



The Minnesota Cattleman

The Official Newspaper of the Minnesota State Cattlemen's Association



What's Inside

Beef Council Update.....	4
State News	13-14
National News.....	11
Convention News	6-10

Volume 14 | Edition 6 | November 2014

Checkoff - Check In or Check Out?

It's impossible to read a beef publication as of late and not see an article or opinion about the pending future of the Beef Checkoff. The press, both good and bad, is loaded with emotion and politically fueled agendas. The 1985 act or 1996 act; what's the difference? Here's a brief description of both:

The 1985 Beef Promotion Act:

- Was developed by beef producers for beef producers to increase demand for beef.
- Recognizes and protects the role of qualified state beef councils and Federation of State Beef Councils.
- Limits government power.
- Caps administrative expenses at 5 percent.
- Directs secretary of agriculture to appoint only cattle producers and importers to the governing board.
- Requires importers to pay assessments on a per pound basis.

The 1996 General Commodity Act:

- Was developed by government to promote commodities like peanuts and sorghum for which no legislation exists.
- Does not assure the role of state beef councils or the Federation of State Beef Councils.

- Government power far less limited, with much more power given to the secretary of agriculture.
- Allows up to 15 percent in administrative and functioning expenses.
- Allows secretary of agriculture to appoint board members from general public, including anti animal-agriculture groups.
- Does not require importers to pay into the checkoff.



For three years, a checkoff enhancement working group comprised of 11 industry stakeholders has met to discuss a potential reform of the Beef Checkoff. The goal of this group was to determine what changes or reforms are needed to adjust the Beef Checkoff in order for it to meet the needs of today's diverse cattle industry. During that time, the group has not been able to reach a satisfactory level of agreement. After one stakeholder decided to withdraw from the group, the United States Secretary of Agriculture called a meeting of the group to inform them he planned to take matters into his own hands.

Secretary Vilsack's answer to the lack of reform? Implement a supplemental Beef Checkoff under the 1996 commodity act. This supplemental checkoff will be add an additional \$1.00 above to the current 1985 Beef Promotional Act. There will be an opportunity for all stakeholders to provide comments on this proposal over the next few months. The supplemental Beef Checkoff program would then be in effect for three years before there would be a producer referendum to see whether there was support from the industry to continue this program.

Recent studies have shown that the current Beef Checkoff structure has an over 87% approval rate of beef producers and boasts an \$11.20 return for every checkoff dollar invested. As the foundation of the cattle industry, producers need to voice their opinions about the future direction of the Beef Checkoff. What will you do? "Check in" and engage in the effort to keep beef producers as the heart of the Beef Checkoff or "Check Out" to allow the government to decide what the best direction is for beef checkoff?

Dewormer and Insecticide Best Management Practices for Conservation Land



Painted Lady Butterfly

History and justification

The link between cattle, grass and wildlife has been recognized by cattlemen for ages. A well-managed rotational grazing system can benefit soil, livestock and plant health while also providing a mosaic of different habitats for wildlife. The Minnesota Department of Natural Resources (DNR) also recognizes the link between cattle and healthy grassland ecosystems. In 2012, with support from the Minnesota State Cattlemen's Association the DNR began implementing a statewide grazing program for Wildlife Management Areas (WMAs). This program continues to grow, from around 10,000 acres managed with grazing in 2012 to 14,031 in 2013 and even more added in 2014 (numbers have not yet been compiled).

As this program expands, the DNR is addressing concerns about the potential negative impacts of livestock on conservation lands. One such concern is the use of dewormers and fly control, in livestock and the impact they have on pollinators, dung beetles and endangered insects such as the Dakota Skipper and Powesheik Skipperling. Concerns over these chemicals have often been discussed among conservation professionals when considering grazing as a land management tool. The issue has become even more prevalent in recent years due to the increased awareness of declining populations of pollinating insects. Until this year nobody had formally addressed the issue or attempted to offer a solution or compromise. Urged by a legislative mandate to develop best management practices (BMPs) to protect pollinators, the DNR began to address the matter.

People involved in the process

In early 2014, a team was organized to discuss the potential effects of the products commonly used and to establish BMPs for their use when cattle are grazing public lands. Included in the discussion were representatives from the DNR, MNSCA, Minnesota Department of Agriculture, United States Fish and Wildlife Service, MN Board of Animal Health, and the University of Minnesota. The group began by reviewing common products used for both internal and external parasite

control in cattle. They went on to research the effects these products have on desirable insects once excreted from the livestock. With this information, a set of draft BMPs was developed that allows for some flexibility in treatment options while still avoiding those most harmful to desirable insects.

Summary of BMPs

The DNR recognizes that dewormers and insecticides are important tools for livestock producers and are often essential for maintaining healthy animals. A goal in the development of the BMPs was to retain options for treatment when necessary while minimizing the effects of the chemicals on conservation lands. The draft BMPs are listed in two categories, practices for 1-3 months prior to grazing on conservation land and practices to be applied while livestock are on conservation land. Prior to grazing the BMPs urge producers to only treat animals if it is necessary and to avoid prophylactic treatment. The BMPs also discourage producers from using certain macrocyclic lactones directly before turn-out because they remain in the animal for long periods of time and have been shown to have harmful effects on desirable insects.

While livestock are on a WMA, the BMPs recommend that producers monitor cattle, especially for fly stress and only apply treatments in emergency situations. Certain types of fly control are allowed if approved by the DNR Wildlife Manager. These include certain types of ear tags and mineral blocks that do not have broad and lasting effects on desirable insects. If treatment is necessary above and beyond what has been approved, cattle may need to be removed from the WMA to be treated, however, in many cases grazing on the WMA will be completed before fly annoyance becomes an issue. A complete version of the BMPs will be available for review at the State Cattlemen's Convention in December.

Future application

These BMPs, once finalized, will become part of new DNR Grazing Agreements beginning in 2015. They are the first of their kind that address an issue that has been discussed amongst conservation professionals for years. As the BMPs are applied to new situations and as new products and research are made available, it is likely that these recommendations will need to be revised. If you have questions or comments about the BMPs you can contact Kelly Anderson at Kelly.anderson@state.mn.us or (320) 808-4424. Kelly will also be available at the State Convention to answer questions and take comments on the BMPs.

PRESORTED STD
US POSTAGE
PAID
Detroit Lakes, MN
Permit No. 14

NEWS - TIME SENSITIVE MATERIAL

The Minnesota State Agriculture economy, that all of us navigate through gives many, great joy and great discomfort, usually monthly, weekly and sometimes daily. Groups like the Minnesota State Cattlemen's Association (MSCA) do everything possible to protect our beef industry, statewide and nationally. WOTUS is one huge looming regulation that could impact nearly all ranching and farming businesses, regardless of size. Through its membership, the MSCA works to protect our family operations from regulators like the EPA. Just the fact that they are proposing these new regulations puts a less than sympathetic view towards our beef producers by consumers.

Having traveled a great deal this past year, I am so proud of our producers who work hard each day to provide a wholesome product to our customers, the consumer. Thank you to all our members who take time to help with the effort to insure we keep our product Number 1.

As I look back over the past eight years and the time spent on the Executive Board, it now seems that it has passed quickly. The trips to D.C., St. Paul, local cattlemen's association meetings, the annual convention and summer tour, countless e-mails, phone calls and conference calls, committee, quarterly and annual board meetings and other MSCA commitments have all been a part of our life here at our ranch.

The pioneers of the Minnesota State Cattlemen's Association have all gone through these same requirements, but my hope for all of them is to not be forgotten, but remembered for their time and dedication to the association, with lasting results that all of us have benefitted from and will continue to do so.

My belief is that everyone needs to give back a little bit of time to our industry by showing up at events, taking action against negative regulations and policy makers that work against our way of life. A unified voice can be heard throughout the state and nation. Most importantly of all, being a member of the MSCA benefits us all.

I have a long list of people to thank and many of you I will personally thank in the coming months. First, I would like to thank the new members and the members who have a long history of supporting the MSCA. Without your membership, none of this is possible. Special thanks to our industry partners. They support the association through sponsorships, the Beef Alliance membership and through their participation at MSCA events throughout the year. Thanks to the Board of Directors who gave their time to show up and attend meetings and events. I am also grateful to the staff and Board of Directors of the Minnesota Beef Council who worked with us to gain a unified voice and work together for the same cause. Special thanks to Karin Schaefer and Mark Malecek for the extra effort, as well as the thoughtfulness put into all decision making.

Thank you to the MSCA Executive Board members who worked tirelessly towards a common goal of making a lasting improvement for the MSCA. We will all agree that it wasn't easy, but looking back, it was time dedicated to our future. Thank you, Tom, Ted and Donnie for being there and helping navigate through many projects. We appreciate your dedication. To Joe Martin, you put the goals out there in front of us to see and gave us direction to head towards those goals.

Thank you to Ashley for hitting the ground running and not holding back. It's a big job and I know your heart and head are in it, so good luck.

My gratitude goes out to the Minnesota Cattlewomen for all the different projects you maintain and carry out throughout the year. Carol Hoge, you are a strong leader and a real asset to your membership.

I would also like to thank Kevin Hoge our MSCA secretary/treasurer, a real unsung hero who contributes much of his time getting our meeting minutes and documentation right. A job he has accomplished for years without any extra praise or recognition.

Another individual I would like to recognize is Bruce Kleven, the MSCA legislative counsel for his hard work and dedication



DAR GIESS
President, Minnesota State Cattlemen's Association

Harvest is progressing rapidly as we have enjoyed a beautiful October. Who could have ever predicted such great weather? As I watch all of the cattle trucks go past on Highway 14 I am reminded of the fact we were not able to get our usual set of calves bought for October delivery. It will be the first time in 15 years that the sound of bawling calves will not be heard from our pens. The fat market seems to be holding strong so hopefully November will be a good month to sell fat cattle. This is my last time writing as your Feeder Council chair. You will not have to listen to me ramble on next issue. Convention will soon be here and a new chair will take the reins. It has been a privilege to travel and meet so many of you. I have learned a lot that I have been able to bring home and use the last two years. I have also developed friendships that will be lifelong and that has truly made the experience worthwhile. Reading the lineup of convention activities it is looking like a very good two days are planned. Our goal is to make the time spent away from yours operations as valuable as possible and I believe that will be accomplished again this year. Hopefully all the right people won their elections and I will see you all in Hinckley for convention.



MIKE LANDUYT
Chairman, Feeder Council

It is November in central Minnesota, are we ready for winter? I need to look at my list: did I check the water system heaters, put out hay rings, replace that corner post, order #1 fuel, mount those new lights on the chore tractor, oh I forgot, I need to do some welding on the bale shredder before I use it again, do a final sort on cattle and sell the culls, I guess I'm not ready. As anyone in the cattle business or farming of any type knows there is always another thing we would like to do if we get a few more good days. Convention time is here! Read about it throughout this newspaper, come to Hinckley to learn and have a good time with friends in the cattle industry!

Point of interest within MSCA; we (members) have a set of elections at the council and annual meetings during convention that will help set direction for the association. They include: cow/calf chair, (currently me), feeder chair, numerous regional directors, and a vice president. Be there and be part of it!

Closing comments as your cow/calf chair: It has been two years of experiences and opportunities to help our beef industry with focus on; issues, rules, legislative and education, combined with many committees and activities to provide positives for cattle and MSCA members involved. I thank the membership that elected/supported me as chair and look forward to future involvement with MSCA.

Many years ago a gentleman mentor I know told me; There are so many levels within our beef industry from conception to consumer, "we all do well when we work together". A powerful statement to think about. We are seed stock, cow/calf, feeder, auction barn, packer, grower of corn, beans, grass, other feeds, and supporting industries; "we all need each other, let's work together!"

GIESS CONTINUED...

to the MSCA. He holds an important role in our association and we appreciate his counsel.

Lastly, thank you to my entire family, Lane, Leah and Lynn for allowing me the chance to serve these past eight years for this organization. Our family's dedication to our breed and our industry hopefully will be rewarded many times over in the future. To Lynn, your hard work and organization of the interim Executive Director duties deserves an extra thank you from all of us at MSCA.

I am humbled by the support of so many of you and dedication you show for the beef industry, the MSCA, family and our way of life.



JOHN CHUTE
Chairman, Cow-Calf Council

Minnesota State Cattlemen's Association
23722 230th Street
Hutchinson, MN 55350
(612) 618-6619
www.mnsca.org
mnsca@mnsca.org

Executive Committee

President - Dar Giess
(320) 249-2130 darlynn@fallsnet.com
33424 183rd St, Pierz MN 56364

President Elect - Tim Nolte
(218) 539-0322 noltelivestock@wcta.net
26914 - 181st Ave., Sebeka, MN 56477

Vice President - Krist Wollum
(507) 530-3854 kkwollum@yahoo.com
3912 County Rd 109, Porter, MN 56280

Feeder Council Chair - Mike Landuyt
(507) 382-0884 landuytfarm@gmail.com
14523 140th St, Walnut Grove, MN 56180

Cow-Calf Council Chair - John Chute
(218) 927-3987 jdchute@mlecmn.net
42992 US Hwy 169, Aitkin, MN 56431

Past President - Don Schiefelbein
(303) 324-5149 dschiefel@meltel.net
34897 717th Ave, Kimball, MN 55353

Legislative Chair - Tom Pyfferoen
(507) 254-9490 - typffero@pitel.net
53249 - 275th Ave., Pine Island, MN 55963

Membership Chair - Dennis Sleiter
(320) 589-4119 dennis.sleiter@agcountry.com
50495 250th Street, Morris, MN 56267

Secretary/Treasurer - Kevin Hoge
(218) 549-3337 flatrock@frontiernet.net
32413 280th Place, Aitkin, MN 56431

Executive Director - Ashley Kohls
(612) 618-6619 mnsca@mnsca.org
23722 230th St., Hutchinson, MN 55350

MSCA Regional Directors

Region - 1 Dan Anderson
(218) 425-7207 dana@wiktel.com
15693-440th Ave., Roseau, MN 56751-8758

Region - 2 & 3 Gary Sampson
(218) 296-1154 gustranc@staplesnet.com
7765 - 120th St SW, Motley, MN 56466

Region - 4 Jim Wulf
(320) 239-2700 jimandtwyla@farmersmail.net
30819 250th Street, Starbuck, MN 56381

Region - 5 Roger Pick
(320) 355-2214 pickfarm@jetup.net
36198 Nature Road, Hillman, MN 56338

Region - 6 Roger Wagner
(320) 355-2622 Eaglepass2@jetup.net
10606 420th Ave., Hillman, MN 56338

Region - 7 Grant Breitreutz
(507) 641-5384 gdbreitreutz@hotmail.com
38270 Kenwood Ave., Redwood Falls, MN 56283

Region - 8 Tom Helfter
(507) 665-2934 thelfter@aol.com
26969-376th Street, LeSueur, MN 56058

Region - 9 Carl Sackreiter
(507) 421-4942 carl.sackreiter@hotmail.com
12605 County Rd 6, Saint Charles, MN 55972

Minnesota Cattleman
THE MINNESOTA CATTLEMAN® newspaper is the official publication of the Minnesota State Cattlemen's Association. "THE MINNESOTA CATTLEMAN®" is published on a contract basis 6 times per year and is provided to all MSCA members. Minnesota Cattleman Publications reserve the right to decline paid advertising that is not consistent with the goals and objectives of the Minnesota State Cattlemen's Association.

For Advertising Contact:
Managing Editor: mnsca@mnsca.org
(320) 634-6722

Post Master Send Address Corrections to:
Minnesota Cattleman Publications
23722 230th Street
Hutchinson, MN 55350

MSCA Accepting Scholarship Applications

The MSCA is still accepting applications for Dennis Bottem and Reid Mason Memorial Scholarships. The application deadline for both scholarships is November 17. You can find the applications on the website at www.mnsca.org.

Benefit Auction Items Needed

The 2014 Annual MSCA Annual Benefit Auction will be held Friday, December 5, following the banquet and entertainment. The auction is an important annual fund raiser for both the Minnesota State Cattlemen's Association and the Minnesota Cattlewomen's Association. Please support the work of both associations by donating an auction item!



Remember to Submit Policy Resolutions

The MSCA is in the midst of our policy planning process. If you or your local cattlemen's association would like to submit a resolution(s), send them to the MSCA office: 23722 230th St, Hutchinson, MN 55350 or e-mail: mnsca@mnsca.org. If you need a copy of the current resolutions book, contact the office.

2015 Cattle Industry Convention and Trade Show Registration Underway.

Registration for the 2015 Cattle Industry Convention and National Cattlemen's Beef Association Trade Show is underway. The 117th Annual Convention will be held in San Antonio, Texas, Feb. 4-7, 2015. Advanced registration is open until Jan. 10, 2015.

Convention participants will hear from industry leaders, gather insight on industry trends, and enjoy an evening at the Cowboy Comedy Club & Mustache Bash After-Party. NCBA President Bob McCan said this convention is a must for everyone involved in the cattle industry.

"The Cattle Industry Convention is the oldest and largest, national convention in the cattle business," McCan said. "It is a unique opportunity to join other leaders in the industry to network, discuss policy, and visit with the many trade show participants. Plus, San Antonio is a hard location to beat!"

In addition to access to all of the 2015 convention events, registrants for the full convention will receive a 50 percent off coupon for Roper and Stetson apparel and footwear at the NCBA Trade Show.

All Minnesota attendees are invited to a special "Minnesota Reception" while attending the Cattle Industry Convention and Trade Show. This special reception will be held on Friday, February 6th from 6:30 – 7:30. Location and additional details will be available as the event gets closer!

To register for the 2015 Cattle Industry Convention and NCBA Trade Show, visit www.beefusa.org or e-mail meetings@beef.org.

Upcoming Events/Important Dates

Nov. 17: Deadline for Scholarship Applications
 Dec. 4-6 MSCA Annual Convention & Trade Show, Grand Casino, Hinckley, MN
 Feb. 4-7: Cattle Industry Convention & NCBA Trade Show, San Antonio, TX

University of Minnesota Cattle Feeder Days:

Dec. 9: Morris, MN – 9:30 AM
 Dec. 9: Tracy, MN – 5:30 AM
 Dec. 10: Luverne, MN – 5:30 PM
 Dec. 11: Rochester, MN – 5:30 PM

Northern States Beef Conference:

Jan. 5-6: Jackpot Junction – Morton, MN

Greetings from the central part of the state!



ASHLEY KOHLS
Executive Director

The countdown to convention has officially started at the MSCA office! Exhibit booth assignments, speaker bio's and menu options have been adding to the business that is a constant this time of year. I'm excited about the lineup we have for this year's convention and hope you will find something to spark your interest. There are opportunities for you, as an MSCA member, to volunteer at the convention. If you are interested, please let me know!

The industry has seen some additional challenges since the last Minnesota Cattleman publication. The most publicized being the direction of the Beef Checkoff. I appreciate this quote from NCBA President Bob McCann: "The Beef Checkoff is a non-political, non-partisan structure designed by cattle producers to increase and support beef demand." It's pretty hard to argue against the fact that, at its origin, the checkoff was designed to be just as Bob described; A grassroots program, designed by cattle producers to promote the very industry and product they work hard every day to produce. I've had the opportunity to speak to many MSCA members about the current happenings with the Beef Checkoff program and I appreciate the many different views our members have. We need to remember - as the foundation of the cattle industry, we as producers need to fight to keep beef producers and their best interests at the heart of the Beef Checkoff.

If you haven't had a chance to check out the Minnesota State Cattlemen's Association Facebook page, head on over. This is a great place to keep up-to-date with day to day happenings of the state and national cattle industry.

As always, feel free to call me or any of the MSCA board members with questions you may have. We love to hear from members! I look forward to seeing you in December!

Greetings to all Cattlewomen and Cattlemen. I hope that this fall weather has allowed everyone to complete the harvest, market your calves, fill your feedlots and prepare for the coming winter. In the midst of this busy time of year, a lot of people involved in the Beef Industry took a little time off and attended the MN Beef Expo. It was, as usual, a great event. It is so good to see all of the young people involved and so enthused about our industry and beef cattle! One of the events held during the Expo was the MN Beef Ambassador contest. I would like to introduce our new team of Minnesota Beef Ambassadors. The senior team members are Carlie Jackson from Sanborn, Zach Klaers from Arlington, and Amy Beckstrand from Waldorf. The junior team members are Martha Moenning from Hayfield and Abbie Shiefelbein from Kimball. These young people will spend the next year educating consumers and students about beef nutrition, food safety and the stewardship practices of beef farmers and ranchers. Congratulations to our new team! We know they will be great ambassadors for our Beef Industry.



CAROL HOGE
President, Minnesota CattleWomen

The next big thing on our calendars should be the 2014 Annual Minnesota Cattlemen and Cattlewomen's Convention being held December 4th to 6th at Hinckley, MN. Be sure to plan to attend, there will be informational speakers, educational sessions, trade show booths, great food, entertainment... and the list goes on! This is a great time to renew friendships, and meet new cattle people.

This will be my last article as the President of the Minnesota CattleWomen. It is hard to believe that 2 years have gone by so fast. I would like to thank the Cattlewomen, the Cattlemen, and our MN Beef Council for all working together for the promotion and progress of our industry. We are all in this "Beef Business" together and together we are getting our message out there!!

Hope all of you have a Happy and Blessed Thanksgiving.



Grass hay for sale. Weed free and quality tested between 9 and 16% protein. These are not road ditch bales. Over 1200 tons available in net-wrapped bales. Delivery available.

We are also dealers for ShurWrap Net Wrap.



High quality for a low price!

**GRANT BREITKREUTZ 507-430-0607 SETH BREITKREUTZ 507-401-6874
 OFFICE 507.641.5384**



MINNESOTA BEEF COUNCIL

Mission: To enhance opportunities for growth and success in the beef industry.










As we found out in late July, every dollar invested into the Beef Checkoff Program (through the Cattlemen’s Beef Board) between 2006-2013 returned an average of \$11.20 to the beef industry. Under USDA oversight, the CBB is required to have an independent analysis of the economic effectiveness of the program conducted at least once every five years. The beef industry should be very proud of these findings.

Though this study did not take into account the return on investments made on the state level, our state priorities here in Minnesota mimic those of our national programs. While out in Denver at the NCBA offices in October, MBC staff heard from various contractors about the programs and strategies for the upcoming fiscal year. These strategies echoed the tactics outlined in the MBC Marketing Plan.

A few examples of great projects on the horizon for 2015 include:

- The Beef Research program areas will focus on Salmonella (pre-harvest) research and antibiotic resistance.
- There will be a continued focus on sustainability research which will include regional data collection.
- The Food and Nutrition department will emphasize clinical nutrition research, technical resources and advance the scientific acceptance of beef as a valuable component of the human diet.
- Product quality will take a deep dive into understanding tenderness, juiciness and flavor with a 2015 National Beef Tenderness Study on the horizon.
- The Beef Innovations Group will be prioritizing convenience, which includes revitalizing roasts and deli counter meal solutions.
- BQA certifications will be given high priority at the state level.
- And as has been mentioned in previous years, the beef checkoff’s target demographic will be Millennials. We will be utilizing digital and social marketing to reach this audience of current and future beef eaters.



KARIN SCHAEFER
MN Beef Council Executive Director

2014-2015 Minnesota Beef Ambassador Team Announced

The Minnesota Beef Industry is proud to announce that Carlie Jackson (Sanborn), daughter of Frank & Christy Jackson, Zach Klaers (Arlington) son of Pat and Sandy Klaers and Amy Beckstrand (Waldorf) daughter of Paul & Marijo Beckstrand were chosen as 2014-2015 Senior Minnesota Beef Ambassador Team Members.



The Minnesota Beef Industry is also proud to announce Martha Moenning (Hayfield) daughter of Mark & Donna Moenning and Abbey Schiefelbien (Kimball) daughter of Don and Jennifer Schiefelbien were chosen as 2014-2015 Junior Minnesota Beef Ambassador Team Members and will join the Senior Minnesota Beef Ambassador Team Members to complete this year’s Minnesota Beef Ambassador Team.

Contestants from all over the state of Minnesota competed for a place on this year’s Beef Ambassador Team and a chance to win cash prizes sponsored by the Minnesota State Cattlemen’s Association and the Minnesota Cattlewomen’s Association during the annual Minnesota Beef Ambassador Competition held on Thursday, October 16, 2014 at the CHS Miracle of Birth Center at the Minnesota State Fairgrounds. Five contestants ranging in age from 16-19 competed in the Senior Division of the contest this year. This year’s top Senior Division contestant earning a cash prize and an opportunity to compete at the 2015 National Beef Ambassador Contest was Carlie Jackson, daughter of Frank & Christy Jackson of Sanborn, MN. Other contestants competing in the Senior Division of the contest were Mitchell Sims and Kayla Mulhern. The contest also saw five contestants ranging in age from 13-15 competing in the Junior Division of the contest. This year’s top Junior Division Contestant was Martha Moenning, daughter of Mark and Donna Moenning of Hayfield, MN. Martha along with Abbey Schiefelbien daughter of Don and Jennifer Schiefelbien of Kimball, MN will also both be eligible for cash prizes. Other contestants competing in the Junior Division of the contest were Emilee White, Athena Moe and Emily Kathman.

During the contest all contestants were required to prepare an “elevator speech, “a short, to the point, statement outlining his/her message to consumers and what he/she wants consumers to know about the beef industry. Additionally, contestants competed in a mock radio interview, which observed the contestants ability to “Tell the Beef Production Story and present beef and farming in a positive light, a mock consumer promotion, which observed the contestants ability to educate the consumer about beef and the beef product, and a written response, which observed the contestants ability to thoughtfully answer and identify misinformation about beef.

Katie Davis hired as Minnesota Beef Council Office Manager

The Minnesota Beef Council (MBC) announced today that Katie Davis has been hired as the office manager. In this role, Davis will be responsible for collecting and processing beef checkoff remittance, overall financial management, coordination of contracts, collection/compliance, along with administrative and program support.



Davis holds bachelor’s degrees in accounting and management from the College of St. Benedict. Her previous positions have been in the banking and finance industry, with her most recent position as a treasury analyst for Regis Corporation. “Agriculture is an important part of my life. I understand the importance of information and educating consumers, as well as, supporting producers,” said Katie Davis. “I look forward to my role in implementation of the beef checkoff program and working for beef producers throughout the state.”

Davis and her husband live in Cokato, MN, where her husband and his family own and operate a dairy and beef farm. Her first day on staff with MBC will be October 30. She can be reached at katie@mnbeef.org or 952-854-6980.

Best Wishes Audrey



Audrey Rodvold

The Minnesota Beef Council staff and directors would like to thank Audrey Rodvold for her 14 years of dedicated service to the Minnesota Beef Council as the Director of Accounting and Compliance. Audrey’s last day with the Minnesota Beef Council will be November 26. We wish her all the best in her new position.

Value of Beef Exports Up Again in August

Per-head value of exports reaches \$326.94!

For the second consecutive month, August export value for U.S. beef increased year-over-year – setting a new monthly record and keeping export value on record pace, despite declines in volume, according to statistics released by USDA and compiled by USMEF, a contractor to the Beef Checkoff Program.

August beef exports overcame a 3-percent decline in volume to 225.8 million pounds to set a new monthly value record of \$655.2 million – up 16 percent from August 2013. For January through August, beef exports are up 3 percent in volume to 1.74 billion pounds and up 13 percent in value to \$4.55 billion compared to the same period last year.

The fact that August fed beef slaughter was down 10 percent year-on-year makes the beef export-value record even more noteworthy. Export value per head of fed slaughter reached an astonishing \$326.94, up 29 percent from a year ago and shattering the previous record of \$299.14, set in June! For January through August, per-head export value averaged \$279.48 – up 15 percent from the same period last year. Beef exports equated to 14 percent of total beef production and 11 percent for muscle cuts only – up from 13 percent and 10 percent, respectively, last year.

“International buyers are certainly concerned about supplies and whether we will be able to meet the growing demand for U.S. beef,” said USMEF President and CEO Philip Seng. “But price and supply concerns notwithstanding, their enthusiasm for U.S. beef has never been higher. We continue to see an outstanding response to our marketing campaigns and educational seminars informing buyers about the unique attributes of U.S. beef.”

January-through-August 2014 beef export highlights include:

- Exports to Hong Kong are up 30 percent in volume to 206.5 million pounds and up 50 percent in value to \$667.8 million. After slowing in July, export value rebounded 32 percent in August to reach \$103.3 million.
- Exports to Korea continue to perform extremely well, with volume up 14 percent to 167.9 million pounds and value up a whopping 44 percent to \$522.1 million.
- A strong summer performance put exports to Taiwan on a record pace, with volume up 11 percent to 50.2 million pounds and value up 16 percent to \$190.6 million.
- Exports to Mexico slowed slightly in August but remain strong for the year, totaling about 343 million pounds valued at \$742 million. These totals are up 19 percent and 33 percent, respectively (though, as USMEF has previously noted, data from early 2013 may have understated last year’s exports).
- Exports to Japan, the leading U.S. beef market, were down 3 percent in volume to 355.1 million pounds, but still increased 2 percent in value to \$1.01 billion, as the U.S. continued to gain market share in Japan.

Complete January-August export totals for U.S. beef, pork and lamb are available from USMEF’s statistics webpage.

Minnesota Beef News & Notes Radion Program

Minnesota Beef Council in conjunction with the Minnesota State Cattlemen’s Association, Minnesota Corn Growers and the University of Minnesota Beef Team are collaborating on a producer communication feature segment called the ‘Minnesota Beef News & Notes’ program. This 2-minute segment will highlight checkoff funded activity, beef research and industry information relevant to producers. The program will be aired on the Linder Farm Network, Red River Farm Network and various independent stations weekly during their farm reports.

Here is where and when you can find the radio program in your area:

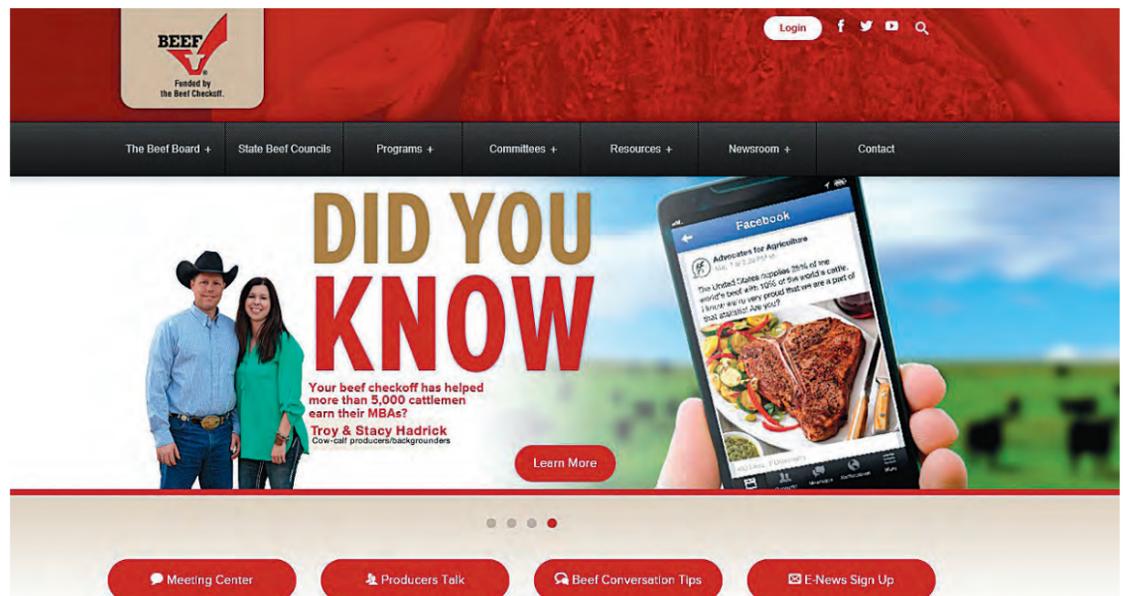
- Linder Network – Mondays at 12:45 p.m.
- Red River Farm Network – Wednesdays at 12:35 p.m.
- KASM (Albany) – Mondays at 12:20 p.m.
- KDHL (Faribault) – Tuesdays at 6:00 a.m.

Watch Farmland on Hulu.com

Farmland was made available at no charge exclusively via www.Hulu.com for the month of October, giving viewers the opportunity to watch the film from the comfort of their own home.

You do not need to have a Hulu account to watch the film. Pass on this news to anyone who should watch a film about young farmers in the U.S. Beyond traditional entertainment platforms, USFRA is currently building a plan to have the film shown on college campuses and made available for educators.

New Look and Feel For MyBeefCheckoff.com



The beef checkoff launched a totally redesigned MyBeefCheckoff.com on Sept. 28, providing checkoff payers, leaders, staff and media with an easy-to-navigate selection of checkoff resources and information to highlight checkoff programs and results.

For the first time, MyBeefCheckoff.com will display photos and profiles of both Beef Board members and members of the Federation of State Beef Councils who serve on checkoff program committees. Where this is especially important is in another new feature, a “Meeting Center” that incorporates information from the old MyBeefCheckoffMeeting.com blog (which will go offline soon) along with new ‘visual rosters’ to help all checkoff payers better understand who represents them on each committee. The meeting center will offer committee materials – such as meeting agendas, minutes, presentations, etc. – as well as reporting from and photos of the meetings, and display it all in the Meeting Center.

The remake modernizes and simplifies organization of materials and makes everything accessible from drop-down menus at the top of

every page. In addition, the site is “responsive,” which means it views the same on all electronic devices, from computer to laptop to tablet to smartphone.

“MyBeefCheckoff.com is really our one-stop source of information about our national \$1-per-head beef checkoff,” says Jeanne Harland, chairwoman of the checkoff’s Producer Communications Working Group and a producer from LaFayette, Ill. “Through this site, producers have an opportunity to get to know their checkoff by reading about the latest results of our investments into checkoff programs.”

The home page also features a MyBeefCheckoff Facebook feed, daily news feed, and facts for producers to share via their own social-media platforms.

MBC Board Meeting

The November 2014 Minnesota Beef Council Board of Directors Meeting is scheduled for Tuesday, November 18 at Rancher’s Legacy in Vadnais Heights.

Baxter Black, Featured Entertainment at MSCA Convention Banquet

Baxter Black is a cowboy poet, former large animal veterinarian and entertainer of the agricultural masses. As he puts it, “he has a narrow following, but it’s deep!” For over 25 years he has traveled the U.S. and Canada, scattering his wit and left-handed observations to folks looking for a bright spot in their day.

When asked how many books he has written, he quotes the late Franklin Delano Roosevelt, “Altogether, too many.” Over one million books and audios sold, a weekly column, a weekly radio program, a weekly television program ...there’s no place to hide if you live in the country!

He has poked his head above the horizon long enough to attract urban followers (gentiles, he calls them), through National Public Radio, public television, Johnny Carson’s Tonight Show, Random House and USA Today.

Baxter says his life has been blessed, “I like what I do. I have a great home to come home to, a couple good horses, a few cows, a good dog, and friends everywhere I go. I’m square with God and I make a living entertaining people I care about.

“My audience is my inspiration,” he says, “Every cowboy, rancher, vet, farmer, feed salesman, ag teacher, cowman and rodeo hand has a story to tell, and they tell it to me. I Baxterize it and tell it back to ‘em! It doesn’t seem fair, does it?”

If you look around, you’re not more than one or two degrees of separation from his omni-cowboy presence! He’s kinda like a good pair of boots, a faithful cowdog, or even the flu. Try him out, he’s contagious!

You can find him in Benson, Arizona at baxterblack.com. He’s the real thing. Because, as he says, “You can’t be what you aren’t!”

Coyote Cowboy Company, P.O. Box 2190, Benson, AZ 85602 (800) 654-2550 www.baxterblack.com



Registration Open for 2014 Convention and Trade Show!

2014 MSCA Convention Featured Speakers

Bob McCann - NCBA President National Update

Bob McCann of Victoria, Texas, oversees the cattle operations and recreational hunting and wildlife operations for his family's company, McFaddin Enterprises, Ltd. in Victoria, Refugio, and Bee Counties.



The ranches are stocked with Victoria cattle, a commercial cross-bred of three-fourths Hereford and one fourth Brahman with a uniform Hereford coloring. McCann was born in Victoria County on October 16, 1957. He graduated from public high school in 1975. After spending his freshman year at Victoria College, he transferred to Texas A&M University in College Station and graduated with a Bachelor of Science degree in Range Science in 1980.

McCann was appointed to the board of Texas and Southwestern Cattle Raisers Association in 1990. In 1999, he was named second vice-president of the Association and in 2003 he became president of TSCRA. Some of the accomplishments McCann is most proud of during his tenure there were organizing the association's long range strategic planning process and creating a partnership stewardship award program between TSCRA and the Society for Range Management Texas section to honor Texas ranchers for their stewardship achievements. During his tenure as president, TSCRA received an award for their leadership role along with Texas Beef Council and Texas A&M Extension Service on creating the Texas Beef Quality Assurance training program.

In 1995, Governor George Bush appointed McCann to serve on the Fire Ant Research and Management Account Advisory Committee. He was then elected chairman of this state committee. Under his leadership, McCann was responsible for helping coordinate research efforts for controlling the red imported fire ant between Texas A&M University, Texas Tech University, and The University of Texas. Since 1993, McCann served on the National Cattlemen's Beef Association board. He served as vice chairman of the Private Lands and Environment Committee. From 2005 through 2008, he served as a regional vice president for NCBA and served on the Executive Committee during this time.

McCann has also taken an active role with the Grazing Lands Conservation Initiative, serving as the state chairman on two separate tenures over the past fifteen years. GLCI is an organization founded by grassroots producers in an effort to re-establish technical assistance for range land producers and grazing managers and also to help provide education to grazing land managers. Under the leadership of McCann and many others in Texas, this coalition effort has been very successful in increasing technical assistance for ranchers. In 2001, McCann was given the outstanding Rangeland Management Award for the State of Texas by the Society for Range Management. In 2007, he received the Lone Star Land Stewardship Award for the Gulf Prairies and Marshes region by Texas Parks and Wildlife Agency. From 1995 to 2008, McCann served as chairman of the local Victoria Soil and Water Conservation District where he and other board members oversee the many

different state and federal conservation programs. During his leadership tenure, the Soil and Water District of Victoria received an award for being the top soil and water district office in the state. Governor Rick Perry appointed McCann to serve on the Farm and Ranch Land Conservation Council in 2006. Then in 2008, the Governor appointed him to serve on the Coastal Coordination Council of Texas.

McCann has served as a director for the First Victoria National Bank since 1997. He also serves on the King Ranch Institute for Ranch Management Council, which oversees a ranch management graduate degree program at Texas A&M University in Kingsville. One accomplishment Bob and his wife, Julie, are most proud of are their two children, Robert August and Mary Isabel. The children are the sixth generation of their family to work on the McFaddin Ranch.

Ann Nogen - ANCW Vice President ANCW National Update

Ann Nogen with her husband Jeff and two sons Dave and Ben and his wife Allie own and operate Applewood Farm located in beautiful Scott Township, Lackawanna County of Northeast Pennsylvania. After completing



college at Penn State University and Marywood University, their son's recent return to the farm have the next generation active in all aspects of the operation. They are BQA certified and the family farm is enrolled in the PA Preferred program in Pennsylvania. In the spring Black Angus cows and calves are found in the rolling hills and the fields are planted with soybeans and corn. The crops are harvested and fed to the cattle in the feedyard or sold as a cash crop. The fed cattle are sold direct to Cargill, Wyalusing or JBS, Souderton in Pennsylvania.

Cropland is all under an approved conservation plan and best management practices include water diversions, catch basins, piped waterways, and stream crossings. The soybeans are planted no-till to reduce soil erosion. Some of the corn is planted no-till, but most is planted in minimal till strips.

Ann Nogen currently serves as the Executive Director of the Pennsylvania Center for Beef Excellence. Active in many agricultural organizations, she has served on numerous boards. Recently serving as a Past President, President and President-Elect of the Pennsylvania CattleWomen's Association, Executive Secretary of the Pennsylvania Cattlemen's Association, board member of the Berks Southeast Cattlemen's Association, committee member of the National Cattlemen's Beef Association, member of the Pennsylvania Farm Bureau, American Angus Association, PA Soybean Association, PA Corn Growers Association and a past board member of the Pennsylvania Horticultural Advisory committee, she values the opportunities these membership based organizations provide for the beef industry.

As a member of her community, she believes the community benefits from the environmental issues addressed through on-farm conservation plans. "Living in a rural area with the need to be able to expand our operation we focus on continually implementing practices that will not only benefit us, but also those in the community we are a part of." Nogen said "Many appreciate the efforts we make to be a good neighbor and this is extremely important for us to be able for the next generation to continue farming."

John Robinson - NCBA

Beef Industry Sustainability: Meeting growing global demand by balancing environmental responsibility, economic opportunity and social diligence through the supply chain.



Insert Photo of John Robinson

John Robinson is Senior Director of Organizational Communications for the National Cattlemen's Beef Association (NCBA). He and his team are responsible for oversight and production of all NCBA media properties including television, print and web products. His team reaches more than 500,000 beef producers and industry stakeholders through their communications vehicles on a monthly basis. He is also responsible for sustainability communications for the organization and serves as chairperson of the Global Roundtable for Sustainable Beef, Communications Committee.

Robinson has extensive experience in producer and influencer outreach, both as a journalist and a member of the larger NCBA communications team. Prior to joining NCBA, he was managing editor for Western Livestock Journal. His background also includes extensive project management, spokesperson development, crisis management and marketing experience.

He is a native of Washington state and earned a degree from Washington State University. He currently resides with his family on a ranch in Black Forest, Colorado.

Sustainability is a word the cattle industry has long defined as the passage of a ranch from one generation to the next. Over the past decade, driven in part by an ongoing global conversation about sustainability, the definition of sustainability has started to change. In 2006, the United Nations, Food and Agriculture Organization (FAO) published a report titled, Livestock's Long Shadow, which claimed that livestock are responsible for 18 percent of all greenhouse gas production, more than the transportation sector.

The beef industry is the first commodity group to document all three pillars of sustainability in an effort to benchmark progress. In the past, the beef industry took a back seat in conversations about sustainability and the future was being defined by individuals and groups outside of the industry. The completion of the life cycle assessment positions the beef industry in front of other protein groups, enabling the industry to lead global conversations about the sustainability of our product. By documenting the economic, environmental and social impacts for the full value chain, the beef industry can identify practical ways to improve the sustainability of beef and remain on the path of continuous improvement over time.

Carissa Nath, MS - AURI Meat Scientist Beef Quality: Meeting Consumer Demand

Carissa Nath is responsible for the operation of the USDA inspected meat laboratory of AURI in Marshall, MN. In this laboratory, Nath is able to utilize modern meat processing systems for developing and managing client projects in meat product development. Her tasks also include disseminating pertinent meat product development, regulatory and food safety information to meat processors, retailers, and the general consuming public.



Before joining the AURI team, Nath was a

research associate at South Dakota State University in Brookings, SD. She began her academic career at Texas Tech University, where she worked with meat science graduate students on research projects including research projects on meat quality, palatability and safety.

Nath received a Bachelor of Science degree in animal science from Texas Tech University and a Masters degree in Animal Science with an emphasis on meat science from South Dakota State University. She is also active in coordinating and facilitating HACCP training workshops as well as presenting and judging at the annual Minnesota Association of Meat Processors convention.

What are today's consumers looking for in a high quality beef eating experience and how, as the beef industry, can we meet those demands? Carissa will explain how beef quality is defined and measured. In addition, new beef cuts and cutting programs that are being offered to meet consumer demand will be explored.

Kaye Strohbehn, MS – Minnesota Beef Council Utilizing Digital Advertising to Promote Beef

Kaye E. Strohbehn, M. S. serves as the Director of Marketing with the Minnesota Beef Council. The Minnesota Beef Council was established in 1967 to administer the Beef Checkoff Program on behalf of beef and dairy farmers and ranchers in Minnesota. The Beef Checkoff Program focuses on conducting research, education and promotion programs about beef and beef products. In her position with the Minnesota Beef Council, Kaye helps build beef demand in Minnesota by directing and implementing beef education and promotional programs to consumers, retail and foodservice sectors, health and nutrition professionals, media and producer groups.



Kaye holds a Bachelor of Science degree in Animal Science from South Dakota State University as well as a Master of Science degree in Agriculture Education and Extension Education from Iowa State University. Additionally, she holds a 5th-12th grade teaching license with endorsements in Agriculture, Agriscience, Agribusiness and Biological Sciences.

Her experiences growing up in the beef industry combined with her academic and professional training, as well as her passion for the beef industry enable her to develop and implement beef education and promotional programs to build beef demand in Minnesota.

Dr. Blaine Corners – Zoetis Animal Health Cattleman's College

Dr. Blaine Corners is a Nutritionist, Cattle and Equine Technical Services, with Zoetis. His area of focus is protein nutrition and corn co-product based diets in feedlot and backgrounder yards. Dr. Corners was raised on a row-crop and cattle farm in Southern Illinois. He received both a BS in Ag Economics and a MS in Agriculture from Murray State University. He received his PhD in Ruminant Nutrition from the University of Missouri. Before joining Pfizer, he worked for ADM Alliance Nutrition as Manager of Beef Technical Services and Products and as a Field Feedlot Nutritionist. Dr. Corners currently resides in Malvern, IA with his wife, Becky, and two daughters Isabella and Savannah.



Bruce Kleven – Lobbyist for MSCA Review of the 2014 election results and preview of the 2015 session

Bruce Kleven graduated from Gustavus Adolphus College in 1989 with a degree in business and from Hamline University School of Law in 1992 with a concentration in agricultural law. In 1994, he began lobbying at the Minnesota legislature on behalf of several commodity organizations and in 1998 began working with the MSCA. For the past 21 years he has been a lobbyist and continues to practice agricultural and business law when the legislature is not in session.



Kent Bacus – NCBA Legislative Affairs Activity on Capitol Hill and key agencies

Kent Bacus serves as the Associate Director of Legislative Affairs in NCBA's Washington, DC office. Kent is the point man on trade issues for NCBA, and also handles tax, transportation and appropriations issues. Kent joined NCBA in September 2010 after serving on several political campaigns in Texas. Prior to that, Kent worked as the agriculture legislative assistant to Senator Elizabeth Dole from North Carolina. Kent is originally from Wichita Falls, Texas, and holds a degree in history and political science from Texas Tech.



Kent will be giving an update on activity on Capitol Hill and key agencies like USDA, EPA, and USTR and how NCBA and Minnesota Cattlemen's Association have worked together to address key issues facing our industry. In addition to updates on key topics such as the Farm Bill and EPA's Waters of the United States Rule, Kent will focus on NCBA's efforts on tax reform as well as expanding foreign demand for U.S. beef. Kent will also discuss the outcome of the November elections and what impact that may have on policies during the last two years of the Obama Administration.

Dr. Mark Allen – Trans Ova Genetics New and Emerging Bovine Reproductive Technologies and Genetics

Dr. Mark F. Allan presently serves as the Director of Marketing and Genomics for Trans Ova Genetics, Sioiux Center, Iowa. In this role he oversees all marketing, genomic and new product development activities.



Mark earned his undergraduate animal science degree from the University of Nebraska. Upon graduation and for the next seven years, he established a career in the beef industry, working directly with purebred cow/calf production, first as the herdsman for Adams Brothers and Co., Kilgore, NE, and later as the manager of Sullivan Limousin, Dunlap, IA. Feeling the desire to take his enthusiasm of animal husbandry and science to a new level, he returned to graduate school at the University of Nebraska. It was here he embraced the marriage of science with that of animal agriculture and laid the groundwork for a long-term career within the world of animal science. While in graduate school, Mark used the mouse as a model to understand the genetic basis of energy metabolism and response of correlated traits in livestock species. In 2000, Mark developed and taught the inaugural Applications of Biotechnology in Livestock Class at Cal Poly, San Luis Obispo, CA.

Upon earning his Ph.D. from the University of Nebraska, Dr. Allan served as a Research Geneticist

for the United States Department of Agriculture's Agricultural Research Service at the U.S. Meat Animal Research Center (2003-2008) in Clay Center, Neb. In that position, he provided leadership in DNA mapping of production traits in beef cattle, with a large portion of his work focused on feed efficiency and reproductive performance. Dr. Allan served as a member of the group of scientists that brought the first bovine 50K genomic chip to market.

Previously (2008-2011) Mark served as the Associate Director of Global Technical Services for Pfizer Animal Health-Genetics. He was instrumental in the development and launch of Pfizer's Angus HD 50K, a high density DNA tool enabling genetic improvement in Angus cattle, and the Dairy Clarified DNA tool, which has resulted in the application of genomic technology in the commercial dairy sector.

He has been the recipient of multiple industry awards, including being named as one of the "Top Ten Industry Leaders Under 40" by Cattle Business Weekly and receiving the Trail Blazers Teachers and Researchers honor from the American Angus Journal. Mark has also been honored by the University of Nebraska, having accepted the Milton Mohr Teaching Fellowship Award and the Jon Holling Distinguished Teaching Award. Additionally, Mark has been recognized by Pfizer Animal Health with special awards for outstanding teaching and support of the Pfizer Animal Health work force. From 2006-2011 he served as an adjunct faculty member of the University of Nebraska Animal Science Department. Mark has given numerous invited symposium talks in North America and abroad. Mark and Alise are the proud parents of Kiley (12) and Brady (8).

Lora Wright, MS - Tyson Fresh Meats FarmCheck and other Niche Auditing Programs

Growing up in production agriculture in central MN provided a great foundation of caring for animals, farming and hard work. After receiving her BS in Animal Science at South Dakota State University, Lora went on



to Colorado State University for a Masters Degree, focusing on meat science research. After working for a consulting firm in food safety validation research, she joined Tyson Foods in 2004. While at Tyson Lora has worked in Yields Management, Specifications, Labeling, Specialty Program Management (including Age Verification, Export Verification, Process Verified Programs, NHTC and Natural). Most recently she added responsibilities within the Office of Animal Well Being, supporting the beef and pork plants with Animal Welfare programs as well as the development and execution of Tyson's FarmCheck™ Program for the Beef Division. Currently Lora and her husband also raise crossbred cows and sheep on a small farm outside of Centerville, SD hoping to instill the same appreciation and passion for agriculture and work ethic in their four young children.

Deadline to submit copy and pictures for the next edition is January 23, 2015

Special Thanks to the MSCA Beef Alliance Members & Sponsors of the 2014 MSCA & MCW Convention and Trade Show

“Prime Level”

MN Corn Growers
Perham Stockyards, Inc.
Pruina Animal Nutrition
Carlson Wholesale, Inc.
American Foods Group

“Choice Level”

Central Livestock
Wulf Cattle
Zoetis

“Select Level”

Vi-Cor
Artex Manufacturing

“Base Level”

Summit Livestock
Facilities



Multimin USA - Dan Dishno
970-372-2302



First Minnesota Bank – Ron
Molstad – 320-864-1603



Leaders in facilities for sustainable
production and profitability

An FBI Buildings company.

Summit Livestock Facilities
Angie Dobson
219-261-0627



1914-CENTENNIAL-2014

Ziegler Cat – Jayden Scherer
612-791-9176



Zoske's Sales and Service –
Larry Kortum - 320-253-3036



Easy Fix Rubber – Bryce
Stephenson – 519-266-4824



For-Most Livestock
Equipment -
Dutch VanBuren -
712-551-2016



MN Board of Animal Health
– Bethany Hahn –
651-201-6815



Miller Legal
Strategic
Planning Centers P.A.

Miller Legal – Jodi Weber –
507-247-4700



Principal Financial Group –
Damien Cannaday –
651-287-5497 &
Tom Zubrod – 612-799-4881



Sioux Empire Lighting –
Jackie Buysse – 605-929-6299



Sioux Automation Center –
Aaron Giese – 800-722-1488



A SANOFI COMPANY

Merial
Rob Oster - 218-830-0660



MINNESOTA
DEPARTMENT OF
AGRICULTURE

Minnesota Department of
Agriculture



Kerndt Livestock Products
Dick Kerndt



Forward Farm Lines -
Aaron Bauer - 602-524-99858



MPCA

Minnesota Pollution Control
Agency – Forrest Peterson –
320-441-6972



USDA



Roto-Mix – Steve Gehrke –
620-225-1142



Prairie Livestock Supply
Greg Ommen - 507-360-1355

North Star Scale –
Jeff Reynolds -
507-381-4127



Tru-Test Inc. – Wes Schroeder
320-761-9082



Boehringer Ingelheim –
George Droogsman
763-614-8203



Huron Continental Mareting –
Kim Ulmer – 605-845-8700



Hubbard Feeds –
Steve Lanoue – 507-388-9447



United FCS – Pat Halbe –
320-523-1216



Famo Feeds – Tim Gainey –
320-836-2145



MAWRC – Warren Formo –
952-237-9822



Animal Health International –
817-320-2089



Huvepharma – Rick Kreykes –
800-994-4883



Leedstone - 800-996-3303



Wieser Concrete – Ed Kees –
(715) 647-2311



Kuhn North America – Chuck
Friedley - 608-897-2131



University of Minnesota –
Tom Rothman - 612-625-4743

Central Bale and
Grind
Rich Harris - 712-362-4779

Blue Hill Top Inc.
– Dana Berreanu –
507-897-353

Plus Many
More

Convention Location & Room Reservations

Grand Casino - Hinckley
777 Lady Luck Drive – Hinckley, MN 55037
 For Reservations Call: 1-800-468-3517

When making reservations please mention that you will be attending the Minnesota Cattle Convention and Trade Show

- Standard Rooms (single or double): \$59.20 (Thursday) \$75.60 (Friday) & \$84.60 (Saturday) per night plus tax.

Exhibitor Information

- The price to exhibit is \$400 for a standard 8'-10' booth with standard electrical included. (additional electrical needs will have an additional charge)
- One individual complementary registration is included with the booth cost (please list their name when you register). If you plan on having additional people attend, they will need to register separately.
- If you need a bigger space or have any special requests contact: Ashley Kohls at 612-618-6619 or mnsca@mnsca.org

Sponsor Information

General Sponsorship (\$200)

Your business or organization name will be listed on signage during the entire Convention and Trade Show thanking you for your support, and you will be provided one complementary admission to the convention.

Trade Show Break Sponsorship (\$250)

Your business or organization name will be listed on signage during the event and food items can be placed near your exhibit booth.

- Friday morning
- Friday afternoon
- Saturday mid-morning
- Saturday afternoon

Educational Session Sponsorships (\$400)

- Carissa Nath, MS – Meat Scientist – AURI
- Kaye Strohbene, MS – Director of Marketing - Minnesota Beef
- Mark Allan, PhD - Director of Marketing and Genomics – Trans Ova Genetics
- Lora Wright, MS – Division Manager, Beef Supply Chain - Office of Animal Well-Being & Food Safety Quality Assurance - Tyson Fresh Meats

Meal/Speaker Sponsorship (\$500)

Your business or organization will be listed on signage during the event, and you will be provided time to introduce yourself and provide comments to the audience.

- Friday Lunch Bob McCann NCBA President & John Robinson - NCBA
- Friday Dinner Banquet Baxter Black, Cowboy Poet
- Saturday Breakfast Ann Nogan – ANCW Vice President
- Saturday Lunch - Legislative Update Kent Bacus Associate Director of Legislative Affairs NCBA, DC Office & Bruce Kleven – Lobbyist for MSCA

Online registration available at MNSCA.org

Registration Form:

Meeting and Tradeshow Registration:	Number Desired	Fee	Total
Exhibit Booth (General Electrical Included)		X \$400.00	=
General Sponsorship		X \$200.00	=
Trade Show Break Sponsorship		X \$250.00	=
Educational Session Sponsorships		X \$400.00	=
Meal/Speaker Sponsorship		X \$500.00	=
Full Registration Fee (Both Days) (Per Person)		X \$90.00	
One Day Registration Fee (Per Person) Check Day: Friday _____ Saturday _____		X \$50.00	
Total			=

First Name:	Last Name:	Organization/Business/Farm Name:

Payment Information:

Name: _____ Business _____

Address: _____ City _____ State _____ Zip _____

Email _____ Phone _____

Payment Method: Check Enclosed ("MSCA Convention") Send Invoice Credit Card

Credit Card: MC Visa Discover Credit Card Number _____

Authorizing Signature _____ Expiration Date _____

Name on Credit Card (Exactly as listed) _____

Please return completed form to:
 Ashley Kohls – Executive Director
 Minnesota State Cattlemen’s Association
 23722 230th St. - Hutchinson, MN 55350

2014 MSCA & MCW Convention Schedule

2:00 - 5:00 PM

6:30 PM

Friday, December 5th:

8:00 AM - 6:00 PM

8:00-11:00 AM

9:30-10:00 AM

10:30- 11:30 AM

11:30 AM - 10:00 PM

12:00 - 1:30 PM

National Update by NCBA President - Bob McCann

Keynote Speaker: **John Robinson - Beef Industry Sustainability: Meeting growing global demand by balancing environmental responsibility, economic opportunity and social diligence through the supply chain.**

Breakout Sessions:

1:45 -2:30 PM

1:45 -2:30 PM

2:30- 3:30 PM

3:30 - 5:00 PM

5:00 - 5:30 PM

5:30 - 10:00 PM

Entertainment: Baxter Black - Cowboy Poet

Saturday, December 6th

7:30 AM - 12:00 PM

7:30 - 9:00 AM

9:00 AM - 1:00 PM

9:00 - 10:30 AM

9:30 - 11:30 AM

10:30 AM - 12:00 PM

10:30 AM

11:00 – 11:30 AM

12:00 - 1:30 PM

State Update - Bruce Kleven - Lobbyist for MSCA

National Update - Kent Bacus - Associate Director of Legislative Affairs – NCBA, DC Office

Breakout Sessions:

1:45 -2:30 PM

1:45 -2:30 PM

2:30 - 3:00 PM

3:30 PM

MSCA Policy & Resolutions Committee Meeting

Social Hour and Exhibitor/Sponsor Appreciation Dinner

Registration & Auction Item check in

Trade Show Set-up

Cow/Calf & Feeder Council Meetings

MSCA Quarterly Board of Directors Meeting

Trade Show & Silent Auction Open

Welcome by MSCA President & MCW President

Beef Quality: Meeting Consumer Demand, Carissa Nath, MS – Meat Scientist – AURI

Utilizing Digital Advertising to Promote Beef, Kaye Strohbehn, MS – Director of Marketing - Minnesota Beef Council

Dedicated Trade Show Time

Cattlemen's College - Dr. Blaine Corners, Zoetis Animal Health

Social Hour

Banquet, Convention Ceremonies and Auction

Registration Open

Breakfast - **Ann Nogen – ANCW Vice President**

Trade Show Open

MSCA Annual Meeting

Cattlemen Meeting

Dedicated Trade Show Time

Silent Auction Closes

Jr. Cattlemen's Association Meeting

Lunch & Legislative Update

New and Emerging Bovine Reproductive

Technologies and Genetics, Mark Allan, PhD - Director of Marketing and Genomics – Trans Ova Genetics

FarmCheck and other niche auditing programs,

Lora Wright, MS – Division Manager, Beef Supply Chain - Office of Animal Well-Being & Food Safety Quality Assurance - Tyson Fresh Meats

Discussion Panel – Minnesota Department of

Agriculture, Minnesota Board of Animal Health and the Department of Natural Resources. Topics will

include: BMPs & grazing, Wolf Hunting Update, Manure Risk Advisory System, Farm Expansion Grants, Animal Carcass Disposal, Emergency Disease Planning & Response and Animal ID. **Moderator: Alfredo**

DiCostanzo

Trade Show & Convention Closes – SAFE TRAVELS!

Mandatory COOL: Still Detrimental to Trade, Still No Easy Solution

Katie Allen, K-State Research

Abolish? Make further tweaks? Or perhaps, make it voluntary? On the heels of the World Trade Organization's (WTO's) latest ruling on U.S. mandatory country-of-origin labeling (COOL), debate on both sides of the issue continues. It's a debate that has spanned more than a decade, and finding a solution that will please everyone involved is likely impossible.

For the second time, the WTO has sided with two top U.S. trading partners—Canada and Mexico—saying COOL has caused less favorable treatment to imported livestock from those countries compared to U.S. livestock, and furthermore, it has caused a detrimental impact on the competitive trade opportunities of imported livestock.

“(Mandatory COOL) puts Canadian and Mexican livestock producers at a disadvantage to U.S. livestock producers,” said Glynn Tonsor, K-State Research and Extension livestock economist. “As an economist who has looked at it, the additional costs that come with the more precise tracking and segregating get built into what U.S. feedyards and packing plants are willing and able to pay for animals not born in the United States.”

More precise tracking and segregating were the results of the revised and current U.S. mandatory COOL ruling implemented in May 2013 due to the WTO's first siding with Canada and Mexico.

“In 2009, we had the first implementation of mandatory COOL that led to labels such as ‘Product of U.S. and Canada’ showing up on beef steaks, for example, for an animal that might have been born in Canada, then came into the United States to a feedyard and was processed here,” Tonsor said.

“Then we had some WTO disputes, discussions and rulings,” he continued, “that led the U.S. Department of Agriculture (USDA) to change some specifics of the rule. In May 2013, we had a new rule, the most recent rule, with updated requirements.”

The current rule requires that several fresh foods, including meat sold at grocery stores, indicate the individual country or countries where the product was born, raised and slaughtered on the product's label.

“The main difference consumers saw from that rule change was meat labels, such as that on a beef steak, would now be labeled as ‘Born, Raised and Slaughtered’ in different countries,” Tonsor said. “Sticking with the same example I mentioned before, the label would now say, ‘Born in Canada, Raised and Slaughtered in the U.S.’”

A 2010 Informa Economics study estimated mandatory COOL cost the beef supply chain roughly \$1 to \$1.2 billion in 2009. For pork that same year, the total cost was estimated at \$167 to \$228 million. This is before the 2013 ruling requiring more detail and likely more cost, Tonsor said.

The consumer perspective Not only has mandatory COOL shown to be costly and hinder trade, concerns have also come to light questioning if U.S. consumers overall are aware of origin labels or use them to make purchasing decisions.

In his research, Tonsor said he's found no evidence of demand for origin information by the typical meat consumer in the United States. Furthermore, he's found most U.S. consumers don't know that COOL even exists.

“Nearly two years ago, we wrapped up that research after the 2009 rule was implemented,” Tonsor said. “We're able to see how actual consumption patterns did or didn't change, as opposed to doing it beforehand and speculating. We found no evidence of beef demand increase following implementation of origin labeling. We found no evidence of pork demand increase. We found no evidence of poultry demand increase.”

The meat products Tonsor studied were all covered products through the grocery store chain, as these products must abide by the ruling. Many products he didn't study because they are exempt from mandatory COOL, such as a food item sold in a restaurant and further processed items, such as cured bacon.

“We also did a lot of survey work that shows most of the public isn't aware of COOL, and origin information is not the most important piece to them (when buying meat products),” he added.

The advocates of COOL might say more precision and detail on labels now lends itself to enough information to actually show a consumer demand benefit, Tonsor said, but he's still skeptical if those benefits would be there if a majority of the public still isn't aware of origin labeling.

“How do they value something they don't know is there?” he questioned.

An unknown future The U.S. Department of Agriculture and trade negotiators on behalf of the United States have yet to make statements as to whether or not they will appeal the latest WTO ruling or focus on modifying the rule for another time, Tonsor said. Many people and groups are politically involved in the issue and want different outcomes.

“The groups believing there is no consumer demand benefit and are concerned with additional costs would have a strong preference to abolish (mandatory COOL) or get as close to abolishing to the policy as possible,” he said. “The groups that are advocates of mandatory COOL are pointing out the United States has the right to label origin. Components of the WTO ruling have also said the United States has that right.”

Tonsor said he believes it would be difficult to technically redesign mandatory COOL in a way the WTO would view as giving information to consumers while not continuing to negatively affect U.S. trading partners.

“Moreover, I don't know if it has to be a mandatory COOL policy,” he said. “Perhaps we could have developed (COOL) in a voluntary sense.”

Voluntary COOL might still be a possibility to consider, as it would allow packers and retailers the option to label the origin. Consumers could continue to shop for foods by origin preference, if the packers or retailers decided the added cost of labeling would be offset by consumer demand.

HOW DO YOU DELIVER EXACT NUTRITION?



KENT NUTRITION GROUP, INC. | www.kentfeeds.com

CONVENIENT • SELF-LIMITING
EXACT
BEEF
 KENT CONTROLLED INTAKE TECHNOLOGY

TURN THOSE
WHEELS OVER



EMPTY RALGRO® WHEELS ARE AS GOOD AS CASH TO YOUR STATE CATTLEMEN'S ASSOCIATION

A withdrawal period has not been established for this product in pre-ruminating calves. Do not use in calves to be processed for veal. For complete information, refer to product label.

556 Morris Avenue • Summit, NJ 07901 • merck-animal-health-usa.com • 800-521-5767
Copyright © 2012 Intervet Inc., d/b/a Merck Animal Health, a subsidiary of Merck & Co., Inc. All rights reserved. 45167 8/12 BV-RA-37804

Wheels for Bucks has made fundraising for your state cattlemen's association easier than ever.

START SAVING RALGRO WHEELS NOW

- Save your empty Ralgro wheels and turn them over to Merck Animal Health at your state cattleman's meeting.
- For every empty wheel received, Merck Animal Health will give \$1 to your state association's special projects fund.
- The person and county donating the most wheels will be recognized during the convention.

RALGRO®
(zeranol)



American Foods Group, LLC

Buying Cattle 5 Days a Week (Mon-Fri)

Holstein Steers - Fed Cows - Lean Cows - Bulls



Lean Cows & Bulls
Bill Bartusch - (877) 300-9298
Long Prairie, Minnesota



Fed Cows
Bill Bartusch - (877) 300-9298
South St. Paul, Minnesota

**Green Bay
Dressed Beef**

Holstein Steers - Fed Cows - Lean Cows
Richard Vanderhoff - (320) 760-7632
Hutchinson, Minnesota

Fed Cattle - Contracting
Tim Schiefelbein - (320) 398-2700
Kimball, Minnesota



Lean Cows & Bulls
Jim Ryan - (605) 668-4275
Yankton, South Dakota

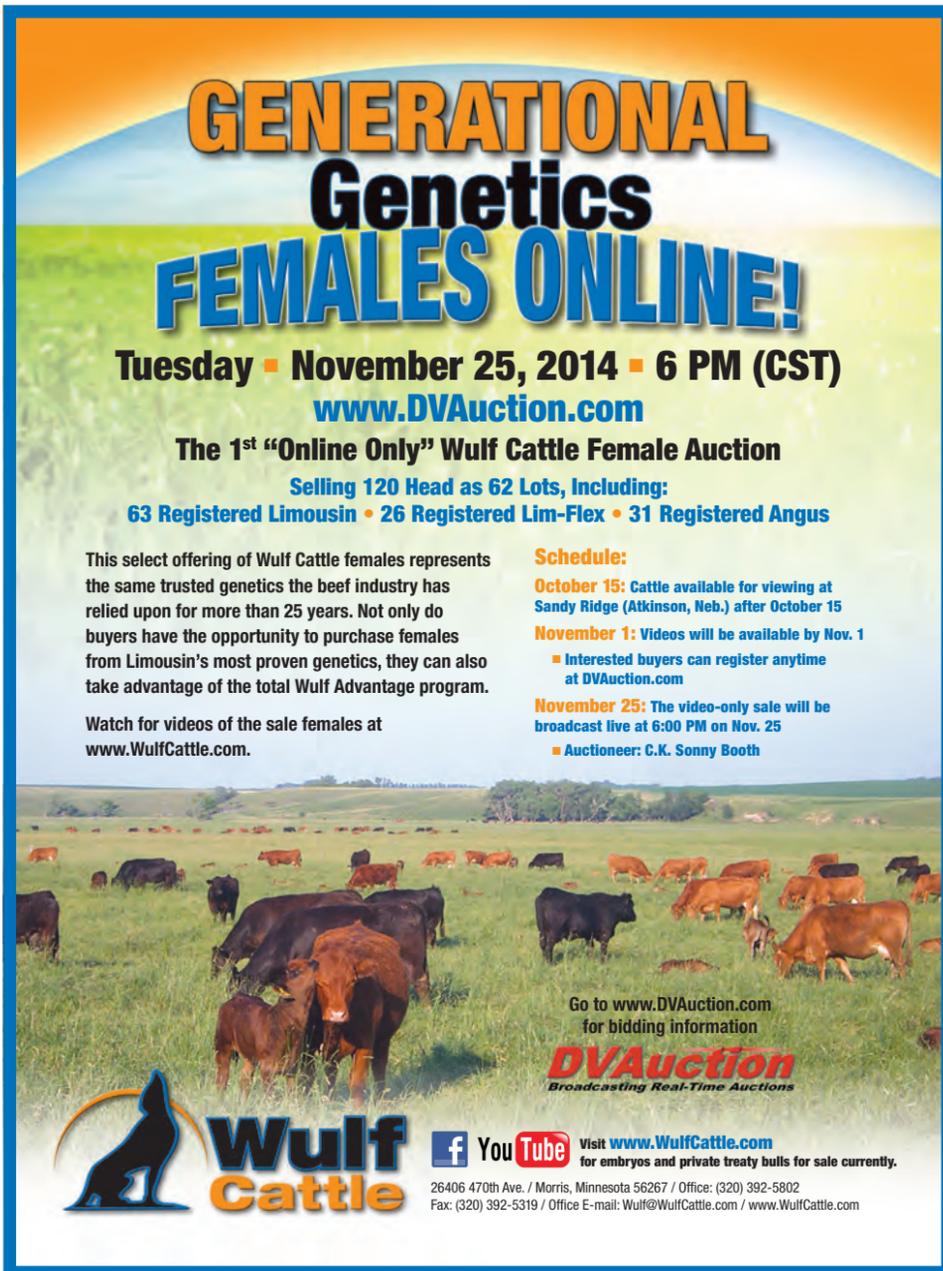


Fed Cows, Lean Cows & Bulls
Mike Baczwaski - (800) 445-0042
Gibbon, Nebraska



**TOP PRICES PAID
FOR YOUR CATTLE**





GENERATIONAL Genetics FEMALES ONLINE!

Tuesday ■ November 25, 2014 ■ 6 PM (CST)
www.DVAuction.com

The 1st "Online Only" Wulf Cattle Female Auction
 Selling 120 Head as 62 Lots, Including:
 63 Registered Limousin • 26 Registered Lim-Flex • 31 Registered Angus

This select offering of Wulf Cattle females represents the same trusted genetics the beef industry has relied upon for more than 25 years. Not only do buyers have the opportunity to purchase females from Limousin's most proven genetics, they can also take advantage of the total Wulf Advantage program.

Watch for videos of the sale females at www.WulfCattle.com.

Schedule:
October 15: Cattle available for viewing at Sandy Ridge (Atkinson, Neb.) after October 15
November 1: Videos will be available by Nov. 1
 ■ Interested buyers can register anytime at DVAuction.com
November 25: The video-only sale will be broadcast live at 6:00 PM on Nov. 25
 ■ Auctioneer: C.K. Sonny Booth

Go to www.DVAuction.com for bidding information

DVAuction
 Broadcasting Real-Time Auctions

Wulf Cattle
 Visit www.WulfCattle.com for embryos and private treaty bulls for sale currently.
 26406 470th Ave. / Morris, Minnesota 56267 / Office: (320) 392-5802
 Fax: (320) 392-5319 / Office E-mail: Wulf@WulfCattle.com / www.WulfCattle.com

MDA Livestock Investment Grant

The Livestock Investment Grant Program was first funded by the Minnesota legislature in 2008. Since then, 253 grant recipients have invested an estimated \$93 million in improvements to their operations.

Minnesota Agriculture Commissioner Dave Frederickson says these grants will allow eligible livestock producers to support their industry and help them stay competitive.

"The Livestock Investment Grant Program helps encourage long-term development in Minnesota's \$7 billion livestock sector," said Frederickson. "These grants have enabled livestock farmers to pay for new buildings or make renovations. In some cases, the recipients used the grants for modernizations and improvements that would help expedite the farm transition process to their sons or daughters."

Qualifying producers would be reimbursed ten percent of the first \$500,000 of investment, with a minimum investment of \$4,000. Qualifying expenditures include the purchase, construction, or improvement of buildings or facilities for the production of livestock, and the purchase of fencing as well as feeding and waste management equipment. Producers who suffered a loss due to a natural disaster or unintended consequence may also apply. The grant will not pay for livestock or land purchases or for the cost of debt refinancing.

Minnesota livestock producers who applied for but did not receive a grant in past years are still eligible as long as they haven't reached the lifetime cap of \$50,000. The maximum available per year is \$25,000.

The application for the grant program will be open from September 15, 2014 to December 10, 2014. More information can be found at www.mda.state.mn.us or 651-201-6456

MN Grazing to Host Videoconference

The Minnesota Grazing Lands conservation Association will be hosting their 4th annual "Grass Bred and Fed" video conference December 12th from 8:00 AM to 4:00 PM. The video conference will be broadcasted from 6 locations. These sites include: Rochester, Lamberton, Morris, Staples, Crookston and Pine City.

The workshop provides technical information about grazing and utilizing grass to produce quality protein products for consumers. Go to www.mnglca.org/ for more information.



EVERY CALF HAS A REPUTATION
 ENSURE THAT YOURS HAVE A GOOD ONE

PURINA

YOUR SOURCE FOR FEEDYARD NUTRITION AND CONSULTING

- FEEDLOT VISION™ TRACKING, CLOSEOUTS AND ANALYSIS
- PROPRIETARY TECHNOLOGIES
- INDUSTRY LEADING RESEARCH CENTER
- LIQUID, PELLETED, AND MINERAL SUPPLEMENT CAPABILITIES

Great Starts and Building Better Cattle are registered trademarks of Purina Animal Nutrition LLC.

Copyright © 2014 Purina Animal Nutrition LLC. All rights reserved.

Minnesota Beef Expo



A gorgeous fall weekend was the backdrop for the 15th Annual Minnesota Beef Expo. Held every fall at the Minnesota State Fairgrounds, the Minnesota Beef Expo brings together cattle producers and youth livestock exhibitors to celebrate and promote the beef industry. This four-day event is the largest all-beef show in Minnesota and includes youth contests, cattle sales, a trade show, educational seminars and a 700-head junior show.

Exhibitors and attendees came together from all over the Upper Midwest. In 2014, more than 500 youth exhibitors competed in the weekend's junior events. Plus, Midwest's best seedstock producers sold cattle and embryos at two sales during the weekend.



Rachel Paskewitz from Browerville, MN, received the MYBEP Seminar heifer sponsored by the Minnesota State Cattleman's Association and the Minnesota Corn Grower's Association

The Expo kicked off Thursday with a youth knowledge bowl and the Minnesota Beef Ambassador Team competition. Carlie Jackson, Sanborn, Minn., daughter of Frank and Christy Jackson; Zach Klaers, Arlington, Minn., son of Pat and Sandy Klaers; and Amy Beckstrad, Waldorf, Minn., daughter of Paul and Marijo Beckstrand, were chosen as 2014-2015 Senior Minnesota Beef Ambassador Team Members. Martha Moenning, Hayfield, Minn., daughter of Mark and Donna Moenning and Abbey Schiefelbien, Kimball, Minn., daughter of Don and Jennifer Schiefelbien were chosen as 2014-2015 Junior Minnesota Beef Ambassador Team Members.

On Thursday evening youth gathered for an educational Minnesota Youth Beef Experience Program (MYBEP) seminar where the Minnesota Beef Team taught attendees best animal-handling practices, offered feeding tips and explained how to use EPDs to improve their beef herd.

Friday's schedule offered even more opportunities for youth exhibitors. The day started with a judging contest, where 37 teams in four age categories competed for top prizes. Following the contest, Sullivan Supply hosted a fitting clinic where fitting experts taught youth how to clip and prepare their show cattle. Immediately following the demonstration, 18 teams competed for champion fitting honors in the Sullivan Supply Fitting Contest. Friday's youth activities ended with a junior showmanship contest.

The Minnesota Beef Expo Sale was held Saturday, Oct. 18. Sale day events included a show, sale and Supreme Row selection with a sit-down dinner served to over 950 people co-sponsored by Central Life Sciences, Minnesota Corn Growers Association and the Minnesota Maine Anjou Association. Supreme Row Champions took home \$6,750 in prize money thanks to the following sponsors: Minnesota Farm Guide, Agri-Media Livestock Group, Purina Feed Animal Nutrition, Rabo AgriFinance and Optimizer Calf Gel. Ninety-five animals were sold in this year's sale. Fifty registered lots averaged \$2,794.50 and 45 commercial heifers and steers averaged \$2,640.50.

The Supreme Champion Female was a Charolais heifer, WZD Macy Dream 416 P, consigned by Zehnder Cattle, Stanchfield, Minn. She was purchased by Rylee Hackett from Sauk Rapids, Minn. Reserve Supreme Champion Female honors went to Grass Lunning Simmentals from LeRoy, Minn., with their Simmental heifer GLS Black Chrome B112. She was purchased by Whitney and Chris Kylo from Owatonna, Minn.

The Supreme Champion Steer was consigned by Braun Show Cattle from Antigo, Iowa, and was purchased by Jared Carlson from Pipestone, Minn. The Reserve Supreme Champion Steer consigned by Mente Cattle Company from Adrian, Minn., was purchased by Chestnut Angus, Pipestone, Minn.

An impressive 710 head were sorted in Sunday's junior show by judges Brian McCullough and Lydell Meier. Supreme Champion Heifer honors went to Kjersta Lind, Rushford, Minn., with her Red Angus Female, TLC Alaynah 329. Jared Radcliffe, Weston, Wisc., won the Reserve Supreme Champion female honors with his Angus heifer, S&R Proven Queen J329. Tarik Goken, Dysart, Iowa, and Alexis Ostrom, Brookings, S.Dak., had the Champion and Reserve Champion Market Beef, respectively. Shelby Hartwig, Albany, Minn., exhibited the Supreme Champion Prospect Calf. Dan Eslick, Dayton, Iowa, showed the Reserve Supreme Prospect Calf. See more junior show results and photos here: <http://bit.ly/1nAhJwT>.

Another highlight of the Beef Expo is the Minnesota Youth Beef Experience Program (MYBEP). The 2014 MYBEP Achievement Award plaque, sponsored by the Minnesota Beef Cattle Improvement Association, was presented to Mary Moenning of Hayfield, Minn. Moenning was also the recipient of an embroidered duffle bag from Sanctified Designs and a \$750 scholarship sponsored by the Minnesota Farmers Union and the Minnesota Farmers Union Agency.

In addition to the 2014 MYBEP Achievement Award, the Minnesota Youth Beef Experience Program awarded eight heifer calves to FFA and 4-H youth from a pool of over 60 applicants. Each winner is responsible for raising, breeding and maintaining complete records on care of the animal while providing monthly progress reports to the original owner and the Minnesota Beef Expo. The breeders who donated heifers will also serve as mentors to the respective winners.

The 2014 heifer recipients were: Derek Stehr from Zumbrota, Minn., received an Angus heifer sponsored by Gregg and Nancy Johnson and Neil and Katie Johnson, Dandy Acres Angus, Pipestone, Minn., of the Minnesota Angus Association.



The Minnesota Youth Beef Experience Program (MYBEP) gave away ten heifers at this year's Expo.

Katie Moller from Princeton, Minn., received a Charolais heifer sponsored by Duane and Sue Kuester, White Ember Charolais, Menomonie, Wisc., of the Minnesota/Wisconsin Charolais Association.

Jacelyn Tebay, from Hayfield, Minn., received the Commercial heifer sponsored by Goihl Farms of Lake City, Minn.; JT Weber Family Show Cattle of Lake Benton, Minn.; Netzke Brothers of Lambertton, Minn.; Pesek Cattle of Taunton, Minn.; Hartwig Cattle of Albany, Minn.; Crow Wing Feeders of Pillager, Minn.; G and

J Cattle Company of Balaton, Minn.; BS Cattle-Bill and Scott Crawford of Pipestone, Minn.; and Schoenfeld Stock Farm of Lakeville, Minn. Keith Schoenfeld of Lakeville, Minn. will serve as the mentor.

Shianne Teas from Aitkin, Minn., received the Hereford heifer sponsored by Jim, Jeri, Jody and Jamie Hanson, J & J Herefords, Comfrey, Minn., of the Minnesota Hereford Breeders.

Jordan Hoover from Dundas, Minn., received the Limousin heifer sponsored by Kevin, Theresa, Laura and Rachel Bachmeier, Bachmeier Livestock, Apple Valley, Minn., of the Minnesota Limousin Association.

Miranda Steinfadt from Hayfield, Minn., received the Shorthorn Plus heifer sponsored by Jim, Pam, Brianna and Caleb Dressen, Dressen Family Shorthorns, Ellsworth, Wisc., of the Minnesota Shorthorn Association.

Abby Penzenstadler from Chisago City, Minn., received the South Devon heifer sponsored by the Northern States South Devon Association.

Rachel Paskewitz from Browerville, Minn., received the MYBEP Seminar heifer sponsored by Minnesota State Cattleman's Association and the Minnesota Corn Grower's Association.

The 2015 Minnesota Beef Expo will be held October 15 – 18 at the Minnesota State Fairgrounds.



Mary Moenning, last year's MYBEP Seminar heifer winner was awarded this year's MYBE "Achievement Award"

Cattle on Feed Report October 24th

Cattle and calves on feed for slaughter market in Minnesota for all feedlots with a capacity greater than 1,000 head totaled 114,000 head on October 1, 2014, according to the USDA, National Agricultural Statistics Service, Minnesota Field Office. This is up 1,000 head from last month and up 11,000 head from last year. Placements during September totaled

20,000 head, up 33 percent from last month and up 18 percent from last year. Marketings for

September were 18,000 head, up 6 percent from last month and up 29 percent from last year.

Other disappearance totaled 1,000 head.



United States Department of Agriculture
National Agricultural Statistics Service

Minnesota Ag News – Cattle on Feed



Upper Midwest Region - Minnesota Field Office - P.O. Box 7068 - St. Paul, MN 55107 (651) 728-3113
fax (855) 271-9802 - www.nass.usda.gov

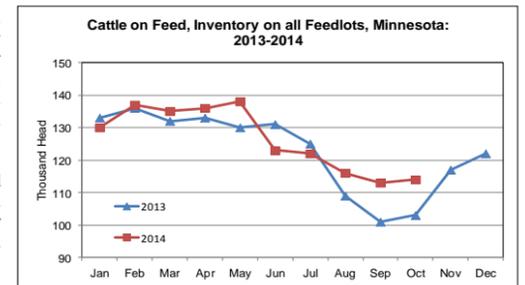
Cooperating with the Minnesota Department of Agriculture

October 24, 2014

Media Contact: Dan Lofthus

Cattle and calves on feed for slaughter market in Minnesota for all feedlots with a capacity greater than 1,000 head totaled 114,000 head on October 1, 2014, according to the USDA, National Agricultural Statistics Service, Minnesota Field Office. This is up 1,000 head from last month and up 11,000 head from last year.

Placements during September totaled 20,000 head, up 33 percent from last month and up 18 percent from last year. **Marketings** for September were 18,000 head, up 6 percent from last month and up 29 percent from last year. **Other disappearance** totaled 1,000 head.



Cattle on Feed: Number on Feed, Placements, Marketings, and Other Disappearance by Month, 1,000+ Capacity Feedlots – States and United States: 2013 and 2014

[Cattle and calves on feed are animals for slaughter market being fed a ration of grain or other concentrates and are expected to produce a carcass that will grade select or better.]

State	Cattle on feed October 1			Placements during September			Marketings during September			September disappearance other than slaughter ¹		
	2013 (1,000 head)	2014 (1,000 head)	'14 as % of '13 (percent)	2013 (1,000 head)	2014 (1,000 head)	'14 as % of '13 (percent)	2013 (1,000 head)	2014 (1,000 head)	'14 as % of '13 (percent)	2013 (1,000 head)	2014 (1,000 head)	'14 as % of '13 (percent)
Arizona	268	252	94	23	20	87	20	24	120	1	1	100
California	495	415	84	45	43	96	53	38	72	2	5	250
Colorado	870	840	97	190	200	105	145	155	107	5	5	100
Idaho	210	205	98	62	64	103	41	38	93	1	1	100
Iowa	550	560	102	89	99	111	87	114	131	2	5	250
Kansas	2,000	2,010	101	390	400	103	355	325	92	15	15	100
Minnesota	103	114	111	17	20	118	14	18	129	1	1	100
Nebraska	2,200	2,240	102	510	520	102	390	400	103	10	10	100
Oklahoma	285	245	86	67	55	82	60	54	90	2	1	50
South Dakota	180	190	106	43	50	116	32	42	131	1	3	300
Texas	2,450	2,470	101	470	445	95	430	410	95	20	15	75
Washington	184	212	115	37	46	124	36	32	89	1	1	100
Other States	315	305	97	45	45	100	29	33	114	1	2	200
United States	10,110	10,058	99	1,988	2,007	101	1,692	1,683	99	62	65	105

¹ Includes death loss, movement from feedlots to pasture, and shipments to other feedlots for further feeding.



Central Livestock Association

Superior Service Through



ALBANY MARKET
320-845-2000

Monday & Wednesday:

7 a.m. to noon - Hogs and Sheep

Tuesday & Thursday:

7 a.m. to 10 a.m. - Hogs

10:30 a.m. - Fed Cattle, Slaughter Cows & Bulls along with Baby & Started Calves on Thursday

Special Dairy Sales:

10:30 a.m. - First Wednesday & third Friday of the month

Special Feeder Sales:

10:30 a.m. - Second Wednesday of the month

ROCK CREEK MARKET
320-629-1122

Monday:

8 a.m. - Market Cows, Fed Cattle, Feeder Cattle, Hogs, Sheep & Goats

Wednesday:

10 a.m. - Market Cows, Fed Cattle, Feeder Cattle, Hogs, Sheep & Goats

Special Feeder Sales:

10 a.m. - Designated Wednesdays

WEST FARGO MARKET
701-282-3262

Wednesday:

10 a.m. - Feeder & Slaughter Cattle

Sheep Sales:

8:30 a.m. - Designated Wednesdays

ZUMBROTA MARKET
507-732-7305

Monday:

8 a.m. - Overnight Market Cows/Bulls

10 a.m. - Fed Cattle, Stock Cows & Breeding Bulls

Breeding Bulls

1 p.m. - Feeder Cattle, Day Delivered Market Cows/Bulls

4 p.m. - Baby Calves

Tuesday:

8 a.m. - Sheep, Goats & Feeder Pigs

Wednesday:

9 a.m. - Hog Auction

Noon - Market Cows/Bulls & Fed Cattle

Special Dairy Sales:

Noon - Second & fourth Tuesdays

Special Feeder Sales:

10 a.m. - Designated Thursdays

Hay & Bedding Auctions:

10 a.m. - First & third Saturdays

Upcoming Special Feeder Cattle Sales

Albany

Nov. 12 & Dec. 10

Rock Creek

Nov. 5 & 19, Dec. 3 & 17

West Fargo

Wednesdays

Zumbrota

Nov. 6 & 20, Dec. 4 & 18

Bred Cow Sale - Dec. 11

- Four Market Locations
- Central Order Buying
- Hedging
- TEAM

www.centrallivestock.com



All Your Farm Supply Needs

- Easy Way
- Smidley
- Real-Tuff
- Behlen
- Common Sense
- For-Most
- Applegate
- Arrow Farmquip



Located next to Central Livestock's Zumbrota Market
Phil Olson: 507-732-7860

SIMPLY THE BEST!

*** Concentrated Vitamin & Chelated Mineral Package * No Junk Fillers * All Natural Plant Proteins * No Bitter Limiters * Amaferm Digestion Advantage * Bio-Mos for GI Health * Available with DE * Oxygen to Improve Respiratory Function * Improves Health & Reproduction * Consumption Guaranteed**

LOW COST PER-HEAD-PER-DAY...



Marcy Orwig
2006 ©

SAVES MONEY!

1-877-OLS-TUBS

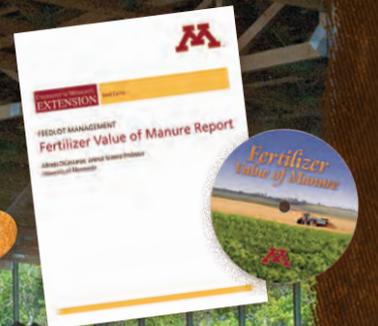
www.newconceptnutrition.com

"Anyone considering a new confinement cattle-feeding facility should have a look at this valuable report!"



Dr. Alfredo DiCostanzo
Animal Science Professor at Univ. of Minn.

Thinking About Feeding Cattle Indoors?



Then get your **FREE** University of Minnesota value of manure information packet – 2014 research findings report and DVD.

The DVD's packed with valuable information to help you optimize the value of the manure in your new facility.

Sponsors:



The Information packet includes new information about the fertilizer value of manure and impact of facilities design on manure nutrient value.



An FBI Buildings company.

Call (800) 213-0567 or visit SummitLivestock.com

Call or go online to request your free package!



Celmanax

Supercharge your calves with Celmanax®



www.vi-cor.com

641.423.1460 • 800.654.5617

Mason City, Iowa

Vi-COR® and Celmanax® are registered trademarks of Varied Industries Corporation, Mason City, IA, USA

©2014 Varied Industries Corporation. All rights reserved.



Make sure your milk replacers are powered by Celmanax® to keep your calves growing fast and strong. Celmanax Soluble Concentrated Powder (SCP) or Celmanax Liquid mixes easily and stays in suspension delivering consistent doses of yeast culture, MOS, and beta glucans.

Contact Vi-COR® to learn more about the triple feeding power of Celmanax. Rev up your calves at www.vi-cor.com/calves



FlaxLic: The Block Everyone's Talking About

Here's What They're Saying

FlaxLic® is an all-natural supplement containing a high level of Alpha-linolenic acid, an omega-3 fatty acid. Fatty acids are used by cattle for energy, cell membrane structure and integrity and regulating hormones. This unique supplement is the first low-moisture block to contain a high level of ALA beneficial for optimal performance.

In addition, **FlaxLic** is highly fortified with essential vitamins and minerals. This block is produced using a state-of-the-art, patented process that provides a unique 24-hour feeding system.

Get your herd ready for breeding season!



FlaxLic now has a U.S. Product and Process Patent for elevating Lipid Blood Levels in Livestock.



For information on the dealer nearest you, contact:

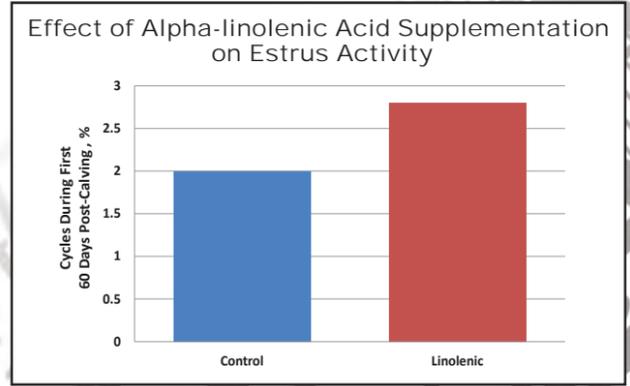
888-571-3421 • smartlic.com



Effect of Alpha-linolenic Acid on Follicles

Item	Control	Linolenic Acid
5-10 mm follicles on day 5	1.6	1.4
5-10 mm follicles on day 15	1.8	3.4
Max diameter of 1 st dominant follicle, mm	13.3	15.6
Max diameter of preovulatory follicle, mm	17.0	18.3

Larger follicles >>>> greater estrogen



Ritchie®

Fresh Water For Life™



Ritchie manufactures a complete line of livestock watering products with the highest specifications in the industry. From a single horse Stall Fount to a fountain that waters up to 500 head, Ritchie fountains are top quality. Plus, every Ritchie fountain is backed by our 10 year limited warranty. For more information visit us online at:

www.RitchieFount.com

Carlson Wholesale
phone: 800-669-4038
tim@carlsonwholesale.net
chad@carlsonwholesale.net



PROUD TO SUPPORT OUR #1 CUSTOMER.

Minnesota's corn farmers and their families work hard to grow high quality crops while preserving land for future generations. And we're proud to invest millions of dollars every year in research that improves the production of livestock – our number 1 customer. Learn more at mncorn.org.



The Toquam Family
Blooming Prairie, MN



PERHAM STOCKYARDS

Mitch Barthel, Owner and Auctioneer 218-346-3415 • 218-639-5228

Family Owned and Operated

Remember...ALL November we will start
Load Lots & Overnight Feeders at 10am

Selling order:

Hogs, Sheep, Goats, Horses, Baby Calves, Started Calves, Dairy Cattle, Hol. Steers, Bred Beef Cows, Feeders, Yearlings, Fat Cattle, Market Cows & Bulls. Feel free to call anytime!

Open on Sundays from
12-8pm to receive livestock
****NO EXTRA CHARGE****
Complimentary
Hay & Water, pens provided.

For complete
Market Reports, Upcoming
Sales/Consignments,
and numerous other
information check out our
website at
www.perhamstockyards.com

Upcoming Sale Schedule
Sales Start at 11am

November

ALL November
we will start
Load Lots & Overnight
Feeders at 10am

Mon., November 3, 2014
Feeder Sale

Mon., November 10, 2014
Feeder Sale

Mon., November 17, 2014
Feeder Sale

Mon., November 24, 2014
Feeder Sale

Sat., November 29, 2014
Special Dairy & Bred Beef Sale • Noon

December

Mon., December 1, 2014
Feeder Sale

Mon., December 8, 2014
Feeder & Dairy Sale

Mon., December 15, 2014
Feeder Sale

Mon., December 22, 2014
Feeder Sale

Sat., December 20, 2014
Special Dairy & Bred Beef Sale • Noon

Mon., December 29, 2014
Dairy Sale

45240 Cty Highway 80
Perham, MN

October 20

SLAUGHTER COWS

SEBEKA MN	1 Red	1015	129.00	C	NYM MN	1 Hol	1495	109.00	C
SEBEKA MN	1 Hol	970	125.00	C	SEBEKA MN	1 Hol	1395	108.50	C
MENAHGA MN	1 Blk	1515	121.50	C	PIERZ MN	1 Hol	1225	108.50	C
NYM MN	1 Hol	1405	121.00	C	SEBEKA MN	1 Hol	1550	108.50	C
SEBEKA MN	1 Blk	1435	120.50	C	PERHAM MN	1 Mix	1305	108.50	C
AUDUBON MN	1 BWF	1495	118.50	C	LAKE PARK MN	1 Hol	1790	108.50	C
AUDUBON MN	1 Blk	1810	118.00	C	LAKOTA ND	1 Hol	1735	108.00	C
WAUBUN MN	1 Blk	1395	118.00	C	LAKE PARK MN	1 Hol	1410	108.00	C
SHEVLIN MN	1 Char	1715	118.00	C	FERGUS FALLS MN	1 Hol	1230	107.50	C
PEQUOT LAKES MN	1 Blk	1260	118.00	C	NYM MN	1 Hol	1215	107.00	C
SEBEKA MN	1 Hol	1590	118.00	C	NYM MN	1 Blk	1390	107.00	C
HEWITT MN	1 Mix	1500	118.00	C	FRAZEE MN	1 Hol	950	107.00	C
MENAHGA MN	1 Red	1210	117.50	C	PEQUOT LAKES MN	1 Blk	1620	107.00	C
WADENA MN	1 Hol	1825	117.50	C	PEQUOT LAKES MN	1 Blk	1315	107.00	C
OGEMA MN	1 Red	1100	117.50	C	LAKOTA ND	1 Hol	1460	107.00	C
BACKUS MN	1 Blk	1500	117.00	C	AUDUBON MN	1 Herf	1400	107.00	C
SEBEKA MN	1 Hol	1745	117.00	C	MENAHGA MN	1 Hol	1630	107.00	C
PIERZ MN	1 Hol	1750	117.00	C	BERTHA MN	1 Hol	1695	107.00	C
FRAZEE MN	1 Hol	1325	116.50	C	OSAGE MN	1 Hol	1945	107.00	C
CALLAWAY MN	1 Hol	1155	116.50	C	SEBEKA MN	1 Hol	1385	106.50	C
CALLAWAY MN	1 Hol	1660	116.50	C	SEBEKA MN	1 Hol	1410	106.50	C
LAKOTA ND	1 Hol	1650	116.00	C	NYM MN	1 Blk	1580	106.00	C
PINE RIVER MN	1 Red	1105	116.00	C	NYM MN	1 Hol	1355	106.00	C
RICHVILLE MN	1 BWF	1535	116.00	C	WADENA MN	1 Hol	1700	106.00	C
LAKOTA ND	1 Hol	1710	115.50	C	HENNING MN	1 Blk	1295	106.00	C
WADENA MN	1 Hol	1575	115.00	C	HEWITT MN	1 Blk	1405	106.00	C
AUDUBON MN	1 BWF	1515	115.00	C	LAKE PARK MN	1 Hol	1330	106.00	C
WAUBUN MN	1 Blk	1670	115.00	C	BERTHA MN	1 Hol	1095	106.00	C
OGEMA MN	1 RWF	1320	115.00	C	BERTHA MN	1 Hol	1270	106.00	C
AUDUBON MN	1 Herf	1825	115.00	C	NYM MN	1 Hol	1195	105.50	C
HEWITT MN	1 BWF	1765	115.00	C	BACKUS MN	1 Herf	1020	105.50	C
HEWITT MN	1 BWF	1485	114.50	C	LAKOTA ND	1 Hol	1655	105.50	C
AUDUBON MN	1 BWF	1700	114.50	C	OGEMA MN	1 Blk	950	105.00	C
PERHAM MN	1 Mix	1280	114.50	C	MENAHGA MN	1 Hol	1580	105.00	C
SEBEKA MN	1 Hol	1325	114.50	C	PEQUOT LAKES MN	1 Blk	1335	105.00	C
LAKOTA ND	1 Hol	1735	114.00	C	SEBEKA MN	1 Blk	1035	105.00	C
SEBEKA MN	1 Red	1355	114.00	C	WADENA MN	1 Hol	1125	105.00	C
LAKOTA ND	1 Hol	1695	114.00	C	MENAHGA MN	1 Blk	1180	105.00	C
LAKOTA ND	1 Hol	1620	114.00	C	MENAHGA MN	1 Blk	1415	105.00	C
OTTERTAIL MN	1 Hol	1355	114.00	C	WADENA MN	1 Hol	1360	104.50	C
LAKOTA ND	1 Hol	1220	114.00	C	WADENA MN	1 Hol	1650	104.50	C
RICHVILLE MN	1 RWF	1430	113.50	C	FRAZEE MN	1 Hol	1285	104.50	C
SEBEKA MN	1 Hol	1615	113.50	C	OSAGE MN	1	1480	104.50	C
NYM MN	1 Blk	1545	113.50	C	SEBEKA MN	1 Hol	1055	104.50	C
LAKOTA ND	1 Hol	1625	113.50	C	SEBEKA MN	1 Hol	1135	104.00	C
MENAHGA MN	1 Hol	1295	113.00	C	OSAGE MN	1 Hol	1295	104.00	C
BROWERVILLE MN	1 Hol	1245	113.00	C	NYM MN	1 Hol	1615	104.00	C
SEBEKA MN	1 Hol	1480	113.00	C	LAKOTA ND	1 Hol	1615	104.00	C
SEBEKA MN	1 Hol	1250	113.00	C	DETROIT LAKES MN	1 Hol	1035	104.00	C
WADENA MN	1 Hol	1475	113.00	C	WAUBUN MN	1 Red	1140	104.00	C
BACKUS MN	1 Blk	1135	112.50	C	WADENA MN	1 Hol	1635	104.00	C
WADENA MN	1 Hol	1655	112.50	C	PEQUOT LAKES MN	1 Blk	1740	104.00	C
OTTERTAIL MN	1 Hol	1765	112.50	C	PEQUOT LAKES MN	2 Blk	1437	104.00	C
PERHAM MN	1 Hol	1325	112.00	C	NYM MN	1 Blk	1165	104.00	C
OSAGE MN	1 Hol	1570	111.50	C	PIERZ MN	1 Hol	1625	104.00	C
SEBEKA MN	1 Hol	1580	111.50	C	MENAHGA MN	1 Red	1315	104.00	C
MENAHGA MN	1 Blk	1075	111.50	C	PINE RIVER MN	1 Grey	1175	104.00	C
MENAHGA MN	1 Blk	1375	111.00	C	ROCHERT MN	1 Hol	1120	103.50	C
DETROIT LAKES MN	1 Jer	1055	111.00	C	SEBEKA MN	1 Hol	1605	103.50	C
BACKUS MN	1 Herf	1235	111.00	C	NYM MN	1 Hol	1095	103.50	C
LAKOTA ND	1 Hol	1450	111.00	C	OSAGE MN	1 Hol	1405	103.50	C
RICHVILLE MN	1 Blk	1475	111.00	C	ROCHERT MN	1 Hol	1165	103.50	C
LAKOTA ND	1 Hol	1595	111.00	C	WAUBUN MN	1 Blk	1145	102.50	C
RICHVILLE MN	1	1435	111.00	C	PEQUOT LAKES MN	1 Blk	1700	102.50	C
PARK RAPIDS MN	1 Red	1075	110.50	C	FRAZEE MN	1 Hol	1420	102.00	C
SEBEKA MN	1 Hol	1100	110.50	C	SEBEKA MN	1 Hol	1960	102.00	C
HEWITT MN	1 Red	1465	110.50	C	OSAGE MN	1 Hol	1640	102.00	C
MENAHGA MN	1 Blk	1640	110.00	C	FERGUS FALLS MN	1 Hol	1215	101.50	C
CLARISSA MN	1 Hol	1400	110.00	C	NYM MN	1 Hol	1255	101.50	C
SEBEKA MN	1 Red	1210	110.00	C	PEQUOT LAKES MN	1 Blk	1235	101.00	C
NYM MN	1 Blk	1935	110.00	C	DETROIT LAKES MN	1 Hol	1230	101.00	C
WAUBUN MN	1 Hol	1365	110.00	C	PELICAN RAPIDS MN	1 Hol	1510	101.00	C
NYM MN	1 Blk	1285	110.00	C	BERTHA MN	1 Jer	1180	101.00	C
LAKE PARK MN	1 Hol	1415	110.00	C	FRAZEE MN	1 Hol	1130	101.00	C
FRAZEE MN	1 Hol	1415	110.00	C	PARKERS PRAIRIE MN	1 Mix	885	101.00	C
LAKOTA ND	1 Hol	1500	110.00	C	MENAHGA MN	1 RWF	1325	100.50	C
RICHVILLE MN	1 BWF	1240	110.00	C	MENAHGA MN	1 BWF	1270	100.00	C
PINE RIVER MN	1 Blk	890	109.50	C	BROWERVILLE MN	1 Hol	1195	100.00	C
DEER RIVER MN	1	965	109.00	C	BATTLE LAKE MN	1 Jer	1000	100.00	C
LAKOTA ND	1 Hol	1650	109.00	C	STAPLES MN	1 Hol	1530	100.00	C
PERHAM MN	1 Hol	1220	109.00	C	SEBEKA MN	1 Hol	1490	100.00	C

HOL. STEERS

HAWLEY MN	8	170	600.00	H	HAWLEY MN	1 Hol	505	201.00	C
SEBEKA MN	1 Blk	465	262.00	C	BERTHA MN	2 Hol	422	190.00	C
CLITHERALL MN	10 Hol	320	261.00	C	PERHAM MN	3 Hol	638	189.00	C
HAWLEY MN	9 Hol	363	250.00	C	MENAHGA MN	5 Hol	652	182.00	C
CLITHERALL MN	8 Hol	376	242.00	C	MENAHGA MN	2 Hol	515	182.00	C
WADENA MN	6 Hol	407	241.00	C	PARKERS PRAIRIE MN	7 Hol	1060	158.50	C
LONG PRAIRIE MN	6 Hol	311	240.00	C	DEER CREEK MN	1 Hol	610	157.00	C
DENT MN	2 Hol	387	231.00	C	PERHAM MN	1 Hol	1010	151.00	C
HEWITT MN	1 Hol	520	202.00	C	BACKUS MN	1 Hol	545	151.00	C

BULLS

NEW YORK MILLS MN	2	Blk	237	800.00	H	HEWITT MN	1	Blk	535	230.00	C
BLUFFTON MN	5	Blk	223	525.00	H	SEBEKA MN	2	Blk	552	230.00	C
PELICAN RAPIDS MN	1	Blk	305	344.00	C	MENAHGA MN	4	Red	597	228.00	C
EAGLE BEND MN	1	Red	335	329.00	C	SEBEKA MN	5	BWF	619	228.00	C
SEBEKA MN	1	Blk	355	323.00	C	HAWLEY MN	2	Blk	560	225.00	C
ELBOW LAKE MN	4	BWF	391	321.00	C	RICHVILLE MN	15	Blk	698	223.50	C
NEW YORK MILLS MN	2	Blk	315	320.00	C	SEBEKA MN	2	Blk	640	220.00	C
BATTLE LAKE MN	1	Grey	365	313.00	C	STAPLES MN	4	Blk	648	217.00	C
NEW YORK MILLS MN	4	Blk	391	311.00	C	WADENA MN	1	BWF	595	215.00	C
HEWITT MN	1	BWF	310	311.00	C	SWANVILLE MN	2	Blk	337	212.50	C
NEW YORK MILLS MN	1	BWF	360	309.00	C	AUDUBON MN	1	RWF	705	212.00	C
PARKERS PRAIRIE MN	2	Mix	335	290.00	C	BATTLE LAKE MN	1	Blk	560	210.00	C
FERGUS FALLS MN	4	Red	460	277.50	C	RICHVILLE MN	17	Blk	882	209.50	C
PELICAN RAPIDS MN	2	Blk	442	275.00	C	SEBEKA MN	3	Blk	681	206.00	C
STAPLES MN	1	Blk	440	269.00	C	SWANVILLE MN	1	Mix	435	191.00	C
NEW YORK MILLS MN	8	Blk	490	269.00	C	WADENA MN	1	Red	830	187.00	C
EAGLE BEND MN	2	Red	467	267.00	C	HAWLEY MN	1	Blk	495	181.00	C
PELICAN RAPIDS MN	4	Red	463	265.00	C	ELBOW LAKE MN	1	Char	1030	177.00	C
MENAHGA MN	3	Blk	498	265.00	C	INVERGROVE MN	1	Mix	585	171.00	C
FRAZEE MN	2	Herf	475	261.00	C	MENAHGA MN	1	Blk	865	170.00	C
HEWITT MN	3	Blk	491	255.00	C	INVERGROVE MN	1	Mix	505	151.00	C
FERGUS FALLS MN	4	Red	571	241.50	C						
EAGLE BEND MN	3	Red	613	239.00	C						
FRAZEE MN	3	Blk	613	237.00	C						
NEW YORK MILLS MN	2	Blk	565	234.00	C						
EAGLE BEND MN	1	Mix	525	230.00	C						
EAGLE BEND MN	7	Red	470	230.00	C						
BLUFFTON MN	5	Hol	343	230.00	C						
FRAZEE MN	1	Herf	645	222.50	C						
BLUFFTON MN	4	Mix	308	222.00	C						
BATTLE LAKE MN	1										

Membership Report

There are still over 200 past members still need to renew. If you have forgotten to respond to the membership renewal notices, please fill out the membership form on the back of this newsletter!

Thanks go out to all the local associations for their membership work and to the Minnesota State Cattlemen's Top Recruiters

Dar Giess	29
Krist Wollum	10
Troy Paplow	10
Dennis Sleiter	9
Tom Helfter	7
Ashley Kohls	5
Grant Breitreutz	5
Dan Anderson	4
Mark Malecek	4
Dave Wulf	3
Mike Landuyt	3
Eli Berry	2

As a reminder recruiter incentives are as follows: 3 members: complimentary registration to state convention; 5 members: two complimentary registrations to state convention; 10 members: two complimentary registrations to state convention and a \$100 gift card; 20 members: two complimentary registrations to state conventions, \$200 gift card and a plaque; 25 members: two complimentary registrations to state convention, \$200 gift card, plaque and two nights stay at state convention.

APHIS Extends the Comment Period for the Proposed Rule on the Importation of Fresh Beef from a Region in Northern Argentina

USDA APHIS has reopened and announced a 60-day extension to the comment period for the proposed rule that would allow the importation of fresh beef from northern Argentina. The new deadline to submit comments is December 29, 2014.

With over 70 documents posted to the Federal Register docket regarding this proposed rule, the National Cattlemen's Beef Association, along with the American Veterinary Medical Association, the American Association of Bovine Practitioners, and the Academy of Veterinary Consultants firmly believe that additional time is required to review and evaluate this extensive number of supporting documents. Over 25 percent of the supporting documents required obtaining independent English translations prior to their review because upon request, USDA APHIS was unable to provide translated documents for review.

Because USDA APHIS does not recognize countries or regions that continue to vaccinate against FMD as free of the disease, APHIS cannot recognize the northern Argentina region as free of FMD. Yet, APHIS can evaluate the risk presented by fresh/frozen beef products imported under specific conditions. The proposed rule to allow the importation of fresh beef from northern Argentina is based on this situation and the results of an APHIS risk assessment for FMD risk in the region.

A bipartisan Members of Congress recently signed a letter to the Government Accountability Office (GAO) requesting an audit of the APHIS site review process to verify animal health data from requesting export countries that is used in the APHIS risk assessment process. Questions regarding transparency issues, established and consistent methodology and the use of appropriate management controls currently exist for these APHIS site visits.



JOIN THE MINNESOTA STATE CATTLEMEN'S JUNIOR ASSOCIATION TODAY!

Yearly Dues: \$25

Send Application & Payment to:

Minnesota State Cattlemen's Association (MSCA)
23722 230th ST
Hutchinson, MN 55350
www.mnsca.org

NAME _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____

PHONE _____ EMAIL _____

Questions: Call (612) 618-6619 or E-Mail: mnsca@mnsca.org

Sign Up a New Member Today - Help MSCA Grow!

Minnesota State Cattlemen's Association/National Cattlemen's Beef Association

MSCA/NCBA Partnered Membership Application Form

Name _____ Phone _____ Email _____

MN State Cattlemen's Association Dues \$50
Junior Dues \$25

Local Cattleman Association Dues (Optional)

Local = _____ (Local Dues →) _____

NCBA Membership Dues (Optional)

(Select the appropriate classification and add to MN State Cattlemen dues)

- 1-100 Head = \$100
- 101-250 Head = \$200
- 251--500 Head = \$300
- 501-1000 Head = \$400 + Fair Share
- 1001 - 1500 Head = \$550 + Fair Share
- 1501 Head & Up = \$750 + Fair Share
- Fair Share is \$0.25 per stock cow & \$0.125 per stocker/feeder
- Individual Supporting Member (non-cattle owner) = \$100
- Student Membership = \$50

Total Dues Enclosed This Membership _____

Address _____

City _____ State _____ Zip _____

Type Ops: Feeder Cow-Calf Seedstock Stocker Dairy Associate

Method of Payment: Check Credit Card Invoice Me

Credit Card Type: Master Card Visa Discover

Card # _____

Expiration Date ____/____/____ Signature _____

Make Checks Payable to: "MSCA" (No Cash Please)

Return Form & Payment To: MSCA Treasurer

23722 230th Street • Hutchinson, MN 55350

Recruited By: _____

Questions Call: ☎ (320) 634-6722 or email: ✉ mnsca@mnsca.org