scholarship to the senior winner and the Minnesota State Cattlewomen's will provide a \$100 scholarship to the junior winner and \$250 to the team. The new ambassadors will be introduced at the Supreme Sale Female & Steer Selection Dinner, Saturday, October 19 beginning at 5:00 p.m.

The competition is hosted by the Minnesota State Cattlewomen and the Minnesota Beef Council. For more information contact Colleen Zenk, colleen@mnbeef.org or Marilyn Nickel, nikelm@centurytel.net.

MSCA Sponsors 4-H Market Beef Show



The Minnesota State Cattlemen's Association sponsored the 2013 trophies for the Champion 4-H Market Beef Show. The Grand Champion Market Beef was shown by Stephanie Krause of Olmsted County and was the 1316 pound Champion Division II Crossbred Steer.



The 2013 Reserve Champion Market Steer honors went to Paige Netzke of Redwood County with her entry of the 1322 pound Reserve Champion Division II Crossbred Steer.

Gary McMahan to Headline Entertainment at 2013 Convention

Gary McMahan a Colorado cowboy and entertainer will headline the entertainment for the 2013 Minnesota State Cattlemen's Convention to be held Dec. 13-14 at the Arrowwood Resort and Convention center in Alexandria, Minn.

McMahan is a walking page of American history. "Like horse manure, I've been all over the West, first with my Dad as he hauled cattle from Montana and the Dakotas to Texas and all points in between, then as a cowboy and finally as an entertainer. For most of my life, I've somehow managed to make my living either with a horse or a guitar. I can remember when Ian Tyson, Chris LeDoux and I were the only genuine cowboy types kicking around Nashville in the early seventies. All three of us were pretty much out of work and it stayed that way for over a decade. But we all three hung and rattled and made it through that drought. I managed to extract myself from horse outfits and singing in windy little Naugahyde bars when the cowboy poetry gatherings came along. It was there that my audience and I found each other. Now I make my living performing at banquets and concerts. My guitar and I continue to travel the country 'spreading it around' and probably will 'til we both give out."

Gary is the real deal. A native of Greeley, Colorado, he has made his living doing everything from cowboying to guiding to performing. He can brand, calve, rope, ride broncs, fence, hay, shoe horses, pack and drive teams and he has won many honors in the rodeo arena. His colorful background has set Gary in good stead to practice his heart's desire: to write, perform and record the stories, poems, songs and humor of his Western heritage, becoming one of the most dynamic and sought-after writers and performers in his field. Gary's songs have been recorded by stars like Ian Tyson, Chris LeDoux and Riders in the Sky.



He has recorded six critically acclaimed albums himself. He has received the most prestigious award in Western music: a National Cowboy Hall of Fame Wrangler Award. Gary's poems have been published by the Cowboy Poetry Gaathering in Elko, Nevada. Sharing the stage with performers the likes of Doc Watson, Baxter Black, Ian Tyson, Riders in the Sky and Chris LeDoux, he has played hundreds of cowboy poetry gatherings, banquets, festivals and concerts throughout the U.S., Canada and Australia.

Registration Open for 2013 Convention and Trade Show

Registration is open for the 2013 Minnesota State Cattle Convention and Trade Show, which will be held December 12-14 at Arrowwood Resort and Conference Center near Alexandria. You can register by visiting www.mnsca.org.

This year's convention will be focused on profitability in the beef cattle industry and providing a quality product to the consumer. Guest speakers will cover a wide range of topics including:

- Consumer Trends Shaping Demands for Beef
- Food Safety
- Beef Quality and Marketability
- Cattlemen's College: 6'cs for Starting Cattle
- Cow/Calf and Feedlot Profitability
- Profit Driven, Time Proven Management Principles
- Where's the Beef? Making Cows Work in a Row Crop Economy
- Featured Entertainment by Gary McMahan

Arrowwood Resort is a family friendly location. Activities include: indoor water park; ice skating; sledding; snowmobiling; sleigh rides and a variety of other indoor and outdoor activities.

If you would like to make rooming reservations, contact Arrowwood Resort directly at 320-298-4636. Be sure to mention you are attending the convention.

Room Rates:

Standard Deluxe (Single or Double): \$99 per night plus tax

Upgraded: \$129 per night plus tax

Suite: \$169 per night plus tax

If you have questions, don't hesitate to contact the MSCA office, msca@fallsnet.com or 320-634-6722. We look forward to seeing you at this year's Convention!

Thursday, December 12

2:00 p.m.-5:00 p.m. MSCA Policy and Resolutions Committee Meeting

6:00 p.m. Social Hour and Exhibitor/Sponsor Appreciation Dinner

8:00 p.m. Hospitality Room

Friday, December 13

8:00 a.m.-6:00 p.m. Registration Open

8:00-11:00 a.m. Trade Show Set-up

9:30-10:00 a.m. Cow/Calf and Feeder Council Meetings

10:30-11:30 a.m. MSCA Quarterly Board of Directors Meeting

11:30 a.m.-1:30 p.m. Lunch and Trade Show Opens

Noon-1:00 p.m. Welcome by MN State Cattlemen's President, Dar Giess; MN State Cattlemen's President, Carol Hoge; NCBA and ANCW representatives. Keynote Speaker: John Lundeen, NCBA Senior Executive Director of Market Research, **Consumer Trends Shaping Demands for Beef.**

Educational Breakout Seminars

1:30 p.m.-2:30 p.m. **Food Safety**, Colleen Zenk, MN Beef Council

1:30 p.m.-2:30 p.m. **Beef Quality and Marketability**, Dr. Ryan Cox, Assistant Professor and Extension Meats Specialist, University of Minnesota

2:30 p.m.-3:30 p.m. Dedicated Trade Show Time

Cattlemen's College

3:30 p.m.-5:00 p.m. Cattlemen's College **6c's of Starting Cattle**, Dr. Blaine Corners, Zoetis Animal Health

5:00 p.m.-5:30 p.m. Social

5:30 p.m.-10:00 p.m. Dinner, Ceremonies and Auction **Entertainment: Gary McMahan, Bellvue, Colorado**

Saturday, December 14

7:30 a.m. Registration Open

7:30 a.m.-9:00 a.m. Rancher's Breakfast and **Profit-Driven, Time-Proven Management Principles**, Warren Weibert, Decatur County Feed Yard, Oberlin, Kansas

9:00 a.m. Trade Show Open

9:00 a.m.-10:30 a.m. MSCA Annual Meeting & Legislative Report

9:30 a.m.-11:30 a.m. Minnesota CattleWomen Annual Meeting

10:30 a.m.-Noon Dedicated Trade Show Time

Noon-1:30 p.m. Lunch and Keynote Speaker

Cow/Calf and Feedlot Profitability, Lee Leachman, Leachman Cattle Co. of Colorado

Educational Breakout Seminars

1:30 p.m.-2:30 p.m. **"Where's the Beef? Making Cows Work in a Row Crop Economy"**, Dr. Eric Mousel, Assistant Extension Professor, Cow/Calf Specialist, University of Minnesota

2:30 p.m.-3:30 p.m. **Panel Discussion on Profitability**, Lee Leachman, Leachman Cattle of Co.; Warren Weibert, Decatur County Feed Yard; Don Schiefelbein, Schiefelbein Angus, Past President of MN State Cattlemen's Association; Dr. Eric Mousel, University of Minnesota

3:30 p.m. Trade Show and Silent Auction and Convention Closes

5:00 p.m.-8:00 p.m. *Optional: Family Evening Activity (Pre-Registration Required)*



Promotion, Research, Consumer & Producer Education

BEEF

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Checkoff

Beef Checkoff - Working For Your Future Today!

Beef Influences Foodservice

My husband and I recently celebrated our wedding anniversary last month. Though beef is a common menu item at our household, a nice steak dinner seemed to be the obvious choice for the special occasion. Foodservice is a vital component of our beef industry. Restaurants recognize the value that beef brings to their menu and while beef prices may experience seasonal fluctuation, demand for beef at all price levels remains high.



KAREN SCHAEFER
Minnesota Beef Council
Executive Director

Recent beef checkoff research demonstrated the continued value beef brings to the foodservice industry. This research also provided important data for our industry, reminding us of the value high quality beef brings to our customers.

Facts:

Most Popular Steaks on Menus Today

- #1 – Sirloin Steak
- #2 – Tenderloin (Filet Mignon)
- #3 – Ribeye Steak
- #4 – Strip Steak
- #5 – Steak Sandwich /Wrap

Driven by steak, beef volume sales in foodservice increased 4% or 49 million pounds in 2012.

What consumers say about steak ...

- 47% of patrons prefer steak specials vs. chicken, fish or pork.
- 62% of patrons are most likely to order a bottle of wine with steak vs. chicken or fish
- 65% would tell friends about a great beef meal vs. chicken or pork
- 63% prefer a Strip Steak after a long week of work vs. chicken breast or pork chop

Take Away: Foodservice is concerned about exceeding patrons' expectations at a price they feel is "worth it." Beef helps with this. Whether it's the stand-alone allure of steak or a few ounces sliced for sandwiches, salads and small plates – beef can add far more than weight in terms of flavor, luxury, sizzle and crave appeal. There is a steak option for every foodservice segment and every day part.

Behind these numbers is a simple, timeless point: Nothing satisfies like beef. For more information on this data and more like it, visit www.BeefFoodservice.com.

12 Days of Grilling on KSTP's Twin Cities Live

KSTP's Twin Cities Live program had asked to work with us on "The 12 Days of Grilling – Beef." This series ran July 29 through August 13, featuring 12 consecutive days of on-air beef recipes featuring previous and current Beef Backer award winners, MBC staff and well known chefs in the Twin Cities market. The show aired on KSTP at 3:00 p.m. (central). Video segments can still be viewed online at twincitieslive.com.



MBC Meat Cutting Demonstrations & Tours for Culinary Groups

MBC hosted an educational seminar for members of the Minneapolis Chapter of the American Culinary Association on August 4 at the Mendakota Country Club. Steve Leigh, National Accounts Director for NCBA demonstrated alternative cuts from Top Sirloin and from the Chuck Roll, emphasizing cost-effective cuts that can bring value and interest to foodservice menus. Colleen Zenk shared beef trends in foodservice menus and distributed various resources that MBC has available for chefs and restaurant operations. Similar programs are planned for Hennepin Technical College, Minnesota State Southwest and for the Arts International Culinary School this fall. This programming has also been funded through a Federation Initiative Grant.

Beef Quality Assurance Trainings

MBC recently held a Beef Quality Assurance Training at the Central Livestock Sales Barn in Zumbrota, MN. Nearly 30 producers were certified.

Beef Checkoff Advertising Sizzles

The beef checkoff advertising program drove consumers to the "Beef. It's What's For Dinner." (BIWFD) Facebook page, which now boasts over 750,000 fans. That's much more than pork (186,000 fans); Incredible Edible Egg (455,000 fans); Got Milk (72,000 fans) and Perdue Chicken (196,000 fans). Those numbers started back on Oct. 1, 2012, with 535,739 total "likes" or fans. Currently, the beef checkoff's consumer-facing page has 753,540 total likes, so since the beginning of the fiscal year the BIWFD Facebook page has increased its community by 217,801 likes.

This summer, the beef checkoff online video commercials will run over 20 million times on popular online video channels such as hulu.com.

This summer, the beef checkoff radio spots will run online over 40 million times, on popular streaming radio sites, such as Pandora.com.

According to new beef checkoff market research data, the vast majority of the Millennials polled (82%) – the new generation of consumers that the industry needs to reach – believe that beef can be a "part of a well-balanced diet" after exposure to the "Above All Else" campaign.



MBC promoted beef at the Minnesota State Fair

In spite of very hot weather MBC had many fairgoers stop by the MBC booth at the MN State Fair. With the assistance of the design team at NCBA, a recipe brochure was developed just for the state fair this year. "Grilling, Stir-Frying and More" featured four easy-to-fix recipes which were selected for the brochure by Sarah Justad, a dietetic student interning with MBC this summer. Other new recipe brochures at the fair included "Leaner Meatloaf", "Rub Me Tender" which included lower sodium recipes for rubs and marinades, and "Perfect Prime Rib". Two new "infographics" were also shared with visitors – "Beef's Big 10" which was about beef as a nutrition powerhouse, and "Today's Beef Choices" which included information on grass-finished, organic and conventional beef as well as descriptions of beef grading and aging. MBC has quantities of all these new brochures on hand. If you would like a quantity to distribute at an event or to drop off at your local retailer, please get in touch with Brian at the MBC office.

The big draw at the booth was our \$100 daily Beef Bucks give-away. Approximately 8000 fairgoers registered to win throughout the fair. The previous day's winner was posted on MBC's Facebook page each morning. In addition to the Beef Buck drawing all entries were eligible to win a charcoal grill and BIWFD accessory basket which was the grand prize drawing on Labor Day. Sherry Trip of St. Paul was the winner of the grill package. The booth was again staffed with dietetic and animal science students from programs at the

University of MN, UW-River Falls and St. Catherine's University.

The MN Beef Ambassadors also provided programing for the state fair crowd at the Christenson stage. Zach Klaers, son of Pat and Sandy Klaers of Arlington and a MN Beef Junior Ambassador presented a lesson on "Beef's Big 10" – all about the nutritional benefits of beef. He also became "Beef Man" for the crowd and was assisted by Colleen Zenk in a game of Beef Trivia. Jenna White, daughter of Don and Tonya White of Wadena and on the Senior Beef Ambassador Team brought her South Devon heifer to the stage and shared how she feeds and grooms her animal for the fair. Children and their parents gathered around to ask questions and to pet "Nola".

The Minnesota State Fair is one of the largest state fairs in the nation. In spite of the weather

attendance this year during the 12 day run was 1,731,162 including two attendance records for the last two days of the fair.



MBC Hosts Farm Tour for Future Nutrition Influencers

The Minnesota Beef Council was granted Federation Initiative Funding to again host "influencer engagement" tours. For the second year in a row MBC partnered with Midwest Dairy to host 45 dietetic interns and their program coordinators from several internship programs in the metro area.

These students have finished their college courses and are completing the practical experience component required for their degree. In addition to the four-year degree students, this tour included students seeking a Master's In Public Health degree which includes dietetics education. Haubenschild Dairy and the Lawrence Hereford Farm in the Princeton area were tour stops. Education was provided again by Carissa Nath, AURI, Colleen Zenk & Karin Schaefer from MBC, and Carolyn Hudson, RD & Stacy Dohle of Midwest Dairy. Students completed an online survey before and after the tour which helped us gather information about their beliefs about beef and dairy. Students and instructors were enthusiastic about all they learned and will be completing "homework" about the experience. The homework included writing about how the experience changed their attitudes and sharing their experience in nutrition publications.



Protein: The Real Breakfast of Champions

A recent checkoff-funded study by Heather Leidy, Ph.D., University of Missouri, with additional support from the Kansas Beef Council, indicates that a higher protein breakfast with beef and eggs is superior to both a normal protein breakfast, such as milk and cereal, and to skipping breakfast, in terms of improving appetite control, curbing food cravings and reducing unhealthy snacking in overweight, breakfast-skipping teenage girls. Dr. Leidy presented this research in her webinar "The Hunger Games: Applying the Science of Satiety to Fuel Health" and it is also the subject of this recently produced health professional advertisement. The published research study can be accessed and shared free of charge. Visit "The American Journal of Clinical Nutrition" for a complete copy of the published research: www.ajcn.nutrition.org.

Arby's Smokehouse Brisket Sandwich

The checkoff is working on details to support the new Arby's Smokehouse Brisket Sandwich. It features thinly sliced, naturally smoked beef brisket, melted smoked Gouda cheese, crispy onions, smoked BBQ sauce and mayo, served on a toasted specialty roll. Yum!

It is being introduced in all 3,400+ locations in 48 states. The promotion runs Sept. 16 through Nov. 24, 2013.



Local Producer Promotion Program

The Minnesota Beef Council is happy to announce a change in our Local Producer Promotion Program. In the past, the maximum amount that a group could request was \$400. As of July 1, we have changed the maximum amount that a group can request to \$500.

There is another change to the Local Producer Program regarding advertising dollars. In the past, local groups were allowed to use up to \$200 of their local producer promotion for advertising. We have increased the maximum limit to \$250.

Along with your local events, MBC has items available free of charge such as recipes, youth materials and stickers. Due to inventory challenges, all caps, aprons or t-shirts need to be ordered through the beef store at beefstore.org.

New Local Producer Promotion request forms can be found at mnbeef.org. Please make requests 3 weeks prior to the proposed promotion. Contact Brian Preiner for more information at 952-854-6980 or brian@mnbeef.org.

Beef TV™

New Beef TV™ channel from the University of Minnesota Beef Team streams video webinars, research updates, and documentaries.

Check out Beef TV™ at: <http://www.youtube.com/user/UMBeefTeamTV>

Response to MSCA Request for Prevent Plant Information

The Minnesota State Cattlemen's Association requested information about forages for Prevent Plant acres; check out the U of M Beef Team response:

Text version: http://www.ansci.umn.edu/prod/groups/cfans/@pub/@cfans/@ansci/documents/asset/cfans_asset_449967.pdf

Video version on Beef TV™: <http://www.youtube.com/watch?v=6BN2hf4KKdg>

For additional information, contact Extension Cow Calf Educator, Eric Mousel @ 605-690-4974 or emmousel@umn.edu

Cattle Feeder Days Scheduled for December

Each December the University of Minnesota Beef Team hosts Cattle Feeder Days, a program designed to address the specific challenges and opportunities of the cattle feeding industry in the state of Minnesota.

The topics for this year's program are: manure nutrient excretion, composting, and other value-added opportunities; feedlot facility considerations for expansion or new construction; and a panel discussion on dairy-beef cattle management and feeding.

Cattle Feeder Days will be held in:

Morris, MN on December 17th

Luverne, MN on December 18th

Tracy, MN and Rochester, MN on December 19th

Registration in Morris, Luverne, and Rochester will begin at 5:30 p.m. and registration will begin at 9:00 a.m. in Tracy.

The cost for registration is \$30, with each additional person from the same farm or family at \$15. This fee includes a meal and all educational materials.

For more information, visit the U of M Beef Team website or contact Nicole Kenney (320.235.0726 or nmkenney@umn.edu)



U of M Carcass Merit Program Offered in November

The Carcass Merit program was started over twenty years ago by the University of Minnesota Extension Service to discover the genetic merit of cattle being produced by Minnesota beef producers. The Program was originally housed at a private beef operation in southeastern Minnesota. However, in November 2004, the Program was moved to a research facility owned by the University of Minnesota at the Rosemount Research and Outreach Center, Rosemount, Minnesota.

Over 50% of finished beef cattle are marketed on a formula based on real observations of meat quality and yield grades. The Carcass Merit Program is an opportunity for cow-calf producers to evaluate how their genetics perform in the feedlot and on the rail. This program helps cattlemen to discover, better understand and perhaps re-direct their genetic strategies and breeding efforts for their cowherds. This program assists cattlemen in an effort to maximize the quality of their cowherds resulting in greater profits. The opportunity now exists to incorporate genetic marker testing to determine feeding and management strategies that maximize production efficiency.

Prior to enrolling their cattle in the program participants must follow certain requirements. Upon registration, producers are sent Minnesota Carcass Merit Program ear tags for each animal, a cattle identification form for them to reference these tags to their home tags, along with the breed and weights of each calf. In addition, an animal health form will be provided for producers to outline specific treatment information for cattle. Cattle producers will work with their veterinarians to ensure calves are vaccinated in accordance with Beef Quality Assurance (BQA) procedures at least 21 days prior to delivery to the program. The specific vaccinations cattle should have are for 7- or 8-way clostridial bacterin, Pasteurella multocida, Mannheimia haemolytica, Haemophilus somnus, and modified live IBR, BVD, PI3, and BRSV vaccines. Vaccination history and weight will be recorded. Steers and heifers must be dehorned. Steers must also be healed from castration. Cattle should weigh between 500 to 700 lb. to be sure they reach proper slaughter weight and carcass quality grade. Weight outside of this range will not yield optimum results. All cattle should have permanent identification, however, they should not be implanted. However, the University of Minnesota assumes no risk and makes no guarantees regarding participation in this program.

Participants enroll their cattle to have them custom fed in groups of two or more steer or heifer calves. However, groups of five or more steers or heifers are preferred. The program typically runs from November to approximately June the following year. Harvest dates will vary somewhat but are determined by University of Minnesota Beef Carcass Merit Program personnel in accordance with industry acceptable weight standards. The entry cost for each head of cattle is \$30. Feedlot costs are additional. Payment must be made by check and is non-refundable. Feeding cost per animal is on average \$550 to \$650. However, the University of Minnesota assumes no risk and makes no guarantees regarding participation in this program. Producers wishing to enroll in the Beef Carcass Merit Program should contact Dr. Alfredo DiCostanzo, at 612-590-7395 (cell) or 612-624-1272 (office) at the Department of Animal Science.

U of M Cow Calf Days Scheduled for February

The program for the U of M 2014 Cow-Calf Days will include:

Dr. Eric Mousel will discuss current cow-calf economics and talk about managing key financial leverage points in Minnesota cow-calf herds that lead to above average profitability.

Dr. Alfredo DiCostanzo will provide information on alternative feeds for the beef herd.

Extension Feedlot Educator Nicole Kenney will present profitable feeding and management strategies for pre-weaned calves.

Dr. Allen Bridges will talk about new strategies for managing replacement heifers.

2014 Schedule

Southern Tour

Mora	2/10/2014
Willmar	2/11/2014
Pipstone	2/13/2014
Rochester	2/14/2014
Montgomery	2/15/2014

Northern Tour

Staples	2/18/2014
Bagley	2/18/2014
Lancaster	2/19/2014
Warroad	2/20/2014
Grand Rapids	2/21/2014

For more information contact Eric Mousel @ 605-690-4974 or emmousel@umn.edu



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Jerry Barthel 218-639-2888

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Sales/Consignments,
and numerous other
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Upcoming Sale Schedule
Sales Start at 11am

October

Monday, October 7, 2013
Feeder & Bred Cow Sale

Monday, October 14, 2013
Feeder, Bred Cow & Dairy Sale

Monday, October 21, 2013
Feeder & Bred Cow Sale

Monday, October 28, 2013
Dairy Sale

November

Monday, November 4, 2013
Feeder & Bred Cow Sale

Monday, November 11, 2013
Feeder, Bred Cow & Dairy Sale

Monday, November 18, 2013
Feeder & Bred Cow Sale

Monday, November 25, 2013
Dairy Sale

September 9 Sale

SLAUGHTER COWS

MIDDLE RIVER MN	1 Red	1280	95.00	C
MIDDLE RIVER MN	1 Blk	1135	93.50	C
MIDDLE RIVER MN	1 Blk	1190	92.00	C
MIDDLE RIVER MN	1 Blk	1210	92.00	C
MIDDLE RIVER MN	1 Mix	1110	91.75	C
MIDDLE RIVER MN	1 Blk	1235	91.50	C
MIDDLE RIVER MN	1 Blk	1275	91.50	C
MIDDLE RIVER MN	1 BWF	1105	91.00	C
MIDDLE RIVER MN	1 Hol	1285	91.00	C
MIDDLE RIVER MN	1 Blk	1355	90.50	C
MIDDLE RIVER MN	1 Blk	1410	90.50	C
MIDDLE RIVER MN	1 Char	1260	90.00	C
MIDDLE RIVER MN	1 Blk	1265	90.00	C
MIDDLE RIVER MN	1 Red	1405	90.00	C
PERHAM MN	1 Herf	1295	90.00	C
HEWITT MN	1 Grey	1210	90.00	C
SEBEKA MN	1 Blk	1610	90.00	C
STEELE ND	1 Blk	1660	89.50	C
TOWNER ND	1 Hol	1905	89.50	C
TOWNER ND	1 Hol	1640	89.50	C
MIDDLE RIVER MN	1 Char	1185	89.50	C
MIDDLE RIVER MN	1 Mix	1300	89.00	C
MIDDLE RIVER MN	1 Blk	1290	89.00	C
MIDDLE RIVER MN	1 RWF	1140	89.00	C
PERHAM MN	1 Herf	1450	89.00	C
LAKE PARK MN	1 Hol	1595	89.00	C
DETROIT LAKES MN	1 Hol	1350	89.00	C
WADENA MN	1 Hol	2020	89.00	C
AITKIN MN	1 Blk	1490	88.50	C
MENAHGA MN	1 Hol	1780	88.50	C
SEBEKA MN	1 RWF	1455	88.50	C
MIDDLE RIVER MN	1 Red	1240	88.50	C
MIDDLE RIVER MN	1 Red	1255	88.50	C
MIDDLE RIVER MN	1 Blk	1330	88.50	C
MIDDLE RIVER MN	1 Blk	1140	88.50	C
MIDDLE RIVER MN	1 Blk	1425	88.25	C
MIDDLE RIVER MN	1 Blk	1425	88.00	C
MIDDLE RIVER MN	1 Grey	1195	87.75	C
MIDDLE RIVER MN	1 BWF	1265	87.50	C
MIDDLE RIVER MN	1 Blk	1115	87.50	C
MIDDLE RIVER MN	1 Red	1415	87.50	C
MIDDLE RIVER MN	1 Blk	1225	87.50	C
MIDDLE RIVER MN	1 Blk	1015	87.50	C
MIDDLE RIVER MN	1 Blk	1385	87.50	C
STEELE ND	1 Blk	1775	87.50	C
PEQUOT LAKES MN	1 Hol	1560	87.50	C
MIDDLE RIVER MN	1 Red	1125	87.25	C
SEBEKA MN	1 Red	1255	87.00	C
SEBEKA MN	1 Blk	1185	87.00	C
UNDERWOOD MN	1 Hol	1445	87.00	C
PELICAN RAPIDS MN	1 Hol	1625	86.50	C
MENAHGA MN	1 Hol	1305	86.50	C
SEBEKA MN	1 Red	1295	86.50	C
MIDDLE RIVER MN	1 Red	1395	86.50	C
MIDDLE RIVER MN	1 BWF	1150	86.50	C
MIDDLE RIVER MN	1 Blk	1460	86.50	C
MIDDLE RIVER MN	1 Blk	1260	86.50	C
MIDDLE RIVER MN	1 Blk	1220	86.50	C
MIDDLE RIVER MN	1 Blk	1470	86.50	C
MIDDLE RIVER MN	1 Blk	1355	86.50	C
PERHAM MN	1 RWF	1225	86.50	C
PELICAN RAPIDS MN	1 Hol	1305	86.50	C
MIDDLE RIVER MN	1 Herf	1415	86.25	C
SEBEKA MN	1 Mix	1565	86.00	C
FRAZEE MN	1 Hol	1345	86.00	C
MIDDLE RIVER MN	1 Blk	1120	86.00	C
MIDDLE RIVER MN	1 Red	1105	86.00	C
MIDDLE RIVER MN	1 Blk	970	86.00	C
MIDDLE RIVER MN	1 BWF	1240	85.50	C
MIDDLE RIVER MN	1 Blk	1335	85.50	C
MIDDLE RIVER MN	1 BWF	995	85.50	C
MIDDLE RIVER MN	1 BWF	1340	85.00	C
MIDDLE RIVER MN	1 BWF	1260	85.00	C
LAKE PARK MN	1 Hol	1405	85.00	C
WAUBUN MN	1 Blk	940	85.00	C
MENAHGA MN	1 Hol	1615	85.00	C
EVANSVILLE MN	1 Hol	1780	85.00	C
SEBEKA MN	1 Blk	1425	84.75	C
SEBEKA MN	1 Red	1455	84.50	C
SEBEKA MN	1 BWF	1480	84.50	C
SEBEKA MN	1 RWF	1460	84.50	C
LAKE PARK MN	1 Hol	1385	84.50	C
TOWNER ND	1 Hol	1240	84.50	C
MIDDLE RIVER MN	1 BWF	1235	84.50	C
DENT MN	1 Hol	1730	84.50	C
MIDDLE RIVER MN	1 Blk	1265	84.50	C
MIDDLE RIVER MN	1 Red	1285	84.50	C
PERHAM MN	1 Hol	1680	84.50	C

HENNING MN	1 Hol	1250	84.50	C
HENNING MN	1 Swis	1350	84.25	C
MENAHGA MN	1 Hol	1715	84.00	C
WADENA MN	1 Hol	1655	84.00	C
WADENA MN	1 Blk	1105	84.00	C
DETROIT LAKES MN	1 Hol	1510	84.00	C
MIDDLE RIVER MN	1 Blk	1235	84.00	C
MIDDLE RIVER MN	1 Blk	1170	84.00	C
MIDDLE RIVER MN	1 Blk	1240	84.00	C
MIDDLE RIVER MN	1 Blk	1250	84.00	C
NEW YORK MILLS MN	1 BWF	1185	84.00	C
SEBEKA MN	1 Red	1310	83.50	C
SEBEKA MN	1 RWF	1530	83.50	C
MIDDLE RIVER MN	1 Blk	1135	83.50	C
HEWITT MN	1 Hol	1310	83.50	C
HENNING MN	1 Swis	1255	83.50	C
HENNING MN	1 Swis	1350	83.00	C
MIDDLE RIVER MN	1 Blk	1285	83.00	C
TOWNER ND	1 Hol	1505	83.00	C
STAPLES MN	1 Hol	1340	83.00	C
NEW YORK MILLS MN	1 Hol	1365	82.50	C
TOWNER ND	1 Hol	1385	82.50	C
MIDDLE RIVER MN	1 Blk	1225	82.50	C
SEBEKA MN	1 RWF	1385	82.50	C
SEBEKA MN	1 Red	1300	82.50	C
WADENA MN	1 Mix	1220	82.50	C
HENNING MN	1 Hol	1180	82.50	C
PEQUOT LAKES MN	1 Hol	1700	82.50	C
SEBEKA MN	1 BWF	1325	82.25	C
MIDDLE RIVER MN	1 Blk	1075	82.25	C
MIDDLE RIVER MN	1 Red	1135	82.00	C
SEBEKA MN	1 RWF	1170	82.00	C
SEBEKA MN	1 Blk	1290	82.00	C
MIDDLE RIVER MN	1 Blk	1300	82.00	C
LAKE PARK MN	1 Hol	1675	82.00	C
PERHAM MN	1 Hol	1600	82.00	C
PERHAM MN	1 Hol	1135	82.00	C
AITKIN MN	1 Red	1205	82.00	C
SEBEKA MN	1 Blk	1445	81.75	C
FRAZEE MN	1 Hol	1270	81.50	C
MIDDLE RIVER MN	1 Red	1095	81.50	C
MIDDLE RIVER MN	1 Blk	1040	81.50	C
DETROIT LAKES MN	1 Hol	1530	81.50	C
NEW YORK MILLS MN	1 Hol	1235	81.50	C
PELICAN RAPIDS MN	1 Hol	1335	81.50	C
SEBEKA MN	1 Hol	1635	81.50	C
SEBEKA MN	1 Blk	1250	81.25	C
MIDDLE RIVER MN	1 Red	1100	81.00	C
TOWNER ND	1 Hol	1220	81.00	C
TOWNER ND	1 Hol	1030	81.00	C
SEBEKA MN	1 Red	1190	80.50	C
SEBEKA MN	1 Blk	1245	80.50	C
NEW YORK MILLS MN	1 Hol	1180	80.50	C
HENNING MN	1 Hol	1550	80.50	C
BLUFFTON MN	1 Red	1270	80.25	C
CLITHERALL MN	1 Hol	1265	80.00	C
NEW YORK MILLS MN	1 Red	1270	80.00	C
PERHAM MN	1 Blk	1625	80.00	C
PERHAM MN	1 Hol	1555	79.50	C
EVANSVILLE MN	1 Hol	1260	79.50	C
OTTERTAIL MN	1 Herf	1460	79.50	C
DETROIT LAKES MN	1 Hol	1310	79.50	C
BLUFFTON MN	1 Red	1685	79.50	C
SEBEKA MN	1 Blk	1325	79.50	C
WADENA MN	1 Hol	1315	79.50	C
MIDDLE RIVER MN	1 Blk	1210	79.00	C
HEWITT MN	1 Hol	1310	79.00	C
SEBEKA MN	1 Hol	1480	79.00	C
UNDERWOOD MN	1 Hol	1335	79.00	C
WADENA MN	1 Hol	1615	79.00	C
SEBEKA MN	1 Blk	1405	78.75	C
SEBEKA MN	1 Blk	1180	78.75	C
MIDDLE RIVER MN	1 Red	1320	78.50	C
TOWNER ND	1 Hol	980	78.50	C
PERHAM MN	1 Hol	1690	78.50	C
AITKIN MN	1 Red	1205	78.25	C
SEBEKA MN	1 Blk	1480	78.25	C
OTTERTAIL MN	1 Hol	1410	78.00	C
TOWNER ND	1 Hol	1390	78.00	C
MIDDLE RIVER MN	1 Blk	1405	78.00	C
SEBEKA MN	1 Blk	1215	78.00	C
SEBEKA MN	1 Red	1250	78.00	C
MENAHGA MN	1 Blk	1130	78.00	C
WADENA MN	1 Hol	1575	78.00	C
NEW YORK MILLS MN	1 Hol	1435	78.00	C
FRAZEE MN	1 Hol	1465	78.00	C
FRAZEE MN	1 Red	1305	78.00	C

FEEDER HOL. STEERS

MENAHGA MN	16	Hol	Steer	Feeder Cattle	350	116.50	C
FRAZEE MN	9	Hol	Steer	Feeder Cattle	404	113.00	C
FRAZEE MN	7	Hol	Steer	Feeder Cattle	638	112.50	C
PELICAN RAPIDS MN	7	Hol	Steer	Feeder Cattle	439	111.00	C
SEBEKA MN	8	Hol	Steer	Feeder Cattle	353	110.50	C
MENAHGA MN	12	Hol	Steer	Feeder Cattle	544	110.50	C
PELICAN RAPIDS MN	4	Hol	Steer	Feeder Cattle	296	110.00	C
STEELE ND	4	Hol	Steer	Feeder Cattle	673	109.00	C
SEBEKA MN	3	Hol	Steer	Feeder Cattle	711	108.00	C
SEBEKA MN	2	Hol	Steer	Feeder Cattle	590	107.00	C
SEBEKA MN	9	Hol	Steer	Feeder Cattle	456	107.00	C
NEW YORK MILLS MN	6	Hol	Steer	Feeder Cattle	325	107.00	C
DEER CREEK MN	9	Hol	Steer	Feeder Cattle	440	106.00	C
FRAZEE MN	1	Hol	Steer	Feeder Cattle	325	105.00	C
ULEN MN	1	Hol	Steer	Feeder Cattle	585	105.00	C
ULEN MN	3	Hol	Steer	Feeder Cattle	486	104.00	C

September 16 Sale

SLAUGHTER COWS

MENAHGA MN	1 Hol	1150	88.50	C
POPLAR WI	1 Blk	1425	87.25	C
DETROIT LAKES MN	1 Hol	1330	86.75	C
BLUFFTON MN	1 Blk	1425	86.75	C
LAKE PARK MN	1 Hol	1660	85.75	C
PARK RAPIDS MN	1 Hol	1255	85.75	C
LAKE PARK MN	1 Swis	1145	85.50	C
OTTERTAIL MN	1 Hol	1250	85.00	C
DETROIT LAKES MN	1 Hol	1255	84.75	C
DETROIT LAKES MN	1 Hol	1370	84.50	C
OTTERTAIL MN	1 Hol	1485	84.25	C
GARY MN	1 Blk	1465	84.00	C
LAKE PARK MN	1 Hol	1595	84.00	C
DETROIT LAKES MN	1 Hol	1100	83.25	C
PERHAM MN	1 Hol	1395	83.25	C
HEWITT MN	1 Grey	1555	82.75	C
GARY MN	1 Blk	1530	82.75	C
OTTERTAIL MN	1 Hol	1375	82.50	C
SEBEKA MN	1 Hol	1225	82.50	C
HENNING MN	1 Hol	1760	82.50	C
HAWLEY MN	1 Hol	1330	82.25	C
FRAZEE MN	1 Blk	1405	82.00	C
FRAZEE MN	1 Hol	1595	82.00	C
HEWITT MN	1 Hol	1645	82.00	C
LAKE PARK MN	1 Jer	1230	82.00	C
OTTERTAIL MN	1 Hol	1780	81.75	C
MENAHGA MN	1 Herf	1160	81.75	C
PARK RAPIDS MN	1 Herf	1395	81.75	C
PARK RAPIDS MN	1 Herf	1480	81.75	C
MOTLEY MN	1 Red	1370	81.50	C
HEWITT MN	1 Hol	1480	81.50	C
HAWLEY MN	1 Hol	1340	81.50	C
PARK RAPIDS MN	1 Red	1330	81.50	C
CLITHERALL MN	1 Hol	1460	81.25	C
MENAHGA MN	1 Hol	1655	81.25	C
MOTLEY MN	1 Red	1260	81.25	C
MOTLEY MN	1 Red	1415	81.00	

NCBA Urges House and Senate to Pass the 2013 Farm Bill

Yesterday evening the U.S. House of Representatives passed H.R. 3102, the House nutrition title as part of the 2013 Farm Bill. This title funds the Supplemental Nutrition Assistance Program, commonly referred to as food stamps. Passage of the 2013 Farm Bill remains the National Cattlemen's Beef Association's (NCBA) top priority for Congress to finalize.

"We are pleased that the House is one step closer towards passage of the farm bill and we encourage the House to appoint conferees to work out the differences between the House and Senate bills," said Scott George, NCBA president and Cody Wyo., cattle and dairy producer. "Passage of the farm bill is the top priority as set by our membership and we will continue to work with Congress to pass a farm bill that meets the needs of cattle producers and guarantees certainty for rural America."

Cattlemen support the passage of agriculture policy which will provide certainty to farmers and ranchers, and NCBA will continue to engage with Congress to ensure a future full farm bill that is positive for cattlemen.

Permanent disaster assistance programs remain a top priority, along with federal funding to ensure cattlemen obtain consistency and certainty in these programs. Without an extension of these disaster assistance programs, many farmers and ranchers will be left with no support to recover from the severe wildfires and crippling drought that affected many producers last year.

NCBA also strongly supports Congress' efforts to revitalize research title in the next farm bill. Agricultural research provides critical information necessary to protect the profitability, global competitiveness, health and well-being and sustainability of the U.S. cattle industry.

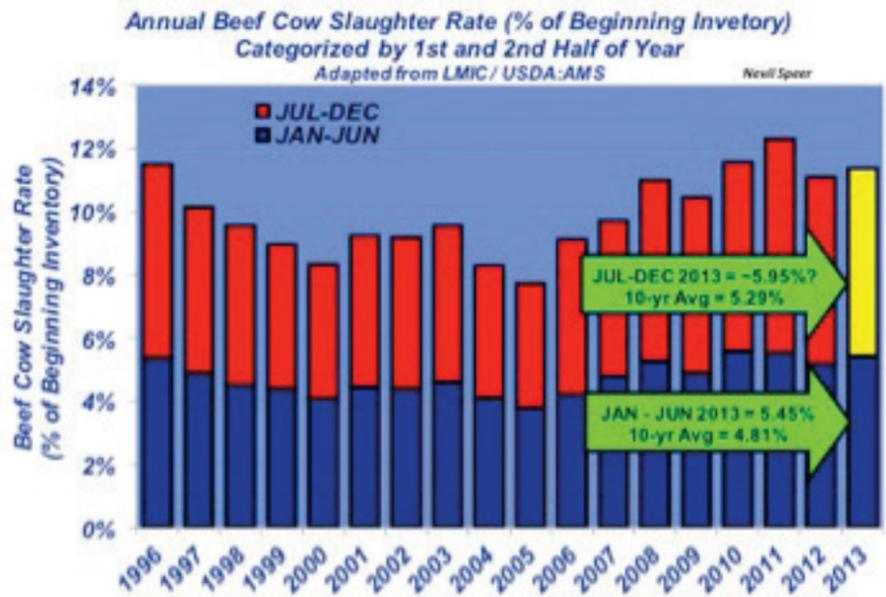
The current extension of the 2008 farm bill is set to expire Sept. 30, reverting farm policy back to permanent law.

Inventory Determined by Slaughter Rate

Beef cow slaughter rate, measured as a percentage of the beginning inventory, plays a huge role in determining the size of the following year's beginning inventory. Analyzing that data becomes especially important given that USDA's mid-year cattle inventory report is no longer available due to federal funding shortfalls.

Thus far in 2013, beef cow slaughter through the first half of the year has equaled approximately 1.6 million head. That's equivalent to 5.45% of 2013's starting head count. Perhaps more importantly, though, it surpasses the 10-year average slaughter pace from January-June by nearly 2/3 of a percentage point. In other words, we're starting with a small inventory (29.3 million cows) and eating through it at a faster rate.

Meanwhile, during the past 10 years, the average slaughter rate during the second half of the year increases by nearly a half percentage point compared to the first half of the year. If that relationship holds in 2013, it's likely that the beef cow slaughter rate will be nearly 6% between July and December.



Given these trends, it appears that 2013 is on pace to slaughter about 11.4% of its starting cow inventory - the third-highest annual level since 1996, behind only 2011 and 2010 (12.3% and 11.6%, respectively).

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Asst. Mgr. Lonnie Ritter: 320-293-5311

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4 p.m. - Baby Calves
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Wednesday: 10 a.m. - Market Cows/Bulls & Fed Cattle

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Kent Oland: 701-238-1546
Kelly Waslaski: 701-360-2326

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8:30 a.m. on Wednesday twice a month



Central Livestock Association

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Rebuilding of National Herd Will Take Time

Herd liquidation will likely continue, but historical look at beef cattle markets shows potential for recovery in 2014-2015.

Though 2013 is likely another year of beef cow herd liquidation, the improvement in conditions in the second half of the year may provide a period of stabilization that often occurs in the first year of herd expansion, according to Derrell Peel, Oklahoma State University Cooperative Extension livestock marketing specialist.

“As long as drought conditions continue to moderate the situation, beef cow herd growth of 2% is possible in 2014 with an additional 2% to 3% in 2015,” Peel said.

More rapid growth is unlikely when all factors are considered. Among several implications, Peel believes, is an approximately 7% decrease in total cattle slaughter in 2014.

A Historical Context

Herd liquidation will likely continue, but historical look at beef cattle markets shows potential for recovery in 2014-2015

Historically, the cattle cycles observed by the beef industry have been largely self-regulating cycles of inventory driven by internal factors such as calf price levels, beef cattle biology and the availability and quality of forage resources.

However, much of the beef cow herd liquidation that has occurred since 2001 – including the aborted herd expansion of 2004 and 2005 – were the result of external factors, including input market shocks that reduced cow-calf profitability, a national and global recession that tempered cattle prices and severe drought in important cattle-producing states.

“The last 3.4 million head decline in the beef cow herd was not due to typical cattle cycle factors,” Peel said. “External factors have masked and overwhelmed cyclical tendencies and don’t necessarily mean the cattle cycle is gone or irrelevant, although some people have said so.”

In situations where drought has forced inventory adjustments that are counter to what producers want to do, the details of how the adjustments happen

become vitally important, Peel stresses. In short, how the industry got to where it is will have a significant effect on how beef herd expansion will take place in the future.

Since 2007, the calculated number of heifers entering the cow herd has remained above average, even while the high rate of cow culling has resulted in net liquidation and reduction in the cow herd inventory.

“In a more typical cattle cycle, the rate of heifer placement decreases at the same time as increased cow culling, with both contributing to herd liquidation,” Peel said.

This very thing happened during the 1996-2001 period of cattle inventory liquidation, as an example. In contrast, heifer placement typically increases simultaneously with decreased cow culling during herd expansion, as was the case from 1991-1995.

“In recent years, producers have continued to invest in replacement heifers despite the necessity of reducing herd size because of external factors,” Peel said. “That the industry has simultaneously increased cow culling and heifer placements in recent years means the beef cow herd is not only the smallest in 60 years but likely one of the youngest and most productive ever.”

Cow-calf producers appear to have a growing incentive for herd expansion given strong profit prospects and improved forage conditions in many regions of the United States. Beef cow slaughter for the year to date decreased 13% in the most recent two weeks of data available.

“This suggests the beef industry may be back on track of decreasing cow slaughter, a necessary component of herd expansion,” Peel said. “However, sharply decreased beef slaughter of 8% to 12% for the remainder of the year will result in an annual beef cow slaughter decline in the modest 4% to 5% range.”

Additionally, there are indications replacement heifers were diverted into feeder markets during the first half of 2013, attributed to the residual effects of drought, reduced hay supplies and extended winter weather across areas of the United States.

Peel said the combination of larger cow slaughter



– resulting in smaller than projected reductions – and decreased heifer placements is likely to result in a year-over-year decrease of 0.75% to 1.25% in the beef cow herd as of Jan. 1, 2014.

“There are indications heifer retention will accelerate this fall with cow-calf producers holding more heifer calves for breeding,” he said.

Future Still Uncertain

Still, cattle industry professionals can be forgiven for scratching their heads when trying to analyze what is coming. Herd expansion prospects for 2014 include factors that suggest both potential for faster-than-normal growth and factors that will limit growth.

The young and productive base herd suggests the potential for one or two years of minimal cow culling, and that could contribute to faster growth,” Peel said. “A year-over-year decline in beef cow slaughter of approximately 20% in 2014 would correspond to a culling rate of less than 9%, a low rate for typical herd expansion.”

Given the youth of the U.S. beef cow herd, an ever more significant decrease in cow culling is possible – less than 8% – but such a large decrease in cow slaughter might result in a disruption of lean beef supplies.

“The sharply higher cull cow prices that would result should mitigate some of the decrease in cow slaughter,” Peel said. “At the same time, significantly more replacement heifers may be reported in Jan. 1, 2014, but the report likely will include a higher-than-normal percentage of heifer calves that will not produce a calf until 2015.”

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USDA Study Finds Benefits to Early Weaning

USDA, Sept. 3, 2013 - Early weaning can be a beneficial option for beef producers, according to a new study prepared by USDA Agricultural Research Service scientists.

The benefits, the researchers say, can pay off especially in drought years like 2012. During drought, limited forage for livestock grazing can restrict calf growth and result in lighter weaning weights. It may

also cause cows to lose body weight and weaken their immune systems. The researchers pointed out that weaker immune systems can lead to more problems, including reproductive issues.

Animal scientist Richard Waterman, at the Agricultural Research Service Fort Keogh Livestock and Range Research Laboratory in Miles City, Mont., partnered with local ranchers, Montana

State University scientists and American Simmental Association collaborators in Bozeman, Mont., to determine management options that can minimize the effects of a drought on cow herds – including an early weaning option.

Researchers examine weaning impacts on cows, heifers and steers

For the purposes of the study, calves at two locations in Montana—Judith Gap and LARRL—were weaned early at 80 days of age and at the more traditional age of 215 days.

The researchers found that the early-weaned calves weighed more and were in better body condition at the start of winter. As a result, the amount of hay and other feedstuffs needed to sustain their condition throughout winter was reduced.

Waterman also confirmed that early weaning increases the likelihood that animals will become pregnant on time in the following breeding season.

Additional studies showed that early-weaned steers reached maturity sooner than traditionally weaned steers when body weight gain, feedlot performance and carcass traits were measured.

Waterman said that management of early-weaned steers can also impact how they grade at harvest. In some cases, early-weaned steers had poorer USDA yield grades because carcasses were too fat.

However, Waterman demonstrated that producers can maximize carcass value of early-weaned steers if animals are identified before they enter the feedlot and then harvested at an earlier age.



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Retail Beef Prices Still Near Record High

With fall weaning beginning, it is an ideal time to consider the breakeven costs of carrying calves through the winter for cow-calf producers entertaining retained ownership or stocker and backgrounder operations looking to purchase calves.

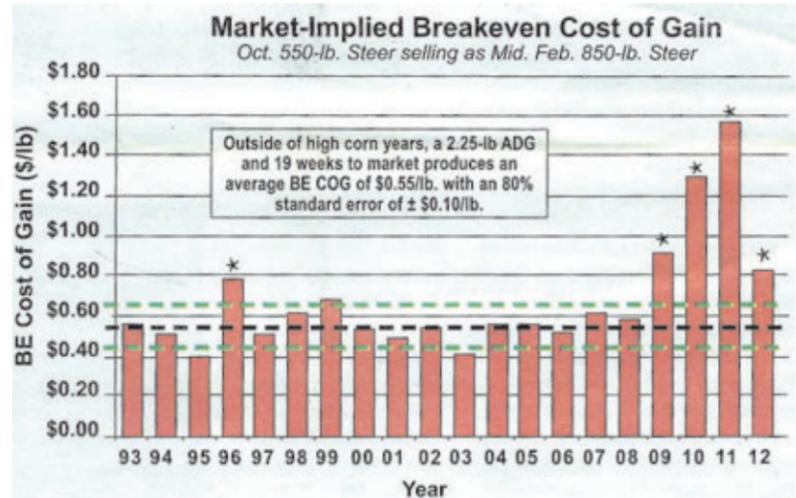
Considerably better spring and summer moisture conditions will likely lead to lower feed prices this winter and the idea of adding cheaper gain to calves is more enticing to cattle producers now than any time in the last five years. The challenge is many buyers seem to be bidding the anticipated feedstuff price break into lightweight cattle now. Is the market saying sell fall-delivered calves and feedstuffs now or consider stocking or back grounding?

The market has been relatively consistent in what it has paid for added weight gain. The accompanying graph is based on U.S. average Cattle Fax prices and represents the dollar per pound price difference between a 550-lb. steer sold in October compared to an 850-lb steer selling in mid-February. It represents the historical market-implied breakeven cost of gain over the last 20 years – assuming the calves gain 2.25 lbs. per day over a 19-week period. Excluding the five high-corn price years (1996-97, 2009-10, 2010-11, 2011-12 and 2012-13), the market has paid producers an average value of \$0.55/lb. for additional winter gain and 80 percent of the time the additional weight was worth between \$0.45 and \$0.65/lb.

Until recently, fall-delivered calf prices on the current video auction market project well as feeder steers against the March futures contract. October-delivered 500-599 lb. steers on the video auction market are selling from the mid-\$150's to mid- \$180's. That suggests October cash steer calves in that weight range could

bring around \$170/cwt. The March feeder cattle futures contract closed around \$155/cwt. At the time this article was written. Without basis considerations, that suggests the market is willing to pay \$1.28/lb. for that gain today.

Historically, the market has not paid as much for additional weight outside of the feed yard when corn prices are more reasonable than the previous five-year period, which presents some risk to retaining ownership of calves and marketing feeder cattle. Feeder cattle futures present an incentive to retain ownership through stocking or back grounding. Producers who are serious about retaining calves should consider using risk management today to secure a historically strong value of gain on early winter feeder cattle.



Livestock Producers Affected by Disasters Urged to Keep Good Records

Glenn Schafer, USDA Farm Service Agency (FSA) acting state executive director, reminds livestock producers affected by natural disasters such as the upcoming possibility of winter storms are urged to keep thorough records of their livestock losses.

FSA recommends that producers record all pertinent information of natural disaster consequences, including documentation of the number and kind of livestock that have died, supplemented by photographs or video records of ownership and losses; dates of death supported by birth records or purchase receipts and rendering truck receipts documenting livestock kind, type and weight.

Producers are encouraged to contact their local

FSA offices to obtain more information regarding documenting livestock losses.

Schafer also reminds producers that although funding has not been appropriated for the Livestock Indemnity Program (LIP), the Livestock Forage Disaster Program (LFP) and the Emergency Assistance for Livestock, Honey Bees and Farm-Raised Fish (ELAP) program, it is critical that livestock producers document their losses in the event funding becomes available at a later date.

For more information about the programs administered by FSA, visit any FSA county office or www.fsa.usda.gov.

Pertinent information includes:

Documentation of the number and kind of livestock that have died, supplemented by photography or video records of ownership and losses.

Dates of death supported by birth records or purchase receipts.

Rendering truck receipts documenting livestock kind, type and weight.



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Re-registration Under Way for State's 22,000 Feedlots

Owners of an estimated 22,000 livestock feedlots registered in Minnesota must submit updated registration information to the Minnesota Pollution Control Agency (MPCA) by Jan. 1, 2014. The information includes location, type of operation, and number of livestock. The state's feedlot rule requires all feedlot registrations to be updated at least once in a four-year cycle. The current four-year cycle runs from Jan. 2, 2010, to Jan. 1, 2014. Records show that approximately 13,500 feedlot owners have already re-registered for the current cycle. Feedlot owners who have not already re-registered will receive a registration form from either their local county office or an MPCA regional office. The feedlot owner must review the information on the form, make any needed corrections, and return the form to the appropriate office. More information and the Registration Form for Feedlots and

Manure Storage Areas are available on the MPCA's Feedlot Permit Information and Application Forms webpage or from county or MPCA regional offices.



Sign-Up for CheckOff Referendum Dec. 15

The deadline to sign up for a ballot for the upcoming checkoff referendum is Dec. 15, 2013. Producers can sign up to receive a ballot on raisedwithpride.com and become a certified producer. Those who request a ballot will ensure their ability to vote in the referendum to increase the checkoff and other upcoming elections. Also on the website, producers can find information on the history of the beef checkoff and identify the need for more funding.

The Minnesota Beef Council (MBC) and the Minnesota State Cattlemen's Association (MSCA) have introduced a new referendum that will increase the state checkoff by an additional \$1 for every head sold. The launch of a new website by the MSCA – raisedwithpride.com - allows producers to sign up for, and receive, a ballot to vote for the upcoming referendum and learn more about the proposed referendum.

The MBC has been funded at the same rate for 28 years. During that time the industry has seen many changes, including a reduction in the total number of cattle, an increase in the value of cattle and less spending power of the dollar.

With the check off facing less revenue and a bigger need for communications, a February 2014 referendum would increase the check off by an additional \$1 for every head sold. This would grant the council an additional \$500,000 to \$750,000 to further communicate the value of Minnesota beef.

The proposed state, checkoff would differ from the federal checkoff currently being collected. If the state checkoff is passed the entire \$1 stays in the state to communicate with influencers and consumers; Is voluntary, a refund can be requested through the Minnesota Department of Agriculture; Only applies to Minnesota cattle, sold in Minnesota; Does not apply to dairy animals being sold for breeding purposes; Falls under the jurisdiction of the State Beef Promotion order and will only be spent on projects in Minnesota.

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Zoetis Product Helps Protect Cattle from Respiratory Viruses

Producers can get upgraded protection for their cattle against major respiratory viruses in one convenient dose, according to Zoetis, Inc., a company dealing in animal health, which has licensed the product Bovi-Shield Gold One Shot.

The product offers the longest demonstrated protection of the combination respiratory vaccines on the market, according to the company.

It helps protect cattle for at least 279 days against infectious bovine rhinotracheitis virus and bovine viral diarrhea Types 1 and 2 viruses. Also, from bovine respiratory syncytial virus, parainfluenza 3 virus and M. haemolytica.

The product is available in 5-, 10-, or 50- dose vials and can be purchased through veterinarians or animal health retailers.

-From Zoetis News Release

FDA Approves Marketing of Bayer Reproductive Product for Cattle

Bayer HealthCare LLC Animal Health Division received approval from the FDA to market ProstaMate (PM) for indications in support of reproduction management as prescribed by veterinarians. PM is for use in cattle, swine and mares.

The product, acquired by Bayer through the acquisition of Teva, has been among the leading reproduction management product choices for veterinarians and producers for years, according to the company.

PM's sterile solution is indicated for intramuscular use for estrus synchronization, treatment of unobserved estrus and chronic endometritis in cattle. It is approved for intramuscular administration only, in 30 milliliter and 90 milliliter vials, with recommended dosages for cattle at 25 milligram (5 milliliter) per cow.

For more information or to obtain a product label, call (800) 422-9874.

-From Bayer News Release

You Are Invited to the 1st Annual MN British White Cattle Auction

Date & Time: Oct 19, 2013 at 1:00 pm

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Red Dogs will sell hot dogs, drinks, & chips



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Jim Ryan - (605) 668-4275
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Fed Cows, Lean Cows & Bulls

Mike Baczwaski - (800) 445-0042
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New for 2014, MSCA Photography Contest

The MSCA invites photographers to enter its 2014 Photo Contest. We are looking for striking images to celebrate the cattle industry in Minnesota. Your images should show the diversity of the industry, including photos of cattle, people, scenery and children.

If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted. All photographs should accurately reflect the subject matter and the scene as it appeared. Photo captions must accompany all submissions and should include the subject image, the location the image was taken and the name of the photographer.

Please submit no more than two entries per category. Digital images are preferred. The deadline for entries is August 1, 2014. The photograph, in its entirety must be a single work of original material taken by the contest entrant. Take advantage of the beautiful fall weather to start taking pictures. For more information about the photo contest log on to www.mnsca.org or e-mail msca@fallsnet.com

Newly Developed Website Aims to Help Cattlemen Find Leases

PastureScout.com (PS) is a new website where people can locate, list and secure pasture leases and purchase harvested forage.

PS members can search for available leases by state, size and livestock type. They also can search, by state, for harvested forage (hay or silage) available for sale.

A lease template is available for those who want to specify terms to lease their property. In the coming months, PS also will be introducing technology that allows landowners to accept bids for their leases.

PS has a messaging service that allows landowners and pasture seekers the ability to communicate with each other in a way that maintains privacy but also allows both parties to be confident they have secured the right lease, with the right person, at the right price. Becoming a PS member is free.

-From Pasture Scout News Release

GRILLED T-BONE STEAKS WITH BBQ RUB

This could be called beef at its best. A simple rub including chili powder, garlic and brown sugar adds that special touch.

Total Recipe Time: 25 minutes

Makes 4 servings



INGREDIENTS

2 to 4 beef T-Bone or Porterhouse Steaks, cut 1 inch thick (about 2 to 4 pounds)

Salt

BBQ Rub:

- 2 tablespoons chili powder
- 2 tablespoons packed brown sugar
- 1 tablespoon ground cumin
- 2 teaspoons minced garlic
- 2 teaspoons cider vinegar
- 1 teaspoon Worcestershire sauce
- 1/4 teaspoon ground red pepper

INSTRUCTIONS

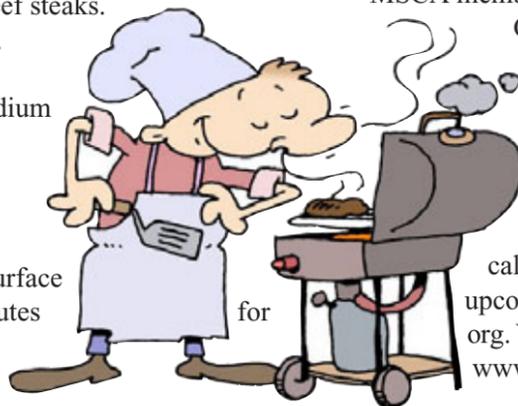
Combine BBQ Rub ingredients; press evenly onto beef steaks.

Place steaks on grid over medium, ash-covered coals.

Grill, covered, 11 to 16 minutes (over medium heat on preheated gas grill, 15 to 19 minutes) for medium rare (145°F) to medium (160°F) doneness, turning occasionally. Remove bones and carve steaks into slices, if desired.

Season with salt, as desired.

Tip: To broil, place steaks on rack in broiler pan so surface of beef is 3 to 4 inches from heat. Broil 15 to 20 minutes medium rare to medium doneness, turning once.



Submit Material for The Minnesota Cattleman

If you would like to submit any information or advertising for the upcoming issue of the Minnesota Cattleman the deadline for the next issue is October 29, 2013 for the November edition. The November issue will focus on the 2013 Annual Convention to be held at the Arrowwood Resort in Alexandria. We are also interested in highlights and photos from your local cattlemen's associations and cattle news in your area. Submit information to msca@fallsnet.com

MSCA Plans State-Wide Grilling Contest

Beef chefs from across the state will have the opportunity to compete in the first ever Minnesota State Cattlemen's Association (MSCA) beef grilling contest.

The event will be held Sunday, Aug. 10, 2014 at the Morrison County Fair in Little Falls, Minn. The competition is open to teams of 1-3 individuals. Beef must be prepared on the fairgrounds that day and may consist of any style, cut of beef or burger. A panel of three judges will officiate the contest.

"This will be another effort to bring our product to the forefront," said Dar Giess, Minnesota State Cattlemen's President. "A contest like this will help MSCA membership further promote different ways of cooking beef."

Cash awards and additional prizes will be awarded to the top placings.

The contest will coincide with an open beef cattle show, so spectators will have the opportunity to enjoy both events, said Giess.

At the conclusion of the event a steak fry will be held, sponsored by the Mississippi Valley Cattlemen's Association, local businesses and the MSCA. More details will be available in the upcoming issues of the MN State Cattleman and on-line www.mnsca.org. You can access beef recipes by logging on to www.mnbeef.org or www.beefitswhatsfordinner.com

Sign Up a New Member Today - Help MSCA Grow!

Minnesota State Cattlemen's Association/National Cattlemen's Beef Association

MSCA/NCBA Partnered Membership Application Form

Name _____ Phone _____ Email _____

MN State Cattlemen's Association Dues \$50

Local Cattleman Association Dues (Optional)

Local = _____ (Local Dues →) _____

NCBA Membership Dues (Optional)

(Select the appropriate classification and add to MN State Cattlemen dues)

- 1-100 Head = \$100
- 101-250 Head = \$200
- 251--500 Head = \$300
- 501-1000 Head = \$400 + Fair Share
- 1001 - 1500 Head = \$550 + Fair Share
- 1501 Head & Up = \$750 + Fair Share
- Fair Share is \$0.25 per stock cow & \$0.125 per stocker/feeder
- Individual Supporting Member (non-cattle owner) = \$100
- Student Membership = \$50

Total Dues Enclosed This Membership _____

Address _____

City _____ State _____ Zip _____

Type Ops: Feeder Cow-Calf Seedstock Stocker Dairy Associate

Method of Payment: Check Credit Card Invoice Me

Credit Card Type: Master Card Visa Discover

Card # _____

Expiration Date ____/____/____ Signature _____

Make Checks Payable to: "MSCA" (No Cash Please)

Return Form & Payment To: MSCA Treasurer

33424 18rd Street • Pierz, MN 56364

Recruited By: _____

Questions Call: ☎ (320) 634-6722 or email: ✉ msca@fallsnet.com